

ABSTRAK

Megawati Sianturi, NIM 7172141004 Pengaruh Penggunaan *E-Learning* Dan *Self-Directed Learning* Terhadap Motivasi Belajar Mahasiswa Prodi Pendidikan Ekonomi Angkatan 2018 Universitas Negeri Medan. 2021

Masalah dalam penelitian ini adalah rendahnya motivasi belajar mahasiswa. Tujuan penelitian ini adalah untuk mengetahui pengaruh penggunaan *e-learning* dan *self-directed learning* terhadap motivasi belajar mahasiswa prodi pendidikan ekonomi angkatan 2018 Universitas Negeri Medan. Penelitian ini dilaksanakan di Fakultas Ekonomi Universitas Negeri Medan. Penelitian ini merupakan penelitian kuantitatif dengan jenis penelitian *ex pot facto*. Populasi dalam penelitian ini adalah seluruh mahasiswa program studi Pendidikan Ekonomi Stambuk 2018. Sampel dalam penelitian ini adalah 81 mahasiswa yang diambil menggunakan rumus Slovin. Teknik pengumpulan data dilakukan dengan cara dokumentasi, observasi, dan kuesioner (angket). Teknik analisis data dilakukan dengan uji hipotesis dengan menggunakan *walt test* dan uji *chi square* pada taraf signifikansi 5%.

Hasil penelitian ini menunjukkan bahwa (1) Terdapat pengaruh yang positif dan signifikan penggunaan *e-learning* terhadap motivasi belajar Mahasiswa Pendidikan Ekonomi Stambuk 2018 Universitas Negeri Medan. (2) Terdapat pengaruh yang positif dan signifikan *Self-directed learning* terhadap motivasi belajar Mahasiswa Pendidikan Ekonomi Stambuk 2018 Universitas Negeri Medan. (3) Terdapat pengaruh yang positif dan signifikan antara penggunaan *e-learning* dan *Self-directed learning* terhadap motivasi belajar Mahasiswa Pendidikan Ekonomi Stambuk 2018 Universitas Negeri Medan.

Kata Kunci: *E-learning*, *Self-Directed Learning*, Motivasi Belajar



ABSTRACT

Megawati Sianturi, NIM 7172141004 The Effect of Using E-Learning and Self-Directed Learning on Learning Motivation of Students of the 2018 Economics Education Study Program, Medan State University. 2021

The problem in this research is the low motivation of students to learn. The purpose of this study was to determine the effect of the use of e-learning and self-directed learning on the learning motivation of students of the 2018 economic education study program, Medan State University. This research was conducted at the Faculty of Economics, State University of Medan. This research is a quantitative research with the type of ex pot facto research. The population in this study were all students of the 2018 Stambuk Economics Education study program. The sample in this study was 81 students who were taken using the Slovin formula. Data collection techniques were carried out by means of documentation, observation, and questionnaires (questionnaire). The data analysis technique was carried out by hypothesis testing using the walt test and chi square test at a significance level of 5%.

The results of this study indicate that (1) There is a positive and significant influence on the use of e-learning on the learning motivation of the 2018 Stambuk Economics Education Students, Medan State University. (2) There is a positive and significant effect of Self-directed learning on the learning motivation of the 2018 Stambuk Economics Education Students, Medan State University. (3) There is a positive and significant effect between the use of e-learning and self-directed learning on the learning motivation of the 2018 Stambuk Economics Education Students, Medan State University.

Keywords: E-learning, Self-Directed Learning, Learning Motivation