

ABSTRAK

Isma Damayanti. Pengembangan Bahan Ajar Aktivitas Literasi Berbasis Multimodal di Kelas IV SDS Amir Hamzah. Tesis. Medan: Program Pascasarjana Universitas Negeri Medan. Oktober 2020.

Penelitian ini dilatarbelakangi oleh kurang tersedianya bahan ajar yang menyediakan aktivitas literasi di sekolah dasar sehingga kurang beragamnya kegiatan literasi yang dilakukan siswa. Penelitian ini bertujuan untuk: (1) Menganalisis proses pengembangan bahan ajar aktivitas literasi berbasis multimodal di SDS Amir Hamzah. (2) Menganalisis hasil kelayakan bahan ajar aktivitas literasi berbasis multimodal di SDS Amir Hamzah. (3) Menganalisis hasil keefektifan bahan ajar aktivitas literasi berbasis multimodal di SDS Amir Hamzah. Penelitian ini merupakan penelitian pengembangan dengan menggunakan model pengembangan ADDIE yaitu *Analyze, Design, Development, Implementation, dan Evaluation*. Subjek penelitian ini adalah siswa kelas IV SDS Amir Hamzah tahun ajaran 2019/2020 yang berjumlah 21 orang siswa. Instrumen yang digunakan yaitu angket validasi ahli, angket respon siswa dan guru serta, rubrik penilaian unjuk kerja keterampilan aktivitas literasi siswa menggunakan bahan ajar aktivitas literasi. Hasil penelitian ini menunjukkan bahwa (1) proses pengembangan bahan ajar aktivitas literasi berbasis multimodal meliputi lima langkah yaitu: *Analyze* (analisis), *Design* (perancangan), *Development* (pengembangan), *Implementation* (penerapan), dan *Evaluation* (penilaian). (2) bahan ajar aktivitas literasi berbasis multimodal layak digunakan dengan persentase rata-rata mencapai 88,47% kriteria sangat layak. (3) Bahan ajar aktivitas literasi berbasis multimodal efektif digunakan dengan nilai *gain score* sebesar 0,575.

Kata Kunci: *Aktivitas Literasi, Bahan Ajar, Multimodal*



ABSTRACT

Isma Damayanti. The Development of Multimodal-Based Literacy Activities Teaching Materials for the 4th grade Students at SDS Amir Hamzah. Thesis. Medan. Postgraduate Program. State University of Medan. October 2020.

This research is motivated by the lack of available teaching materials that provide literacy activities in elementary schools so that there is less of variety of literacy activities carried out by students. This study aims to: (1) Analyze the process of development of multimodal-based literacy teaching materials at SDS Amir Hamzah. (2) Analyze of the feasibility of teaching materials for literacy activities based on multimodal literacy at SDS Amir Hamzah. (3) Analyze of the effectiveness of teaching materials for literacy activities based on multimodal at SDS Amir Hamzah. This research is a development research using the ADDIE development model, namely: Analyze, Design, Development, Implementation, and Evaluation. The subjects of this study were the fourth grade students of SDS Amir Hamzah in the 2019/2020 academic year consisted of 21 students. The instruments used are questionnaires of expert validity, student's and teacher's responses, and student's performance rubric using literacy activity teaching materials. The results of this study indicate that (1) the process of developing teaching materials for literacy activities based on multimodal literacy includes five steps, namely: analysis, design, development, implementation, and evaluation. (2) The literacy activity teaching materials of multimodal-based are feasible to use with an average percentage of 88.47% very feasible criteria. (3) The effective multimodal literacy-based literacy activity teaching materials are used with a gain score value of 0.575.

Keywords: *Literacy Activities, Multimodal, Teaching Materials*

