

ABSTRAK

Lisbon Haryanto S, 7133131054 Pengaruh Pendapatan Orang Tua Dan Lingkungan Sosial Terhadap Prestasi Belajar Kewirausahaan Mahasiswa Prodi Pendidikan Bisnis Stambuk 2016 Skripsi Jurusan Ekonomi Program studi Pendidikan Bisnia Fakultas Ekonomi, Universitas Negeri Medan.

Permasalahan dalam penelitian ini rendahnya kontrol diri mahasiswa Prodi Pendidikan Bisnis Stambuk 2016 Unimed. Penelitian ini bertujuan untuk mengetahui pengaruh **Pendapatan Orang tua, Lingkungan Sosial, Prestasi Belajar** mahasiswa Prodi Pendidikan Bisnis Unimed. Populasi dalam penelitian adalah seluruh mahasiswa Prodi Pendidikan Bisnis stambuk 2014 Unimed yang berjumlah 96 mahasiswa dan sampel sebanyak 96 mahasiswa dengan teknik total sampling. Teknik pengambilan data menggunakan observasi, dokumentasi, tes dan penyebaran angket. Uji validitas dengan menggunakan teknik analisis product moment dan reliabilitas angket menggunakan rumus Alpha Croanbanch. Persamaan Regresi linear berganda menunjukkan $Y = 14,052 + 0,443X_1 + 0,418X_2$

. Hasil uji t (parsial) menunjukkan pendapatan orang tua terdapat pengaruh negatif dan signifikan terhadap prestasi belajar dan lingkungan social berpengaruh positif dan signifikan terhadap prstasi belajar. Secara simultan, kategori **Pendapatan Orang tua** dan Lingkungan sosial berpengaruh positif dan signifikan terhadap prestasi belajar. Hasil uji koefisien determinasi (R²) sebesar 54,4% dan sisanya dipengaruhi oleh faktor lain diluar penelitian.

Kata Kunci : Pendapatan Orang tua, Lingkungan Sosial, Prestasi Belajar

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ABSTRACT

Lisbon Haryanto S, 7133131054 The Influence of Parents' Income and Social Environment on Student Entrepreneurship Learning Achievement in Business Study Program in 2016 Thesis Department of Economics Department of Business Education Study Program Faculty of Economics, State University of Medan.

The problem in this study is the low self-control of students at Unimed 2016 Business Education Study Program. This study aims to determine the effect of Parent Income, Social Environment, Student Achievement at Unimed Business Education Study Program. The population in the study were all students of Unimed's 2014 Business Education Study Program, amounting to 96 students and a sample of 96 students with a total sampling technique. Data collection techniques using observation, documentation, tests and questionnaires. Test the validity by using product moment analysis techniques and questionnaire reliability using the Alpha Croanbanch formula. The equation of multiple linear regression shows $Y = 14,052 + 0,443X1 + 0,418X2$

. The t-test results (partial) show that parents' income has a negative and significant influence on learning achievement and the social environment has a positive and significant effect on learning achievement. Simultaneously, the category of Parental Income and Social Environment has a positive and significant effect on learning achievement. The coefficient of determination test results (R²) of 54.4% and the rest is influenced by other factors outside the study.

Keywords: Parental Income, Social Environment, Learning Achievement

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