

ABSTRAK

Pintauli Banjarnahor, Nim 7172143012. Pengaruh Minat Belajar Dan Persepsi Mahasiswa Tentang Kompetensi Dosen Dalam Penerapan Model Pembelajaran *Blended Learning* Terhadap Motivasi Belajar Mahasiswa Pada Mata Kuliah Pasar Modal Prodi Pendidikan Bisnis Stambuk 2017 Universitas Negeri Medan.

Masalah dalam penelitian ini adalah rendahnya motivasi belajar mahasiswa program studi pendidikan bisnis angkatan 2017. Penelitian ini dilakukan di program studi pendidikan bisnis stambuk 2017 fakultas ekonomi Universitas Negeri Medan, jalan williem iskandar pasar V Medan. Populasi penelitian ini adalah mahasiswa program studi pendidikan bisnis stambuk 2017 yang berjumlah 89 mahasiswa. Teknik pengambilan sampel dilakukan dengan teknik total sampling. Teknik pengumpulan data dilakukan melalui penyebaran angket kepada responden sebanyak 65 butir pernyataan. Teknik analisis data yang digunakan yaitu uji asumsi klasik, uji analisis regresi linear berganda dan uji hipotesis.

Hasil penelitian menunjukkan variabel minat belajar (X_1) berpengaruh positif dan signifikan secara parsial terhadap motivasi belajar mahasiswa dengan didapatkan nilai $t_{hitung} > t_{tabel}$ ($6,407 > 1,662$) dengan taraf signifikan α $0,000 < 0,05$. Sama halnya dengan variabel persepsi mahasiswa tentang kompetensi dosen dalam penerapan model pembelajaran *blended learning* (X_2) berpengaruh positif dan signifikan secara parsial terhadap motivasi belajar mahasiswa dengan nilai $t_{hitung} > t_{tabel}$ ($3,197 > 1,662$) dan taraf signifikan $0,002 < 0,05$. Secara simultan variabel minat belajar dan persepsi mahasiswa tentang kompetensi dosen dalam penerapan model pembelajaran *blended learning* berpengaruh positif dan signifikan terhadap motivasi belajar mahasiswa dengan nilai F_{hitung} $39,060 > 3,10$ dan nilai signifikannya $0,000 < 0,05$. Variabel minat belajar (X_1) dan persepsi mahasiswa tentang kompetensi dosen dalam penerapan model pembelajaran *blended learning* (X_2) memberikan pengaruh sebesar 47,6% terhadap motivasi belajar mahasiswa.

Kata kunci: Minat Belajar, Persepsi Mahasiswa, Kompetensi Dosen, Motivasi Belajar

ABSTRACT

Pintauli Banjarnahor, Nim 7172143012. The Influence of Student Interest and Perception of Lecturers' Competence in the Application of Blended Learning Learning Models to Student's Learning Motivation in Capital Market Subjects in 2017 Stambuk Business Education Study Program, Medan State University.

The problem in this research is the low learning motivation of students of the 2017 business education study program. This research was conducted in the 2017 stambuk business education study program, Faculty of Economics, State University of Medan, Jalan Williem Iskandar Pasar V Medan. The population of this study were students of the 2017 stambuk business education study program, amounting to 89 students. The sampling technique was done by using total sampling technique. The data collection technique was carried out by distributing questionnaires to respondents as many as 65 statement items. The data analysis technique used is the classical assumption test, multiple linear regression analysis test and hypothesis testing.

The results showed that the learning interest variable (X1) had a positive and partially significant effect on student learning motivation by obtaining $t_{count} > t_{table}$ (6.407 > 1.662) with a significant level of α 0.000 < 0.05. Likewise, the student perception variable about the competence of lecturers in the application of the blended learning model (X2) has a positive and partially significant effect on student learning motivation with a value of $t_{count} > t_{table}$ (3.197 > 1.662) and a significant level of 0.002 < 0.05. Simultaneously the variable interest in learning and student perceptions about the competence of lecturers in the application of the blended learning model had a positive and significant effect on student motivation with a value of $F_{count} > F_{table}$ 39.060 > 3.10 and a significant value of 0.000 < 0.05. The learning interest variable (X1) and students' perceptions about the competence of lecturers in the application of the blended learning model (X2) gave an effect of 47.6% on student learning motivation.

Keywords: Learning Interest, Student Perception, Lecturer Competence, Learning Motivation