ABSTRAK

Cristina Yosefa Sinaga, NIM 7171143006. Pengaruh Pemanfaatan Media *E-learning* dan kemandirian belajar terhadap hasil belajar ekonomi bisnis siswa kelas X SMK Negeri 1 Medan tahun ajaran 2020/2021.

Permasalahan dalam penelitian ini " rendahnya hasil belajar ekonomi bisnis"siswa kelas X jurusan pemasaran SMK Negeri 1 Medan Tahun Ajaran 2020/2021. Metode yang digunakan dalam penelitian ini, yaitu observasi, dokumentasi dan angket. Hasil analisis data menggunakan analisis regresi linear berganda dan uji hipotesis dan disimpulkan bahwa pemanfaatan media e-learning dan kemandirian belajar berpengaruh terhadap pengaruh hasl belaja. Hal ini dilihat dari hasil analisis regresi linear berganda diperoleh persamaan $Y= 9{,}091 + 0{,}162\ X_1 + 0{,}753\ X_2$. Selanjutnya dilihat dari nilai signifikan pemanfaatan media e-learning terhadap hasil belajar yang ditunjukkan dengan nilai didapatkan t_{hitung} 2,561 > t_{tabel} 1,668 dengan taraf signifikan α 0,013 < 0,05. Begitu juga dengan nilai signifikan antara kemandirian belajar terhadap hasil belajar t_{hitung} 7,080 > t_{tabel} 1,668 dengan taraf signifikan α 0,013<0,05. Secara simultan (uji F) ditunjukkan dengan nilai F_{hitung} = 53,656>F_{tabel} = 3,14 dengan siginifikan 0,000 < 0,05. Sehingga dapat dikatakan bahwa hipotesis diterima. Dengan demikian, dapat disimpulkan bahwa Pemanfaatan media *e-learning* dan kemandirian belajar berpengaruh positif dan signifikan terhadap hasil belajar ekonomi bisnis kelas X Jurusan Pemasaran SMK Negeri 1 Medan Tahun Ajaran 2020/2021.

Kata Kunci: Pemanfaatan Media E-learning, Kemandirian Belajar, Hasil Belajar

ABSTRACT

Cristina Yosefa Sinaga, NIM 7171143006. Effect of Media Utilization *E-learning* and independent learning on business economics learning outcomes of class X students of SMK Negeri 1 Medan in the 2020/2021 academic year.

The problem in this study is "the low learning outcomes of business economics" class X students majoring in marketing at SMK Negeri 1 Medan in the academic year 2020/2021. The methods used in this research are observation, documentation and questionnaires. The results of data analysis used multiple linear regression analysis and hypothesis testing and it was concluded that the use of e-learning media and independent learning had an effect on the effect of learning outcomes. This can be seen from the results of multiple linear regression analysis obtained by the equation $Y = 9.091 + 0.162\ X_1 + 0.753\ X_2$. Furthermore, seen from the significant value of the use of e-learning media on learning outcomes indicated by the value obtained t_{count} 2.561> t_{table} 1.668 with a level significant α 0.013 <0.05. Likewise with the significant value between learning independence on learning outcomes t_{count} 7.080> t_{table} 1.668 with a significant level α 0.013 <0.05. Simultaneously (F test) is indicated by the value of $F_{count} = 53.656$> $F_{table} = 3.14$ with a significance of 0.000 <0.05. So it can be said that the hypothesis is accepted. Thus, it can be concluded that the use of e-learning media and independent learning has a positive and significant effect on the learning outcomes of class X business economics in the Marketing Department of SMK Negeri 1 Medan for the 2020/2021 academic year.

Keywords: E-learning Media Utilization, Independent Learning, Learning Outcomes