

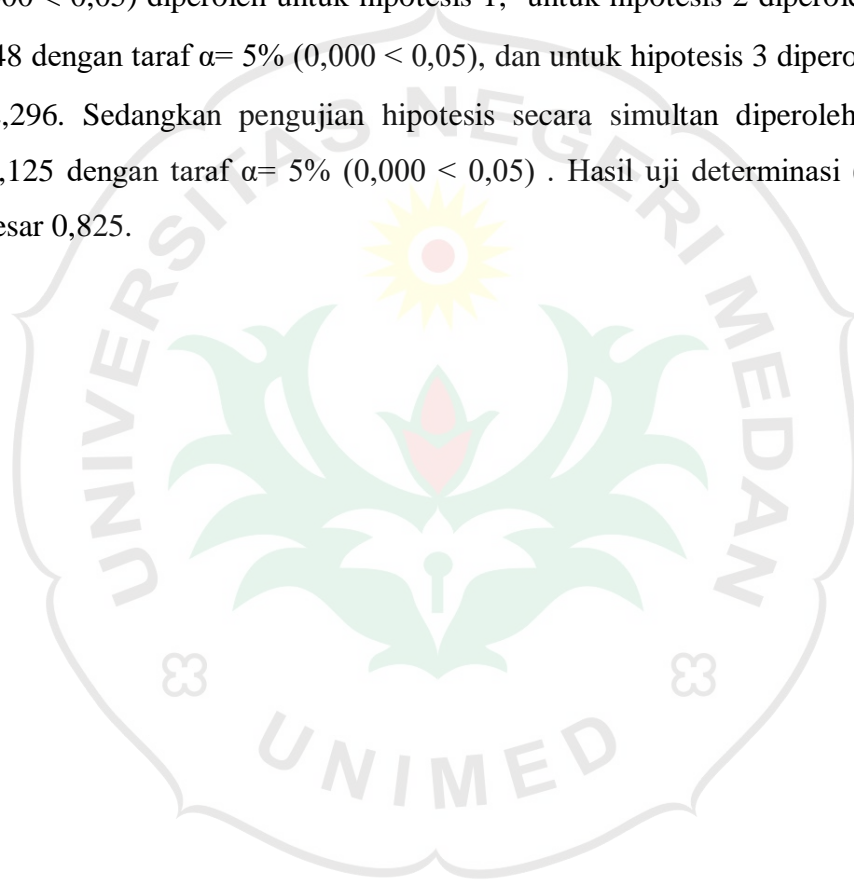
ABSTRAK

Hanna Gabriella Sitorus Nim. 7163342017. Pengaruh Kreativitas Belajar, Motivasi Belajar, dan Penggunaan Media Pembelajaran Terhadap Prestasi Belajar Siswa Pada Mata Pelajaran Akuntansi DI SMK PAB 2 HELVETIA MEDAN T.P. 2019/2020. Skripsi. Jurusan Akuntansi, Program Studi Pendidikan Akuntansi, Fakultas Ekonomi Universitas Negeri Medan 2020.

Permasalahan dalam penelitian ini adalah rendahnya prestasi belajar akuntansi. Penelitian ini bertujuan untuk mengetahui: 1) pengaruh kreativitas belajar terhadap prestasi belajar akuntansi, 2) pengaruh motivasi belajar terhadap prestasi belajar akuntansi, 3) pengaruh penggunaan media pembelajaran terhadap prestasi belajar akuntansi 4) pengaruh kreativitas belajar, motivasi belajar, dan penggunaan media pembelajaran terhadap prestasi belajar akuntansi di SMK PAB 2 Helvetia Medan. Populasi penelitian ini berjumlah 136 siswa sedangkan sampel penelitian sebanyak 58 orang siswa. Pengambilan sampel dilakukan dengan teknik *random sampling*.

Penelitian ini adalah penelitian *Expost Facto*, dimana untuk mendapatkan data penelitian digunakan angket, observasi, dan dokumentasi. Teknik analisis data yang digunakan yaitu regresi linear berganda. Uji yang digunakan yaitu uji asumsi klasik, uji koefisien determinasi (R^2) serta uji hipotesis yang terdiri dari uji-t dan uji-f dengan menggunakan bantuan program SPSS Versi 25.

Hasil analisis data diperoleh persamaan regresi berganda yaitu $Y = 69,210 + 0,334X_1 + 0,287X_2 + 0,144X_3 + e$. Hasil uji $t_{hitung} = 5,121$ dengan taraf $\alpha = 5\%$ ($0,000 < 0,05$) diperoleh untuk hipotesis 1, untuk hipotesis 2 diperoleh $t_{hitung} = 4,748$ dengan taraf $\alpha = 5\%$ ($0,000 < 0,05$), dan untuk hipotesis 3 diperoleh $t_{hitung} = 2,296$. Sedangkan pengujian hipotesis secara simultan diperoleh $F_{hitung} = 345,125$ dengan taraf $\alpha = 5\%$ ($0,000 < 0,05$). Hasil uji determinasi (R^2) adalah sebesar 0,825.



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ABSTRACT

Hanna Gabriella sitorus Nim. 7163342024. The Influence Of Learning Habits, Learning Motivation and the use of learning media on Accounting Learning Achievement in Class X, XI, XII Akuntansi SMK Swasta PAB 2 Helvetia Medan TP 2019/2020. Essay. Departement of Accounting, Accounting Education Studies Program, Faculty of Economics, State University of Medan 2020.

The problem in this research is the low learning achievement of accounting. This study aims to determine: 1) the effect of learning creativity on accounting learning achievement, 2) the effect of learning motivation on accounting learning achievement, 3) the effect of the use of instructional media on accounting learning achievement 4) the effect of learning creativity, learning motivation, and the use of learning media on Accounting learning achievement at SMK PAB 2 Helvetia Medan. The population of this study was 136 students while the study sample was 58 students. Sampling is done by random sampling technique.

This research is Expost Facto research, where to get research data used, questionnaire, observation and documentation. The data analysis technique used is multiple linear regression. The test used is the classic assumption test, the coefficient of determination test (R^2) and the hypothesis test consisting of t-test and f-test by using SPSS Version 25.

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The result of the data analysis obtained multiple linear regression equation $Y = 69,210 + 0,334X_1 + 0,287X_2 + 0,144X_3 + e$. Hasil uji-t $t_{count} = 5,121$. The result of t-test is obtained $t_{count} = 45,121$ with $\alpha = 5\%$ ($0,000 < 0,05$) for hypothesis 1, for hypothesis 2 obtained $t_{count} = 4,748$ with $\alpha = 5\%$ ($0,000 < 0,05$). And for hypothesis 3 obtained $t_{count} = 2,296$ with $\alpha = 5\%$ ($0,000 < 0,05$). While testing the hypothesis simultaneously obtained $F_{hitung} = 345,125$ with $\alpha = 5\%$ ($0,000 < 0,05$). The result of determination test from R^2 is 0,805..

The results of the study concluded that: 1) there was a significant influence on learning creativity on accounting learning achievement, 2) there was a significant influence on learning motivation on accounting learning achievement, 3) there was a significant influence on the use of instructional media on accounting learning achievement 4) there was a significant influence on learning creativity, learning motivation, and the use of instructional media on accounting learning achievement of students of class X, XI, and XII Accounting of SMK PAB 2 Helvetia Medan.

Keywords: Learning Creativity, Learning Motivation, Use of learning media and Student Achievement.

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