

CHAPTER I

INTRODUCTION

A. Background of the Study

Writing is needed to communicate with people. Because through writing they can convey the meaning of the information, ideas, opinions and feelings through the symbol of written language. People not only use spoken language but also written language. Writing is needed in daily life because our activity cannot be separated from the writing for instance chatting, taking notes, sending letters, writing a paragraph, etc.

Writing is one of four language skills which have to be mastered by the students, besides listening, speaking, and reading. Writing is the most difficult skills among of the other four skills. As stated by Feez (2002), among the other four skills, writing was considered as one of the most difficult language skills since it was a productive language skill. Writing is productive skill in English subject, because it produces a thinking process of idea, experience and feeling in written form.

According to the syllabus of Curriculum 2013, students are demanded to master some genres in writing, which are (1) Descriptive text, (2) Recount text, (3) Narrative text, (4) Report text, (5) Procedure text. One of the genres that students learned in Junior High School is Recount Text. Dirgayesa (2016) stated that "Recount text is a text that retells events or experiences in the past". It means

that recount text is a text composed in order to give information about the past activities.

The basic competency of recount text learning, based on the syllabus of English Lesson for Junior High School/*Madrasah Tsanawiyah* by Ministry of Education and Culture (2017) are:

1. Recount Text

Capturing contextual meaning related to social functions, generic structure, and language features of oral and written recount text, very short and simple according to the context.

Arrange oral and written recount text, very short and simple related to personal experiences in the past (personal recount) by paying attention to social functions, generic structures, and language features of recount text correctly according to the context.

Nowadays, the teachers not only delivery the material by using blackboard in the class but the teacher must be creative to use the development of technology as media in teaching learning process. Arsyad (2011), one of the most influential development in the world of education is the development of technology. The effect of these developments is evident in efforts to reform the education and learning system. One integral part of the renewal efforts is teaching media. The use of teaching media as a result of the development of educational technology based on multimedia-based teaching media is expected to support the learning process. A teacher is expected to master the teaching media as a means or tool in learning activities.

Based on pre-observation and some discussions with the teacher in SMP Swasta Panca Abdi Bangsa Binjai, it is known that teachers have make use of development technologies such as computers and LCD projectors in teaching and learning process. However, in delivering the subject matter to the students, they still use mainstream presentation media such as Power Point. In general PowerPoint has purpose to help teacher in explaining recount text in teaching learning process. But in the application of PowerPoint in teaching recount text, the author found that students were less interested in the learning process because the PowerPoint display used by the teacher is not attractive. This causes the students feel bored when receiving lesson. In this case, researcher wants to make the writing learning process into an innovative and fun learning to get a learning process that is able to increase student enthusiasm, interest and motivation in learning Recount text.

There are many presentation media that can be used as teaching media today. By using innovative teaching media will create more interactive learning activities. One of the interesting teaching media is *Prezi Next*. *Prezi* is a presentation software that is also designed to display visual, audio and animation media. According to Wardani (2015), *Prezi* is a software that can help to make an attractive and creative presentation slides online. *Prezi* provides more free space to express creations and ideas in making presentation slides. One of the advantages of *Prezi* is using the Zooming User Interface (ZUI), which allows *Prezi* users to zoom in and out the display presentation media. Wisnu (2011) By using ZUI (Zooming User Interface) technology, users can zoom in and zoom out

the frame in a presentation. *Prezi* can zoom in or zoom out of a slide quickly with a beautiful display. *Prezi Next* is a completely new presentation platform for *Prezi*. It is similar to the classic *Prezi*, however there are major differences in the way the software works, as *Prezi Next* now runs on HTML5, the classic version works on Adobe Flash software, which is regarded as unsafe with lots of performance issues.

Based on this background the writer wanted to do a research to develop *Prezi Next* as a writing learning media for eighth grade of Junior high school. The developed media hopefully could contribute to the teaching and learning process of writing Recount Text.

