

## CHAPTER V

### CONCLUSIONS AND SUGGESTIONS

#### A. Conclusions

After the data of the study had been analyzed, conclusion were described as follow.

The student's recent writing media wasn't effective enough to encourage student's skill. They found it was too difficult to write properly. This also leads to attractive media which introduced to help them motivated and keep interested. This developing media called Prezi Next provided this needs of the users. By following R&D strategy by Borg and Gall (2003), which were, Gathering Data and Information, Need Analysis, Media Design, Validate by expert, Revision, and the last Final Product. Prezi Next succesfully applied to the users by checking the validation of two experts. The proper scores has been gained. From the material, the first validator scored 75,8% of excellent, and the score from the second validator was 82,8%, and it was categorized as relevant. And from the media, 52% from the first validator, and 50% of the highest score from the second. In means that the media were valid and appropriate to use as learning media for students. This also indicated that the media needed to be developpe since it was a new tool to be used by new users.

#### B. Suggestions

There are several suggestions that the writer could offer to reader towards study, they were.

1. The English teachers can develop the learning quality and they can apply this Prezi Next in their language classroom in order to create interesting and comfortable classroom condition. Then, they can use the product practically as an interactive material in teaching writing.
2. It also suggested that other writers to add many references to support in developing Writing materials. The questions in questionnaire should be considered to give the students' chance to deliver their wants in learning english specifically in writing skill.

