

## ABSTRAK

**Berlina S Simanullang , NIM:7163143004. Pengaruh Hasil Belajar Technopreneurship Dan Informasi Dunia Kerja Terhadap Minat Berwirausaha Pada Mahasiswa Pendidikan Bisnis Stambuk 2016.**

Masalah dalam penelitian ini adalah rendahnya Minat Berwirausaha mahasiswa Program Studi Pendidikan Bisnis Angkatan 2016. Penelitian ini dilakukan di Program Studi Pendidikan Bisnis Stambuk 2016 Fakultas Ekonomi Universitas Negeri Medan, Jalan Williem Iskandar Pasar V Medan. Populasi penelitian ini adalah mahasiswa Program Studi Pendidikan Bisnis Stambuk 2017 yang berjumlah 95 mahasiswa. Teknik pengambilan sampel dilakukan dengan teknik *total sampling*. Teknik pengumpulan data dilakukan melalui penyebaran angket kepada responden sebanyak 49 butir pernyataan. Teknis analisis data yang digunakan uji asumsi klasik, uji analisis regresi linear berganda dan uji hipotesis.

Hasil penelitian menunjukkan variabel hasil belajar technopreneurship ( $X_1$ ) berpengaruh positif dan signifikan secara parsial terhadap minat berwirausaha mahasiswa dengan didapatkan nilai  $t_{hitung} > t_{tabel}$  ( $2,382 > 1,661$ ). dengan taraf signifikan  $\alpha 0,01 < 0,05$ . Sama halnya dengan variabel informasi dunia kerja ( $X_2$ ) berpengaruh positif dan signifikan secara parsial terhadap minat berwirausaha mahasiswa dengan dengan didapatkan nilai nilai  $t_{hitung} > t_{tabel}$  ( $4,849 > 1,661$ ) taraf signifikan  $\alpha 0,00 < 0,05$ . Secara simultan variabel hasil belajar technopreneurship dan informasi dunia kerja terdapat pengaruh positif dan signifikan terhadap minat berwirausaha mahasiswa dengan nilai  $F_{hitung} > F_{tabel}$  sebesar  $41,831 > 3,10$  dengan taraf signifikan  $0,000 < 0,05$ . Variabel hasil belajar technopreneurship ( $X_1$ ) dan informasi dunia kerja ( $X_2$ ) memberikan pengaruh sebesar 47,6% terhadap minat berwirausaha mahasiswa.

**Kata Kunci: Hasil belajar technopreneurship , informasi dunia kerja Dan Minat Berwirausaha.**



## ABSTRACT

**Berlina S Simanullang , NIM:7163143004. The Influence Of The Results Of Study Technopreneurship And Information The World Of Work Against The Interest Of Entrepreneurship In Student Of Business Education Stambuk 2016.**

The problem in this research is the low Interest in Entrepreneurship students of Study Program of Business Education Force in 2016. This research was conducted at the Study Program of Business Education Stambuk 2016 Faculty of Economics, Universitas Negeri Medan, Jalan Williem Iskandar Pasar V Medan. The population of this research is the students of Study Program of Business Education Stambuk 2017 totaling 95 students. The technique of sampling was done by total sampling technique. Data was collected through distributing questionnaires to the respondents as many as 49 of the statement. Technical data analysis used to test the classical assumption test, multiple linear regression analysis and hypothesis test.

The results showed the variable of learning outcomes of entrepreneurship (X1) has positive and significant effect partially to the interest in entrepreneurship students with the obtained value of  $t_{count} > t_{table}$  ( $2,382 > 1,661$ ). with the significant level  $\alpha 019 < 0,05$  . The same is the case with the variable information the world of work (X2) has positive influence and significance of the partial against the interest of entrepreneurship of students with dipatkan the value of the value of  $t_{count} > t_{table}$  ( $4.849 > 1,661$  ) significant level  $\alpha 0,00 < 0,05$ . Simultaneous variable the results of study technopreneurship and information the world of work there are positive influence and significant impact on the interest in entrepreneurship students with the value of  $F_{count} > F_{table}$  of  $41.831 > 310$  with significant level of  $0,000 < 0,05$ . The variable of learning outcomes technopreneursship (X1) and the information of the world of work (X2) gave the influence of 47.6% against the interest of entrepreneurship students.

**Keywords: learning Outcomes technopreneurship , information the world of work And an Interest in Entrepreneurship**