ABSTRAK

Fikranlim Hulu, NIM. 7162143001. *Pengaruh Kreativitas Belajar dan Soft Skill Mahasiswa Terhadap Kesiapan Kerja Mahasiswa Program Studi Pendidikan Bisnis 2016 Fakultas Ekonomi Universitas Negeri Medan*. **Skripsi. Jurusan Pendidikan Ekonomi, Program Studi Pendidikan Bisnis, Fakultas Ekonomi. Universitas Negeri Medan.**

Penelitian ini bertujuan untuk mengetahui pengaruh kreativitas belajar dan *soft skill* mahasiswa terhadap kesiapan kerja mahasiswa Program Studi Pendidikan Bisnis 2016 Fakultas Ekonomi Universitas Negeri Medan

Penelitian ini dilakukan di Fakultas Ekonomi Program Studi Pendidikan Bisnis 2016 Universitas Negeri Medan, populasi sebanyak 96 Orang dan sampel menggunakan seluruh jumlah populasi. Instrument yang digunakan untuk mengukur kreativitas belajar, *soft skill* dan kesiapan kerja berupa angket yang berjumlah 23 soal variabel kesiapan kerja dan 20 soal untuk masing-masing variabel kreativitas belajar dan *soft skill*. Validitas tes diuji dengan menggunakan teknik Product Moment. Reliabilitas tes diuji dengan menggunakan rumus *Alpha Cronbach*. Kemudian data dianalisis dengan rumus regresi linear berganda. Selanjutnya untuk menguji hipotesis secara simultan digunakan uji t, dan uji f

Setelah uji validitas untuk variabel X_1, X_2, dan Y dilakukan dengan masing-masing variabel 25 instrumen hasilnya 23 instrumen soal variabel kesiapan kerja valid dan 20 instrumen soal untuk masing-masing variabel kreativitas belajar dan *soft skill* valid. Dan untuk hasil uji reliabilitas angket diperoleh hasil $r_{hitung} > r_{tabel}$ 0,858 > 0,361 untuk kesiapan kerja, $r_{hitung} > r_{tabel}$ 0,815 > 0,361 untuk kreativitas belajar dan $r_{hitung} > r_{tabel}$ 0,828 > 0,361 untuk soft skill. Dan hasil analisis regresi linier berganda diperoleh persamaan garis linear $Y=26,578+0,310X_1+0,422X_2$. Untuk uji t $t_{hitung} > t_{tabel}$ sebesar 2,359 > 1,665 dan nilai signifikan 0.020 < 0,05 untuk variabel kreativitas belajar dan t $t_{hitung} > t_{tabel}$ 3,199 > 1,665 dan nilai signifikan 0,002 < 0,05 untuk variabel *soft skill*. Uji f diperoleh f_{hitung} sebesar 20,773 , sedangkan f_{tabel} pada taraf kesalahan 5% diperoleh sebesar 3,10, berarti $f_{hitung} > f_{tabel}$ (20,773 > 3,10) maka hipotesis ada pengaruh positif antara kreativitas belajar dan *soft skill* mahasiswa terhadap kesiapan kerja Program Studi Pendidikan Bisnis 2016 Fakultas Ekonomi Universitas Negeri.

Kata Kunci : Kreativitas Belajar, *Soft Skill,* **dan Kesiapan kerja.**

ABSTRACT

Fikranlim Hulu, NIM. 7162143001. *Influence Of Learning Creativity and Soft Skill Of Work Readiness Of Students Study Program Business Education 2016 Faculty of Economics, State University Of Medan*. **Thesis. Economic Education Majors, Study Program Business Education, Faculty of Economics. State University of Medan.**

This study aimed to determine the influence of learning creativity and soft skill of work readiness of students Study Program of Business Education 2016, Faculty of Economics, State University of Medan.

This research was conducted at the Faculty of Economics, Study Program of Business Education, State University of Medan with a population of 96 people and using the entire sample population. Instrument used to measure creativity in learning, soft skill and work readiness questionnaire totaling about work readiness and 20 questions for each of the variables learning creativity and soft skill. The validity of the test was tested using by using Product Moment technique. The realibility was tested using Cronbach Alpha formula. Then the data were analyzed using multiple linear regression formula. Furthermore, to test the hypothesis simultaneously used t tes dan f test.

After testing the validity of the variables X_1, X_2, and Y is done with each of 25 instrumen the result are 23 instrumens about work readiness valid and 20 question instruments for each variabel of learning creativity and soft skill. And to the results of the reliability test results of thr questionnaire obtained $r_{count} > r_{table}$ 0,858 > 0,361 for work readiness, $r_{count} > r_{table}$ 0,815 > 0,361 for creativity in learning and $r_{count} > r_{table}$ 0,828 > 0,361 for soft skill. And the results of multiple linear regression analysis obtained linear equation $Y = 26,578 + 0,310X_1 + 0,422X_2$. To test t obtained $t_{count} > t_{table}$, 2,359 > 1,665 and significant value 0,020 < 0,05 for the variable creativity in learning and $t_{count} > t_{table}$, 3,199 > 1,665 and significant value 0,002 < 0,05 for the variable soft skill. And to test f obtained f_{count} 30,773 while the F table at 5% error level of 3,10, meaning $F_{count} > F_{table}$ (20,773 > 3,10) then the hypothesis there is a positive effect between learning creativity and soft skill of work readiness of students Study program of Business Education 2016, Faculty of Economics, State University of Medan.

Keywords: Creativity Learning, Soft Skill, and Work Readiness