CHAPTER I

INTRODUCTION

1.1 The Background of the Study

Language is an effective means of conveying ideas and sentiments in both spoken and written forms as a communication tool. Text will be produced when people speak or write. The term "text" refers to any occurrence of language (Halliday and Matthiessen, 2014). When humans produce written work, they employ language to portray and define real and imagined events. The ability to build a mental image of reality, to make sense of what is going on around them and inside them, is predicated on language's transitivity (Halliday & Matthiessen, 2014). It entails analyzing all that is "going on" around us—what is occurring, doing, sensing, meaning, and being and becoming.

Written content, such as news, is sometimes more concerned with advancing its own agenda, such as taking a particular point of view, than it is with conveying facts. A news publication is a periodic publication that offers information about a certain event. According to Suprapto (2018), news is a means of conveying the reader's opinion and perspective on a certain phenomenon. Readers can learn about some phenomena in the news that are used to convey thoughts and opinions using language in a specific way. The language of the news can also be used to give readers a different perspective. Ghannam (2011) also stated that language may be utilized to support and control a message in a variety of ways. As a result, news regarding covid-19, like other news stories, can be a source of perspective for readers, particularly in all societies throughout the

world. Mineshima (2009) found that even if the writing is not prejudicial, readers may be unaware of the need to accept some writer's viewpoints on a given reality. Some facts are simply perceived from a specific point of view that is aimed at the intended audience. As a result, language is no longer regarded as a mirror of our reality, but rather as the source of it (Taiwo, 2007).

According to White (2006), linguistic choices that portray people as agentive, influenced, or acted upon may contribute to prejudice in opinion. As a result, the amount of blame attributed to one participant versus another may be influenced by the degree of agency assigned. As a result, language ceases to be a reflection of our world and instead becomes an active participant in the creation of reality. As a result, whether the writer intended for the messages to be given or not, it creates a distinct point of view from the rest.

As a result, news uses language to build perspectives, and this viewpoint can be expressed by observing ideological shifts in the news. Systematic functional grammar is a field of linguistics that takes a comprehensive approach to language. Since Halliday's presentation of Functional Grammar, there has been a review of perspectives (FG). In functional grammar, the distinction between active and passive structures embodies the concept of viewpoint. The point of view of the subject is said to be described by active construction, while the point of view of the object is said to be described by passive construction. In functional grammar, there are three types of metafunctions: ideational, interpersonal, and textual. The researcher is interested in ideational function since an idea can perceive ideas in language and readers can create views about a situation using ideas.

Halliday and Matthiessen (2014) explained that transitivity refers to a system that construe the world of experience into manageable set of process types. A transitivity system consists of a set of processes that may be handled, as well as a process that includes an idea. Similarly, when using the verb exhibit, show an idea arising from the phenomenon. According to Ifrayanto & Maulia (2014), The verb displays feelings regarding the topic of the clause. For example, clause uses transitivity in CNN about covid-19:

The cards   will act   as a reminder for a second dose of the jab,

Actor   Process: material   Goal   Circumstance

Hospitals   are treating   2,066 Covid-19 patients

Actor   Process: material   Goal

These preliminary results indicated the process of abstract doing or action using two material processes. Because "the card" does not have the ability to act, and "hospitals" do not have the ability to treat, they are categorized as non-human participants who were not involved in the process of doing or action. The realization is incongruent due to the incongruent of the use participant, who believes that "the card and hospitals" have no human-like capacity to "act and treat." As a result, the reader requires the transitivity component in order to understand how news writers convey their experiences in a news piece. It demonstrates how distinct viewpoints are formed by differences in the usage of individuals, procedures, and conditions. As a result, we must comprehend the situation's context as "the text's surroundings" because it is critical in the interpretation of meaning.

As a result, readers require the component transitivity in order to understand what types of transitivity systems are realized, how news writers represent their experiences in a news text, and why the transitivity system is realized in the news so that the readers don't get a different point of view. It demonstrates how distinct viewpoints are formed by differences in the usage of individuals, procedures, and conditions. The entities participating in the clause's process, as well as the circumstances, are referred to as participants are related to the clause's process, indicating to what extent, when, where, why, and how the process occurs.

