

ABSTRAK

Irma Yani Tarigan, NIM 8186191006. Pengembangan Media Pembelajaran *Lectora Inspire* pada Teks Cerpen Bermuatan Ekologi untuk Siswa Kelas XI SMA Negeri 1 Percut Sei Tuan. Tesis. Pendidikan Bahasa dan Sastra Indonesia, Program Pascasarjana Universitas Negeri Medan, 2021.

Penelitian ini bertujuan untuk menghasilkan produk media pembelajaran *lectora inspire* pada teks cerpen bermuatan ekologi untuk siswa kelas XI SMA Negeri 1 Percut Sei Tuan, mengetahui kelayakan media pembelajaran *lectora inspire* pada teks cerpen bermuatan ekologi untuk siswa kelas XI SMA Negeri 1 Percut Sei Tuan, dan efektivitas produk hasil pengembangan berupa media pembelajaran *lectora inspire* pada teks cerpen bermuatan ekologi untuk siswa kelas XI SMA Negeri 1 Percut Sei Tuan. Metode penelitian yang digunakan adalah metode penelitian dan pengembangan yang mengacu pada model *DDD-E (Decide, Design, Develop, Evaluate)*. Hasil penelitian menunjukkan bahwa: (1) hasil validasi materi meliputi kelayakan isi memperoleh rata-rata 84,09% dengan kriteria sangat baik, kelayakan penyajian memperoleh rata-rata 83,33% dengan kriteria sangat baik, dan kelayakan bahasa memperoleh rata-rata 86,25% dengan kriteria sangat baik. Hasil validasi ahli desain memperoleh rata-rata 90,17% dengan kriteria sangat baik. (2) Hasil uji coba perorangan memperoleh rata-rata 81,25% dengan kriteria baik, uji coba kelompok kecil memperoleh rata-rata 86,34% dengan kriteria sangat baik, dan uji coba lapangan terbatas memperoleh rata-rata 90,1% dengan kriteria sangat baik. (3) Hasil efektivitas media pembelajaran diperoleh melalui hasil belajar siswa pada pretes dan postes. Skor rata-rata pada pretes 70,36 dan pada postes 82,06. Selisih dari pretes dan postes adalah 11,70. Berdasarkan hasil penelitian, disimpulkan bahwa media pembelajaran *lectora inspire* yang dikembangkan telah layak dan efektif digunakan oleh siswa kelas XI SMA Negeri 1 Percut Sei Tuan pada pembelajaran teks cerpen bermuatan ekologi. Implikasi media pembelajaran *lectora inspire* pada teks cerpen bermuatan ekologi adalah media ini akan memberikan kemudahan bagi guru dalam menyampaikan materi pelajaran, serta memberi kemudahan bagi siswa dalam menerima dan menerapkan materi pelajaran yang diberikan serta melatih siswa belajar secara mandiri.

Kata kunci: media pembelajaran, *lectora inspire*, teks cerpen, ekologi

ABSTRACT

Irma Yani Tarigan, NIM 8186191006. Development of Lectora Inspire Learning Media on Short Stories with Ecology Content for Class XI Students of SMA Negeri 1 Percut Sei Tuan. Thesis. Indonesian Language and Literature Education, Medan State University Postgraduate Program, 2021.

This study aims to produce learning media products Lectora inspire on ecologically charged short stories for class XI students of SMA Negeri 1 Percut Sei Tuan, determine the feasibility of Lectora inspire learning media on ecologically charged short stories for class XI students of SMA Negeri 1 Percut Sei Tuan, and its effectiveness the product developed in the form of learning media Lectora inspire on ecologically charged short stories for class XI students of SMA Negeri 1 Percut Sei Tuan. The research method used is a research and development method that refers to the DDD-E model (Decide, Design, Develop, Evaluate). The results showed that: (1) the results of the validation of the material included the feasibility of content obtaining an average of 84,09% with very good criteria, the feasibility of presenting an average of 83,33% with very good criteria, and language eligibility getting an average of 86,25% with very good criteria. The results of the validation of design experts obtained an average of 90.17% with very good criteria. (2) The results of individual trials obtained an average of 81.25% with good criteria, small group trials obtained an average of 86.34% with very good criteria, and limited field trials obtained an average of 90.1% with very good criteria. (3) The results of the effectiveness of learning media are obtained through student learning outcomes in the pretest and posttest. The average score at the pretest was 70.36 and at the post-test was 82.06. The difference between pretest and posttest was 11.70. Based on the results of the study, it was concluded that the Lectora inspire learning media developed was feasible and effective to be used by class XI students of SMA Negeri 1 Percut Sei Tuan in learning ecologically charged short stories. The implication of Lectora inspire learning media on ecological short stories is that this media will provide convenience for teachers in delivering subject matter, as well as make it easier for students to accept and apply the subject matter provided and train students to learn independently.

Keywords: instructional media, lectora inspire, short story text, ecology