

ABSTRAK

Esperanza Oktavia, Nim 7173143014. Pengaruh Pembelajaran *E-Learning* dan *Self-Regulated Learning* terhadap Prestasi Belajar Siswa Pada Mata Pelajaran Pengelolaan Bisnis Ritel Kelas XI Bisnis Daring Pemasaran SMK Negeri 7 Medan TA 2020/2021.

Permasalahan dalam penelitian ini “rendahnya prestasi belajar siswa kelas XI Bisnis Daring Pemasaran SMK Negeri 7 Medan TA 2020/2021”. Penelitian ini bertujuan untuk mengetahui pengaruh pembelajaran *e-learning* dan *self-regulated learning* terhadap prestasi belajar siswa kelas XI Bisnis Daring Pemasaran SMK Negeri 7 Medan TA 2020/2021. Penelitian ini dilakukan di SMK Negeri 7 Medan dengan populasi sebanyak 68 orang siswa dan sampel berjumlah 68 orang siswa yang diambil secara keseluruhan. Instrumen pengumpulan data yang digunakan adalah angket pembelajaran *e-learning*, *self-regulated learning* dan prestasi belajar dalam bentuk skala likert masing-masing 25 item soal. Hasil analisis data menggunakan regresi linear berganda dan uji hipotesis dan disimpulkan bahwa pembelajaran *e-learning* dan *self-regulated learning* berpengaruh terhadap prestasi belajar siswa. Hal ini dilihat dari hasil regresi linear berganda diperoleh persamaan $Y = 13,106 + 0,341 (X_1) + 0,355 (X_2) + e$. Selanjutnya dilihat dari nilai signifikan antara pembelajaran *e-learning* terhadap prestasi belajar siswa yang ditunjukkan dengan nilai $t_{hitung} > t_{tabel}$ dimana $2,664 > 1,997$ dengan nilai signifikan $0,010 < 0,05$. Begitu juga nilai signifikan antara *self-regulated learning* terhadap prestasi belajar siswa dimana nilai $t_{hitung} > t_{tabel}$ $2,787 > 1,997$ dengan nilai signifikan $0,007 < 0,05$. Secara simultan (uji F) ditunjukkan dengan nilai $F_{hitung} > F_{tabel}$ dimana $39,671 > 3,14$ dan nilai signifikan $0,000 < 0,05$, sehingga dapat dilakukan bahwa hipotesis diterima. Dengan demikian disimpulkan bahwa pembelajaran *e-learning* dan *self-regulated learning* berpengaruh positif dan signifikan terhadap prestasi belajar siswa kelas XI Bisnis Daring Pemasaran SMK Negeri 7 Medan TA 2020/2021.

Kata Kunci : Pembelajaran *E-Learning*, *Self-Regulated Learning*, Prestasi Belajar

ABSTRACT

Esperanza Oktavia, Nim 7173143014. The Effect of E-Learning and Self-Regulated Learning on Student Achievement in Retail Business Management Subject Class XI Online Business Marketing at SMK Negeri 7 Medan FY 2020/2021.

The problem in this study is "the low learning achievement of students in class XI Marketing Online Business at SMK Negeri 7 Medan Academic Year 2020/2021". This study aims to determine whether or not the effect of *e-learning* and *self-regulated learning* on student achievement in class XI Marketing Online Business at SMK Negeri 7 Medan TA 2020/2021. This research was conducted at SMK Negeri 7 Medan with a population of 68 students and a total sample of 68 students. The data collection instruments used were *e-learning*, *self-regulated learning* and learning achievement questionnaires in the form of a Likert scale of 25 items each. The results of data analysis using multiple linear regression and hypothesis testing and concluded that *e-learning* and *self-regulated learning* have an effect on student achievement. It can be seen from the results of multiple linear regression that the equation $Y = 13,106 + 0,341 (X1) + 0,355 (X2) + e$. Furthermore, it is seen from the significant value between *e-learning* on student achievement as indicated by the value of $t_{count} > t_{table}$ where $2,664 > 1,997$ with a significant value of $0,010 < 0,05$. Likewise, the significant value of self-regulated learning on student learning achievement where the value of $t_{count} > t_{table}$ $2,787 > 1,997$ with a significant value of $0,007 < 0,05$. Simultaneously (F test) is indicated by the value of $F_{count} > F_{table}$ where $39,671 > 3,14$ and a significant value of $0,000 < 0,05$, so it can be done that the hypothesis is accepted. Thus, it is concluded that *e-learning* and *self-regulated learning* have a positive and significant effect on student achievement in class XI Marketing Online Business at SMK Negeri 7 Medan TA 2020/2021.

Keywords: E-Learning, Self-Regulated Learning, Learning Achievement