

ABSTRAK

RINI MUTIA PRADIFTA NIM : 7173344049 Pengaruh Model Pembelajaran *Blended Learning* dan Motivasi Belajar Terhadap Hasil Belajar Simulasi Perkantoran Mahasiswa Prodi Pendidikan Admnistrasi Perkantoran Stambuk 2017 Fakultas Ekonomi Universitas Negeri Medan 2021.

Permasalahan dalam penelitian ini adalah apakah terdapat pengaruh Model *Blended Learning* dan Motivasi Belajar Terhadap Hasil Belajar. Tujuan dari penelitian ini yaitu untuk mengetahui Pengaruh Model Pembelajaran *Blended Learning* dan Motivasi Belajar Terhadap Hasil Belajar Simulasi Perkantoran Mahasiswa Prodi Pendidikan Admnistrasi Perkantoran Stambuk 2017.

Penelitian ini merupakan penelitian *ex-post facto*. Populasi dalam penelitian ini adalah mahasiswa Program Studi Pendidikan Administrasi Perkantoran Stambuk 2017 Fakultas Ekonomi Universitas Negeri Medan yang berjumlah 93 mahasiswa. Teknik pengambilan sampel menggunakan teknik *proportional random sampling*. Teknik pengumpulan data dilakukan dengan cara observasi, dokumentasi dan angket. Sebelum pengambilan data penelitian, angket terlebih dahulu diuji validitas dan reabilitasnya. Teknik analisis yang digunakan adalah analisis regresi linear berganda.

Dari hasil penelitian diperoleh persamaan regresi linear berganda $Y = 55,663 + 0,269 X_1 + 0,507 X_2$. Berdasarkan uji hipotesis secara partial (uji t) diperoleh hasil analisis data yang disimpulkan bahwa terdapat hubungan yang positif dan signifikan antara model pembelajaran *Blended Learning* terhadap Hasil Belajar mahasiswa dengan memperoleh nilai $t_{hitung} > t_{tabel}$ ($2,952 > 2,001$) dengan taraf signifikansi $0,000 < 0,05$, kemudian terdapat terdapat hubungan yang positif dan signifikan antara Motivasi Belajar terhadap Hasil Belajar mahasiswa dengan memperoleh nilai $t_{hitung} > t_{tabel}$ ($2,798 > 2,001$) dengan taraf signifikansi $0,000 < 0,05$.

Kata Kunci : Model Pembelajaran *Blended Learning* dan Motivasi Belajar, Hasil Belajar

ABSTRACT

RINI MUTIA PRADIFTA NIM : 7173344049 The Effect of Blended Learning Model and Learning Motivation on Study Results of Office Simulation Students of Stambuk Office Administration Education Study Program 2017 Faculty of Economics, State University of Medan 2021.

The problem in this study is whether there is an effect of Blended Learning Model and Learning Motivation on Learning Outcomes. The purpose of this study was to determine the effect of the Blended Learning Model and Learning Motivation on the Study Results of Office Simulation Students of the 2017 Stambuk Office Administration Education Study Program.

This research is an ex-post facto research. The population in this study were students of the 2017 Stambuk Office Administration Education Study Program, Faculty of Economics, State University of Medan, amounting to 93 students. The sampling technique used is proportional random sampling technique. Data collection techniques were carried out by means of observation, documentation and questionnaires. Before collecting research data, the questionnaire was first tested for validity and reliability. The analysis technique used is multiple linear regression analysis.

*From the results of the study obtained multiple linear regression equation $Y = 55.663 + 0.269 X1 + 0.507 X2$. Based on the partial hypothesis test (*t* test) the results of data analysis concluded that there was a positive and significant relationship between the Blended Learning learning model and student learning outcomes by obtaining a *tcount* > *ttable* ($2,952 > 2.001$) with a significance level of $0.000 < 0.05$, then there is a positive and significant relationship between learning motivation on student learning outcomes by obtaining a value of *tcount* > *ttable* ($2.798 > 2.001$) with a significance level of $0.000 < 0.05$.*

Keywords: *Blended Learning Model and Learning Motivation, Learning Outcomes*