B. The Problem of the Study

Based on the background above, the problems of the study could be formulated in the form of question below:

1. How is *Prezi Next* developed as teaching media of recount text for eight grade student of junior high school?

C. The Objective of the Study

Based on the problems above, the researcher would formulate this research aims to:

1. To develop *Prezi* as teaching media of recount text for eight grade of junior high school.

D. The Scope of the Study

Based on the background of the study, this research would be cover developing *Prezi Next* as teaching media of recount text for eighth grade of junior high school. This media would be relevant to the capacity of learners, interesting, and innovative for students in eighth grade in SMP Swasta Panca Abdi Bangsa Binjai.

E. Significances of the Study

With the achievement of research objectives could obtain the following benefits:

1. Theoretical Significances

The theoretical significances expected from the result of this study is contribution of ideas and references studies to be considered in improving the quality of education.

2. Practical Significances

- For Students

Increase students learning motivation to write recount texts.

- For Teacher

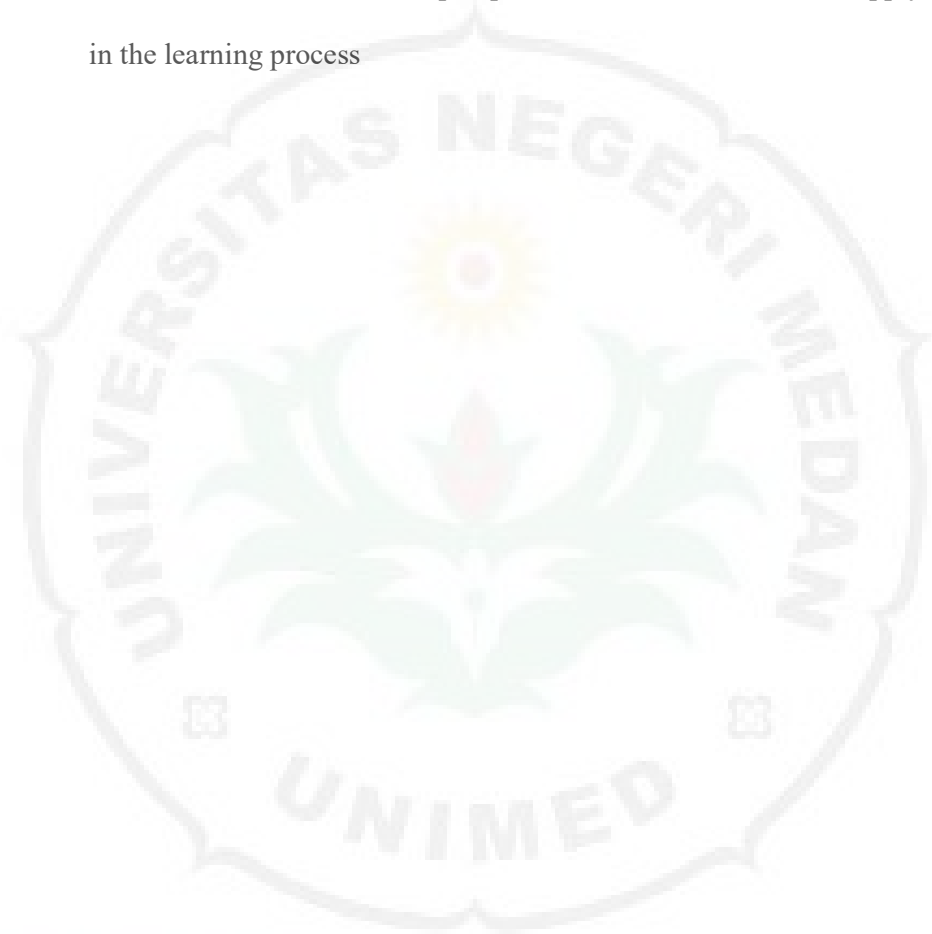
As a media that can be use for English teachers in writing recount text materials.

- For School

Make a positive contribution to the progress of the school and the conducive education climate in the school

- For Researcher

Guidelines for researcher as prospective teachers to be able to apply them in the learning process



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