

ABSTRAK

YAYUK APRIYANI. NIM 1171111067. Pengembangan Media Pembelajaran Multimedia Interaktif Berbasis *PowerPoint* Tema 7 Subtema 1 Kelas IV SDN 07 Rantau Utara T.A 2020/2021. Skripsi. Program Studi PGSD FIP UNIMED. 2021.

Penelitian ini bertujuan untuk: mengetahui kelayakan pengembangan media pembelajaran multimedia interaktif berbasis *PowerPoint*, mengetahui kepraktisan media pembelajaran multimedia interaktif berbasis *PowerPoint*, dan untuk mengetahui keefektifan penggunaan media pembelajaran multimedia interaktif berbasis *PowerPoint*.

Jenis penelitian yang digunakan adalah penelitian dan pengembangan dengan menggunakan model ADDIE melalui 5 tahapan yaitu tahap *analysis*, *design*, *development*, *implementation*, dan *evaluation*. Subjek dalam penelitian ini ialah 15 orang siswa kelas IV SDN 07 Rantau Utara. Pada tahap pertama yang dilakukan yaitu analisis peserta didik, analisis kebutuhan, analisis perangkat yaitu analisis peserta didik, analisis kebutuhan, analisis perangkat pembelajaran, analisis peserta didik, analisis tujuan pembelajaran, dan analisis kurikulum dan materi. Tahap kedua yaitu perancangan dilakukan penyusunan tes, pemilihan media dan menyusun perancangan media. Tahap ketiga yaitu pengembangan dilakukan penelaian kelayakan media pembelajaran yang dilakukan oleh ahli media, ahli materi, dan praktisi pendidikan, selanjutnya dilakukan tahap implementasi uji coba pengembangan. Tahap terakhir evaluasi untuk mempertimbangkan hasil dari tahap implementasi.

Hasil penelitian yang diperoleh pada penelitian setelah melakukan validasi dan uji coba mendapat kategori “Sangat Layak” dengan rincian Validator Ahli Media diperoleh skor sebesar 96%. Hasil validasi oleh materi, memperoleh nilai rata – rata 91% dengan kategori “Sangat Layak”. Untuk hasil kepraktisan media pembelajaran multimedia interaktif berbasis *PowerPoint* hasil uji coba pada siswa mendapat respon sebesar 81,6% yang termasuk kedalam kategori “Sangat Praktis” dan respon guru terhadap media mendapat persentase nilai 88% yang termasuk dalam kategori “Sangat Praktis”. Dan nilai *post- test* peserta didik mendapat persentase ketuntasan belajar sebesar 80% yang dikategorikan dalam kriteria sangat baik, jadi dapat dikatakan media pembelajaran multimedia interaktif berbasis *PowerPoint*.

Maka dari itu dapat disimpulkan bahwa media pembelajaran multimedia interaktif berbasis *PowerPoint* Tema 7 Subtema 1 Kelas IV SDN 07 Rantau Utara layak, praktis, dan efektif digunakan oleh siswa saat proses pembelajaran.

Kata Kunci: Pengembangan, Media Pembelajaran, *PowerPoint* Interaktif

ABSTRACT

YAYUK APRIYANI. NIM 1171111067. Development of PowerPoint-Based Interactive Multimedia Learning Media Theme 7 Sub-theme 1 Class IV SDN 07 Rantau Utara T.A 2020/2021. Essay. UNIMED FIP PGSD Study Program. 2021.

This study aims to: determine the feasibility of developing PowerPoint-based interactive multimedia learning media, to determine the practicality of PowerPoint-based interactive multimedia learning media, and to determine the effectiveness of using PowerPoint-based interactive multimedia learning media.

The type of research used is research and development using the ADDIE model through 5 stages, namely the analysis, design, development, implementation, and evaluation stages. The subjects in this study were 15 fourth grade students at SDN 07 Rantau Utara. In the first stage carried out, namely student analysis, needs analysis, device analysis, namely student analysis, needs analysis, learning device analysis, student analysis, learning objectives analysis, and curriculum and material analysis. The second stage is the design, the preparation of tests, media selection and media design are carried out. The third stage, namely development, carried out an assessment of the feasibility of learning media carried out by media experts, material experts, and education practitioners, then carried out the implementation phase of development trials. The final stage of evaluation is to consider the results of the implementation stage.

The results obtained in the study after validating and testing got the "Very Eligible" category with details of the Media Expert Validator, a score of 96% was obtained. The results of the validation by the material obtained an average value of 91% with the "Very Eligible" category. For the results of the practicality of interactive multimedia learning media based on PowerPoint, the test results on students received a response of 81.6% which included in the "Very Practical" category and the teacher's response to the media got a percentage score of 88% which was included in the "Very Practical" category. post-test students get a percentage of learning completeness of 80% which is categorized in very good criteria, so it can be said that interactive multimedia learning media based on PowerPoint.

Therefore, it can be concluded that interactive multimedia learning media based on PowerPoint Theme 7 Subtheme 1 Class IV SDN 07 Rantau Utara is feasible, practical, and effectively used by students during the learning process.

Keywords: Development, Learning Media, Interactive PowerPoint