ABSTRAK

Toponymy is knowledge that studies the history or origin of place names. Naming is closely related to the language and culture of the people who wear it. This study aims to identify the toponymy categorization of village names in Onan Runggu District, Samosir Regency based on the naming aspect, identify the meaning of the toponymy expression of village names in Onan Runggu District, Samosir Regency, and identify cultural values contained in the toponym of village names in Onan Runggu District, Samosir Regency. This type of research is descriptive qualitative research. The interview method carried out by the researcher was realized by using fishing techniques, face-to-face techniques, recording techniques, and note-taking techniques. Researchers also use the equivalent method in which the determining tool comes from outside the language. The equivalent method used in the data assessment stage is the referential matching method. In this method, the technique of sorting the determining elements is used to differentiate the referents. This research then uses an anthropolinguistic approach that connects language and cultural studies. In describing the meaning of village names, the theory of meaning is used, while to explain the cultural values the researcher uses the theory of cultural values. The results of this study found that there are two meanings of expressions, namely the meaning of advising and the meaning of expecting something. Researchers categorize the names of these villages based on their naming aspects (1.) manifestation aspects (2.) social aspects and (3) cultural aspects. The cultural values contained in the toponymy of the Kampung in Onan Runggu District, Samosir Regency, are the values of peace such as, harmony and conflict resolution, commitment, positive thoughts, politeness, honesty, social solidarity and gratitude. The cultural values of welfare include the cultural values of hard work, caring for the environment, cultural preservation and creativity, discipline, mutual cooperation and gender management.

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