

ABSTRAK

Rumusan masalah dalam penelitian ini adalah “Apakah ada pengaruh layanan informasi menggunakan multimedia terhadap pemahaman karir kelas XI di SMA Swasta Budi Satria Medan tahun ajaran 2020/2021?” Penelitian ini bertujuan untuk mengetahui pengaruh layanan informasi menggunakan multimedia terhadap pemahaman karir siswa kelas XI di SMA Swasta Budi Satria Medan Tahun Ajaran 2020/2021”. Penelitian ini merupakan penelitian eksperimen semu (quasi experimental) dengan desain *One-Group Pretest-Posttest Design*. Pendekatan yang digunakan adalah pendekatan kuantitatif. Subjek dalam penelitian ini adalah siswa kelas XI IPA-1 SMA Swasta Budi Satria Medan Tahun Ajaran 2020/2021 yang berjumlah 35 orang. Hasil penelitian menunjukkan bahwa berdasarkan jumlah skor *pre test* 3075 dan skor *post test* 3325 maka selisih skor berjumlah 250 dengan persentase 8,13%. Adapun skor tertinggi pada *pre test* yaitu 104 dan skor tertinggi pada *post test* yaitu 106 maka selisih perubahan berjumlah 2 dengan persentase 1,92% dan skor terendah pada *pre test* yaitu 61 dan skor terendah pada *post test* yaitu 76 maka selisih perubahan berjumlah 15 dengan persentase 24,59%. Dengan demikian diperoleh skor rata-rata *pre test* 87,85 dan skor rata-rata *post test* 95. Selisih perubahan skor rata-rata yang didapat dari *pre test* dan *post test* yaitu 7,15 atau 8,13%. Berdasarkan hasil penelitian ini, bahwa hipotesis penelitian diterima, artinya terdapat pengaruh dari Layanan Informasi Menggunakan Multimedia Terhadap Pemahaman Karir Siswa Kelas XI SMA Swasta Budi Satria Medan Tahun Ajaran 2020/2021. Hal ini telah ditunjukkan dari hasil perhitungan uji wilcoxon yaitu $J_{hitung} > J_{tabel}$ dimana $199 > 195$.

Kata Kunci : Layanan Informasi, Multimedia, Pemahaman Karir

ABSTRACT

Evy Thyara Nita Br Tarigan, NIM : 1171151010 The Formulation of The Problem in This Study is "Is There an Influence of Information Services Using Multimedia on The Career Understanding of Class XI in SMA Swasta Budi Satria Medan 2021/2022

The formulation of the problem in this study is "Is there an influence of information services using multimedia on the career understanding of class XI in SMA Swasta Budi Satria Medan 2021/2022 school year?" This study aims to determine the effect of information services using multimedia on the career understanding of students of class XI in SMA Swasta Budi Satria Medan Academic Year 2021/2022". This research is a quasi experimental research with a One-Group Pretest-Posttest Design. The approach used is a quantitative approach. Subjects in this study were students of class XI Sains -1 SMA Swasta Budi Satria Medan 2021/2022 Academic Year, amounting to 38 people. The results showed that based on the total score of the pre test 3075 and the post test score of 3325, the difference in score was 250 with a percentage of 8.13%. The highest score in the pre-test is 104 and the highest score in the post-test is 106, the difference in change is 2 with a percentage of 1.92% and the lowest score in the pre-test is 61 and the lowest score in the post-test is 76, the difference in change is 15 with a percentage 24.59%. Thus obtained an average score of pre-test 87.85 and an average score of post-test 95. The difference in the change in the average score obtained from the pre-test and post-test is 7.15 or 8.13%. Based on the results of this study, that the research hypothesis was accepted, meaning that there was an influence of Information Services Using Multimedia on the Career Understanding of Class XI IPA-1 SMA Swasta Budi Satria Students in the 2021/2022 Academic Year. This has been shown from the results of Wilcoxon test calculations, namely $J_{count} > J_{table}$ where $199 > 195$.

Keywords: Information aServices, Multimedia, Career Understanding