

TABLE OF CONTENTS

Pages

ABSTRACT	i
ACKNOWLEDGMENT	ii
TABLE OF CONTENTS	vi
LIST OF TABLES	viii
LIST OF FIGURES	x
LIST OF APPENDICES	xii
CHAPTER I. INTRODUCTION	1
A. Background of the Study.....	1
B. Identification of the Problem.....	3
C. The problem of Study.....	3
D. The Objective of the Study.....	3
E. The Scope of the Study.....	4
CHAPTER II. REVIEW OF LITERATURE	5
A. Theoretical Framework.....	5
1. Reading.....	5
a. The Nature of Reading.....	5
b. Reading Sub-Skills.....	6
c. Teaching Reading in Junior High School.....	9
2. The Needs Analysis.....	12
a. Target Needs.....	12
b. Learning Needs.....	13

3. Interactive Learning Media.....	13
a. Media.....	13
b. Interactive Multimedia.....	17
c. Interactive Multimedia for Reading.....	25
B. Relevant Studies.....	29
C. Conceptual Framework.....	31
CHAPTER III. RESEARCH METHODOLOGY.....	34
A. Research Design.....	34
B. The Subject of Research.....	36
C. Technique of Data Analysis.....	36
D. Instrument of Data Collection.....	42
E. Technique of Data Analysis.....	43
CHAPTER IV. RESEARCH FINDINGS AND DISCUSSION.....	45
A. Data.....	45
B. Data Analysis.....	45
C. Research Findings.....	45
D. Discussion.....	66
CHAPTER V. CONCLUSION AND SUGGESTIONS.....	68
A. Conclusion.....	68
B. Suggestios.....	70
REFERENCES.....	72