

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

1. Humor is one of the media to expose a social phenomenon through humor discourse. In this research subject, the vision and mission of Bintang Emon in delivering material jokes in his standup comedy appears to fulfill that role where his humor intends to educate the society and is not just solely for entertainment purpose. On the other side, this study showed that text element does add to the persuasiveness of Bintang's message for it is the function of rhetorical devices to persuade an audience. Since Bintang uses many of such devices in his utterances, their persuasiveness is thus enhanced. Bintang's discourse humor clearly shows negative and positive style where he humbly criticizes himself but at the same time, he also criticizes the society. He seems to be doing it on purpose to create humorous instances because when there is something incongruous, stimulating surprise, or a sense of superiority in the laughter, the audience are likely easier to receive the message of the jokes.
2. One could thus argue that incongruity-based jokes, as Bintang did, make up the bulk of jokes. It might play a crucial role in humor as a social phenomenon, as most humor is based on violations of socially or culturally agreed norms. The process of realization of text element on humor material by Bintang Emon of the memes done by selecting the

features both verbal and non verbal. It could be words, phrases, or clauses. And it could be rage comics or reactions photoshops. Then the development of frame, scripts, and schemata which resulted the topic and the point of internet memes under the expectation of the social determinants in spreading the ideology about women and the effects might resulted from them.

3. The context or the reasons of the realization of text element on humor material entitled Corona by Bintang Emon are therefore as warning or critics as the manifestation of the expectation, specification, and belief about women's attitude, behaviour, traits, and activities associated with women.

5.2 Suggestions

As the conclusions has taken the place, there are some suggestions presented due to this study:

1. Respectfully to the readers of this study, text element is a shortcut to recognize and identify self by the group they attached into.

However, the awareness about the individually is high valuable. It is better for the readers to do direct observation by introductions or interaction to get the genuine data in order to describe and make a meaning about someone.

2. It is suggested for the students of applied linguistics, or the researchers in this field to apply CDA particularly the combination work between Van Dijk and Berger which strongly rooted to the

Systemic Functional of Halliday toward analysis of multimodal discourse.

3. It is suggested to the readers to apply CDA as modeled in this study to the other field of social science. It can be political, traditional, or entertainment as well.