Technologies are making a tremendous form of communication, statistics, literature, information, and different language content material to be had everywhere and anytime. One of the famous Online News is the Cable News Network (CNN). This Online News is very popular since it was first launched on the 1st of June 1980 in the United States. It covers the world, business, technology, health, entertainment, technology, style, travel, sports, videos, weather, politics, and other topics. The researcher wants to know the ideas that can be found in part of processes (verb), participants (subject and object), and circumstances (adverb) so that text news readers can easily take perspective in order to focus on the process and component transitivity.

In this case, Elisabet Hutabarat, Herman, Dumaris E. Silalahi, and Partohap Saut Raja Sihombing (2020) published a paper about transitivity on the ideational metafunction Meaning in the Jakarta Post about Some Good COVID-19 Related News. The objective of the previous study was to identify which parts of the transitive system were employed in News Jakarta's article about some exciting

COVID-19 news. The researcher employed a qualitative approach, descriptive study methodology to acquire and collect data through document collection. The data analysis revealed that the dominating process in the Jakarta Post's news text is a material process. It was found 46 times with a percentage of 44.67%. The findings of this study revealed that some terms in the news text have multiple meanings, such as design, dose, good, that, late, preserve. As a result, readers may have a distinct perspective on text news terms. For example, the meaning of the term "design" in the phrase is "membuat" or "merancang," yet the readers can take a different point of view on the meanings of the layout, such as "model" and "bentuk." This study discovered that processes and participants are important, and the text of the Jakarta Post News is well-structured. However, as preliminary data, this study will focus on the dominant and how the realization of participants, process, and circumstances provides diverse perspectives. Some of the contrasts between the research and this previous study include the fact that the previous study investigated Jakarta Post news, but this research will investigate CNN Online news concerning COVID-19. In a previous study, the researcher chose Jakarta Post News because it is a newspaper in Indonesia that publishes news in text form, and this researcher examines CNN International in particular since it is one of the world's leaders in online news and information from the United States. They have regional headquarters in every corner of the world and are one of the largest media online in the world, having been founded on June 1st, 1980.

Because the readers must comprehend the elements of the transitivity system in order to comprehend the meaning of the news, the text news involves clauses that describe phenomena. In the clauses of CNN Online News, the

researcher will examine ideational metafunction in experiential function with the transitivity system in order to uncover, investigate, and discover the elements of the transitivity system (participants, process, and circumstances).

1.2 The Problems of the Study

Based on the background of this study that has been mentioned before, there are three research questions in this study. They are as follows:

a. What elements of transitivity systems are realized in CNN Online News?

b. How are the elements of transitivity systems realized in CNN Online News?

c. Why are the elements of transitivity systems realized in CNN Online News?

1.3 The Objectives of the Study

The objectives of the study are:

a. to uncover the elements of transitivity systems are realized in CNN Online News,

b. to investigate the realization of transitivity systems in CNN Online News, and

c. to discover the reasons for the realization of the transitivity systems in CNN Online News.

1.4 The Scope of the Study

The study about the elements of the transitivity system in CNN Online News was focused on the analysis of the processes, which includes material processes, relational processes, verbal processes, mental processes, behavioral processes, and existential processes. The news is taken from the Cable News

Network (CNN) International Edition at edition.cnn.com about COVID-19, which was published in December 2020.

1.5   The Significances of the Study

The study's findings are intended to be valuable for people interested in using the transitivity system to analyze online news. In this study, there are two types of significance: theoretically and practically. It can be seen below:

1. Theoretically, The findings of the study can contribute to the advancement of linguistics, particularly in terms of transitivity system theories based on an online news point of view, specifically give a better understanding and new insights on the knowledge of transitivity system in CNN online news, especially about Covid-19 which are related to the aspects of systemic functional grammar and it is usefully considered to provide the information of what type of transitivity used in CNN online news. Besides, it is expected to be useful for other researchers to get information of what types of transitivity systems are the most frequent, the realizations and the reasons of processes, participants, of types found in the News of CNN online news.

2. Practically, Facilitating the readers or other writers who are interested in investigating Transitivity System. Hopefully, this analysis will be a worthy inspiration for those who want to do further research on Discourse Analysis especially the transitivity system in online news text.