

ABSTRACT

Ahmad, Zetira. 8176112047. Gender Style of Humor at Coffee Shop. A Thesis, English Applied Linguistics Study Program, Postgraduate School, State University of Medan. 2021.

The aim of this research was to find out 1) the types of humor style occurred in different gender at coffee shop, 2) the realization factors of humor styles in different gender in the way they are, 3) the reasons of humor in different gender in the way they are. The data sources of this research were 11 people and divided into 3 categories. Three people were students of SMA Negeri 1 Lubuk Pakam consisted of feminine + feminine, and the data were taken at Post 2 Café. And 3 people also from students of SMA Negeri 1 Lubuk Pakam consisted of masculine + masculine, and the data were taken at Post 2 Café. And another 5 people were students of SMA Nusantara Lubuk Pakam consisted of masculine + feminine, and the data were taken at Bangsal Café. This research was conducted in descriptive qualitative with cross-sectional research design. The data of this research were phrases which consisted of gender style of humor at coffee shop which were collected by using audio recorder and some list of questions that would be interviewed to the customers. Then, the data were analyzed by using interactive model of Miles, Huberman, and Saldana. The results of this research 1) The types of humor style in feminine + feminine' conversation occurred at coffee shop were affiliative, aggressive, and self-defeating. Feminine were dominantly used aggressive style when they were talking humorously with their fellow females. Then, the types of humor styles in masculine + masculine' conversation occurred at coffee shop were aggressive, affiliative, self-defeating, and self-enhancing. Masculine were dominantly used affiliative humor style when they were talking with their male friends. And the types of humor style in feminine + masculine' conversation occurred at coffee shop were affiliative, aggressive, self-enhancing and self-defeating. The most dominant style used by them was aggressive humor style. 2) The realization of humor styles in different gender at coffee shop were affected by several factors, they were insinuation and ridicule, entertaining, and coping stress factor. 3) Humor was happened in different gender at coffee shop was influenced by some factors, they are internal and external factor.

Keywords: *Humor Style, Gender, Realization Factors of Humor Style, Influence Factors of Humor.*



ABSTRAK

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Penelitian ini bertujuan untuk mengetahui 1) jenis- jenis gaya humor yang terjadi pada gender yang berbeda di kafe, 2) faktor realisasi gaya humor pada gender yang berbeda di kafe, 3) penyebab terjadinya humor di berbeda gender. Sumber data dalam penelitian ini yaitu 11 orang dan dibagi ke dalam 3 kategori. Tiga orang terdiri dari perempuan + perempuan yang merupakan murid SMA Negeri 1 Lubuk Pakam, dan data ini diambil di Post 2 Kafe. Tiga orang lainnya terdiri atas laki-laki + laki-laki, yang juga merupakan murid SMA Negeri 1 Lubuk Pakam, data ini diambil di Post 2 Kafe. Lima orang lainnya terdiri dari laki-laki + perempuan, yang merupakan murid-murid di sekolah SMA Nusantara Lubuk Pakam, data ini diambil di Bangsal Kafe. Penelitian ini dilakukan menggunakan deskriptif kualitatif dengan desain penelitian cross-sectional. Data penelitian ini yaitu frasa-frasa yang mengandung humor yang diciptakan oleh gender di kafe. Data ini diambil menggunakan rekaman suara dan beberapa daftar pertanyaan yang akan dipertanyakan kepada para sumber data. Untuk kemudian dianalisis menggunakan model interaktif dari Miles, Huberman, dan Saldana. Hasil penelitian ini 1) tipe-tipe gaya humor pada interaksi perempuan + perempuan di kafe adalah affiliative, aggressive, dan self-defeating. Perempuan lebih dominan menggunakan gaya aggressive ketika mereka sedang berbicara dan merespon humor dengan teman sesama perempuannya. Kemudian, tipe-tipe gaya humor pada interaksi laki-laki + laki-laki yang terjadi di kafe adalah aggressive, affiliative, self-defeating, dan self-enhancing. Laki-laki lebih dominan menggunakan gaya humor affiliative ketika mereka sedang berbicara dan merespon humor kepada sesama teman laki-lakinya. Dan tipe-tipe gaya humor yang terjadi pada laki-laki + perempuan di kafe adalah affiliative, aggressive, self-enhancing dan self-defeating. Gaya yang paling dominan digunakan adalah gaya aggressive. 2) realisasi gaya humor pada gender yang berbeda dipengaruhi oleh beberapa factor, yaitu insinuation dan ridicule, entertaining, dan coping stress factor. 3) Humor yang terjadi pada gender yang berbeda di kafe dipengaruhi oleh beberapa factor, diantaranya factor internal dan factor eksternal.

Keywords: *Gaya Humor, Gender, Faktor Realisasi Terjadinya Gaya Humor, Faktor Pengaruh Humor*

