

MULTIMODAL ANALYSIS OF CIGARETTE ADVERTISEMENT TEXTS

A Thesis

**Submitted to the English Applied Linguistics Department, State
University of Medan, in partial Fulfillment of the Requirements for The
Master Degree**

NARDUS LILIANA L. TOBING

Registration Number: 8116111015



ENGLISH APPLIED LINGUISTICS STUDY PROGRAM

POSTGRADUATE SCHOOL

STATE UNIVERSITY OF MEDAN

2014