

ABSTRAK

Rohana Okta Maria Pandiangan, NIM 3162311004, Pengaruh Status Sosial Ekonomi Masyarakat Pesisir Terhadap Partisipasi Politik Pada Pilpres Tahun 2019 Di Kelurahan Bagan Deli Kecamatan Medan Belawan Kota Medan. Program Studi Pendidikan Pancasila dan Kewarganegaraan, Fakultas Ilmu Sosial, Universitas Negeri Medan.

Penelitian ini bertujuan untuk mengetahui pengaruh status sosial ekonomi masyarakat pesisir terhadap partisipasi politik pada pilpres 2019 di Kelurahan Bagan Deli, Kecamatan Medan Belawan, Kota Medan.

Penelitian ini dilakukan di Kelurahan Bagan Deli, Kecamatan Medan Belawan, Kota Medan. Jumlah populasi dalam penelitian ini adalah sebanyak 15.631 orang. Sampel penelitian sebanyak 100 orang yang diambil dari rumus slovin menggunakan teknik *sampling purposive* yang ditentukan berdasarkan kriteria usia pada masyarakat di Kelurahan Bagan Deli, yang diambil menggunakan *range* usia dari responden dengan rentang usia sepuluh tahun. Teknik pengumpulan data yang digunakan dalam penelitian ini adalah kuesioner (angket) dan dokumentasi. Taraf signifikan dalam penelitian ini sebesar 95%. Uji Validitas menggunakan teknik korelasi *Product moment*. Reabilitas angket diuji menggunakan *Cronbach Alpha*. Teknik analisis data menggunakan uji asumsi klasik, uji hipotesis yaitu uji t dan uji regresi linear sederhana.

Hasil penelitian menunjukkan secara parsial uji-t ($t_{hitung} > t_{tabel}$), pengaruh status sosial ekonomi = 5,922 > 1,984 dengan taraf signifikan $0,000 < 0,05$. Model persamaan regresi adalah $Y = 19,390 + 0,55X$. Hasil regresi linear sederhana menunjukkan, jika status sosial ekonomi masyarakat pesisir mengalami peningkatan sebesar 1% maka partisipasi politik pada pilpres tahun 2019 di Kelurahan Bagan Deli Kecamatan Medan Belawan Kota Medan akan meningkat sebesar 0,55%.

Kesimpulan terdapat pengaruh positif dan signifikan antara status sosial ekonomi terhadap partisipasi politik Pada Pilpres Tahun 2019 Di Kelurahan Bagan Deli Kecamatan Medan Belawan Kota Medan.

Kata Kunci: *Status Sosial Ekonomi, Partisipasi Politik, Masyarakat pesisir, Pilpres.*

ABSTRACT

Rohana Okta Maria Pandiangan, NIM 3162311004, The Influence of the Socio-Economic Status of Coastal Communities on Political Participation in the 2019 Presidential Election in Bagan Deli Village, Medan Belawan District, Medan City. Pancasila and Citizenship Education Study Program, Faculty of Social Sciences, Medan State University.

This research aims to determine the effect of the socio-economic status of coastal communities on political participation in the 2019 presidential election in Bagan Deli Village, Medan Belawan District, Medan City.

This research was conducted in Bagan Deli Village, Medan Belawan District, Medan City. The population in this study was 15,631 people. The research sample was 100 people who were taken from the Slovin formula using purposive sampling technique which was determined based on the age criteria of the community in Bagan Deli Village, which were taken using the age range of the respondents with an age range of ten years. The data collection techniques used in this study were questionnaires and documentation. The level of significance in this study was 95%. The validity test uses the Product moment correlation technique. The reliability of the questionnaire was tested using Cronbach Alpha. The data analysis technique used classical assumption test, hypothesis test, namely t test and simple linear regression test.

The results showed that partially the t-test ($t_{count} > t_{table}$), the effect of socioeconomic status = 5,922 > 1,984 with a significant level of 0,000 < 0.05. The regression equation model is $Y = 19.390 + 0.55X$. The simple linear regression results show, if the socio-economic status of coastal communities has increased by 1%, then political participation in the 2019 presidential election in Bagan Deli Village, Medan Belawan District, Medan City will increase by 0.55%.

The conclusion is that there is a positive and significant influence between socio-economic status on political participation in the 2019 Presidential Election in Bagan Deli Village, Medan Belawan District, Medan City.

Keywords: *Socio-Economic Status, Political Participation, Coastal Community, Presidential Election.*