ABSTRAK

Siti Syarah, NIM 4162321002 (2021). Pengembangan Media Pembelajaran Berbasis *Kvisoft Flipbook Maker* Pada Materi Fluida Dinamis di SMA Negeri 1 Kutalimbaru.

Penelitian ini bertujuan untuk mengembangkan media pembelajaran berbasi *Kvisoft flipbook maker* yang memenuhi tingkat kevalidan, tingkat kemenarikan dan tingkat keefektifan media pembelajaran pada materi fluida dinamis tingkat SMA. Jenis penelitian ini adalan R&D (*Research and Development*) dengan model pengembangan 4D dari Thiagarajan dengan langkah yaitu pendefinisian (*define*), perencanaan (*design*), pengembangan (*development*), diseminasi (*dissemination*). Sampel pengujian media dalam penelitian ini adalah Siswa SMA Negeri 1 Kutalimbaru. Berdasarkan hasil penelitian, diperoleh bahwa media pembelajaran dinyatakan layak dengan hasil validasi ahli materi sebesar 84.30%, validasi ahli media sebesar 91.90%, hasil uji kelayakan media pembelajaran oleh guru sebesar 91.66%, hasil uji respon siswa terhadap media pembelajaran 91.81% dengan kategori sangat baik.

Kata Kunci: *Digital Book*, *Kvisoft Flipbook Maker,* Penelitian R&D

ABSTRACT

Siti Syarah, NIM 4162321002 (2021). Development of Learning Media Based on Kvisoft Flipbook Maker on Dynamic Fluid Material at SMA Negeri 1 Kutalimbaru.

This study aims to develop learning media based on the Kvisoft flipbook maker that meets the level of validity, attractiveness and effectiveness of learning media on dynamic fluid material at high school level. This type of research is R & D (Research and Development) with the 4D development model from Thiagarajan with steps namely defining, planning (design), development (development), dissemination (dissemination). The sample of media testing in this study were students of SMA Negeri 1 Kutalimbaru. Based on the results of the research, it was found that the learning media was declared feasible with the results of the validation of material experts by 84.30%, the validation of media experts by 91.90%, the results of the feasibility test for learning media by the teacher was 91.66%, the results of the student response test to learning media were 91.81% with very good categories .

Keywords: *Digital Book*, *Kvisoft Flipbook Maker*, R&D Research