

ABSTRAK

Khaida Munawarah, NIM 16192003. Pengembangan Media Interaktif pada Pembelajaran Teks Ekspalanasi Berbasis Multiliterasi Kelas XI SMA Tunas Pelita Binjai. Tesis. Pendidikan Bahasa dan Sastra Indonesia, Program Pascasarjana Universitas Negeri Medan, 2022.

Penelitian ini bertujuan untuk menghasilkan media interaktif pembelajaran teks eksplanasi berbasis multiliterasi yang sesuai untuk siswa kelas XI SMA Tunas Pelita Binjai. Jenis penelitian ini termasuk penelitian dan pengembangan. Subjek penelitian ini adalah media interaktif dalam pembelajaran teks eksplanasi berbasis multiliterasi. Sampel yang digunakan dalam penelitian ini adalah dua orang guru bahasa Indonesia dan 25 siswa kelas XI SMA Tunas Pelita Binjai. Penelitian ini mengadopsi model pembelajaran Research & Development (R&D) oleh Borg and Gall. Berdasarkan hasil penelitian ditemukan bahwa (1) penelitian ini dilakukan dalam tiga tahap, yaitu Tahap I Analisis, Tahap II Pengembangan Produk, dan Tahap III Pengembangan Produk dan Uji Coba. (2) Hasil validasi ahli materi untuk kelayakan isi materi memiliki kriteria “Sangat Baik” dengan persentase 88,23%. Penilaian kelayakan penyajian memiliki kriteria “Baik” dengan persentase 79,10%. Penilaian kelayakan bahasa memiliki kriteria “Baik” dengan persentase 79,80%. Penilaian aspek kegrafikan memiliki kriteria “Sangat Baik” dengan persentase sebesar 86,32%. (3) Keefektifan produk diperoleh melalui hasil belajar siswa dengan persentase 88,4, sedangkan keefektifan memahami teks eksplanasi tanpa media pembelajaran dengan persentase 59. Hasil tersebut menunjukkan bahwa rata-rata skor siswa meningkat dengan selisih 29,4. Berdasarkan hasil penelitian disimpulkan bahwa media interaktif dalam pembelajaran teks eksplanasi berbasis multiliterasi layak dan efektif digunakan oleh siswa kelas XI SMA Tunas Pelita Binjai.

Kata kunci: Media Interaktif, Teks Ekspalanasi, Multiliterasi

ABSTRACT

Khaida Munawarah, NIM 16192003. Development of Interactive Media in Multiliteration-Based Explanatory Text Learning for Class XI SMA Tunas Pelita Binjai. Thesis. Indonesian Language and Literature Education, Medan State University Postgraduate Program, 2022.

This study aims to produce an interactive media for explanatory text learning based on multiliteracy that is appropriate for class XI SMA Tunas Pelita Binjai. This type of research includes research and development. The subject of this research is interactive media in multiliterate-based explanatory text learning. The samples used in this study were two Indonesian language teachers and 25 students of class XI SMA Tunas Pelita Binjai. This study adopts the *Research & Development (R & D) learning model* by Borg and Gall. Based on the results of the study, it was found that (1) this research was carried out in three stages, namely Phase I Analysis, Phase II Product Development, and Phase III Product Development and Trial. (2) The results of material expert validation for the feasibility of the content of the material have the "Very Good" criteria with a percentage of 88.23%. The presentation feasibility assessment has the criteria of "Good" with a percentage of 79.10%. The language feasibility assessment has the criteria of "Good" with a percentage of 79.80%. The assessment of the graphic aspect has the "Very Good" criteria with a percentage of 86.32%. (3) The effectiveness of the product is obtained through student learning outcomes with a percentage of 88.4, while the effectiveness of understanding explanatory texts without learning media with a percentage of 59. These results indicate that the average score of students increased by a difference of 29.4. Based on the results of the study, it was concluded that interactive media in multiliterate-based explanatory text learning was feasible and effective to be used by class XI students of SMA Tunas Pelita Binjai.

Keywords: *Interactive Media, Explanatory Text, Multiliteracy*

