

ABSTRAK

Kurnia Manullang, NIM 7171144009. “Pengaruh Penggunaan Media Pembelajaran Digital Dan Keterampilan Mengajar Guru Terhadap Hasil Belajar Siswa Pada Mata Pelajaran Kewirausahaan Kelas XI Adminstrasi Perkantoran SMK PAB 2 Helvetia Medan T.A 2020/2021.”

Penelitian ini bertujuan untuk mengetahui “Pengaruh Penggunaan Media Pembelajaran Digital Dan Keterampilan Mengajar Guru Terhadap Hasil Belajar Siswa Pada Mata Pelajaran Kewirausahaan Kelas XI Adminstrasi Perkantoran SMK PAB 2 Helvetia Medan T.A 2020/2021.”

Penelitian ini dilaksanakan di Sekolah Menengah Kejuruan (SMK) PAB 2 Medan Helvetia. Populasi dalam penelitian ini adalah seluruh siswa kelas XI AP yang berjumlah 92 siswa. Teknik pengambilan sampel menggunakan *total sampling*, sehingga total sampel berjumlah 92 siswa. Teknik pengumpulan data dalam penelitian ini menggunakan observasi, dokumentasi dan angket. Teknik analisis data menggunakan uji normalitas, linearitas, multikolinearitas, regresi linear berganda, uji hipotesis menggunakan uji parsial (uji-t), uji hipotesis secara simultan (uji-f) dan uji determinasi (R^2).

Hasil regresi linear berganda $Y = 52,245 + 0,214X_1 + 0,229X_2$. Hasil uji-t variabel (X_1) $t_{hitung} > t_{tabel}$ ($6,322 > 1,662$) dan variabel X_2 $t_{hitung} > t_{tabel}$ ($7,188 > 1,662$) sedangkan uji-F dengan nilai $f_{hitung} > f_{tabel}$ ($179,965 > 3,10$), ($0,000 < 0,05$). Selanjutnya koefisien determinasi diperoleh R square sebesar 0,80. Hasil penelitian dapat disimpulkan terdapat pengaruh yang positif dan signifikan media pembelajaran digital dan keterampilan mengajar guru terhadap hasil belajar kewirausahaan siswa kelas XI Administrasi Perkantoran SMK PAB 2 Helvetia Medan T.A 2020/2021.

Kata kunci : Media Pembelajaran Digital, Keterampilan Mengajar Guru dan Hasil Belajar.

ABSTRACT

Kurnia Manullang, NIM 7171144009. "The Influence of the Use of Digital Learning Media and Teacher Teaching Skills on Student Learning Outcomes in Entrepreneurship Subjects Class XI Office Administration SMK PAB 2 Helvetia Medan T.A 2020/2021."

This study aims to determine "The Influence of the Use of Digital Learning Media and Teacher Teaching Skills on Student Learning Outcomes in Entrepreneurship Subjects Class XI Office Administration SMK PAB 2 Helvetia Medan T.A 2020/2021."

This research was conducted at the Vocational High School (SMK) PAB 2 Medan Helvetia. The population in this study were all students of class XI AP, totaling 92 students. The sampling technique used was total sampling, so the total sample was 92 students. Data collection techniques in this study using observation, documentation and questionnaires. The data analysis technique uses normality, linearity, multicollinearity, multiple linear regression, hypothesis testing using partial test (t-test), simultaneous hypothesis testing (f-test) and determination test (R²).

Multiple linear regression results $Y = 52.245 + 0.214X_1 + 0.229X_2$. The results of the t-test variable (X₁) $t_{count} > t_{table}$ ($6.322 > 1.662$) and variable X₂ $t_{count} > t_{table}$ ($7.188 > 1.662$) while the F-test with $f_{count} > f_{table}$ ($179.965 > 3.10$), ($0.000 < 0.05$). Furthermore, the coefficient of determination obtained R square of 0.80. The results of the study can be concluded that there is a positive and significant influence of digital learning media and teacher teaching skills on entrepreneurship learning outcomes for students of class XI Office Administration SMK PAB 2 Helvetia Medan T.A 2020/2021.

Keywords : Digital Learning Media, Teacher Teaching Skills and Learning Outcomes.