CHAPTER I

INTRODUCTION

1.1. The Background of the Study

There is no denial that learning English has become an absolute necessityin today's globalized world. For better or worse, by choice or force, English has "traveled" to many parts of the world and has been used to serve various purposes (Sharifian in Naji and Pishghadam, 2012: 84). According to Chang (2006), "English has been the prevailing foreign language in the curriculum of educational institutions and in foreign language learning. English as an International Language (EIL) is a term used to characterize the status of English as the world's major second language and the commonest language used for international business, trade, travel, communication, and many others."

Realizing the importance of English language in globalization era, recently, Indonesian government has implemented English subject into the academic curriculum as compulsory subject to be taught in Junior and Senior High School. Recently, by Peraturan Pemerintah No.32 Th. 2013 the educational system of Indonesia has launched the 2013 curriculum. The aim of this curriculum is preparing Indonesian people to be religious, productive, creative, and innovative. Furthermore, it is hoped that they also can give contribution for their social life, nation, country and world civilization. This new launched curriculum has Core and Basic competences and uses Scientific Approach in its teaching and learning process.

Due to the new launched curriculum, there are several changes in some parts of education, including the teaching materials. Teaching materials can be developed from many learning sources, one of it is from textbook, thus, it also need special attention regarding its changes toward recent applied curriculum. The adjustment of textbook to the recent curriculum should be conducted because English teachers tend to display a strong reliance on textbook usage. A good textbook should be reflected the curriculum which is applied. It is because there is a strong relationship between both of them. The relationship of textbook and curriculum can be described as water and fish, or as the two sides of coin, two butone, one but two (Tarigan and Tarigan, 1990: 66). It should be matched with the goal of the curriculum and be able to support curriculum and facilitate the processof teaching and learning. The main textbooks used in English teaching and learning process in 2013 curriculum are teacher and student book which are published by Ministry of Education and Culture of Indonesia (MECI). Teacher book is textbook that is published for the teachers. It contains the procedures and tips how to teach English use student book. Whereas student book is the textbook that is published for the students. It contains materials that will be learned by the students. For Junior High School, the English textbooks entitled "When English Rings a Bell". Although this book is published by Ministry of Education and Culture of Indonesia (MECI), no one can guarantee that the materials in this book are relevant with the Core and Basic Competence in 2013 Curriculum.

According to those reasons stated, this study is aimed to analyze the student book for seventh grade based on the relevance of materials with the Core and Basic competence in 2013 curriculum.

1.2. Problems of the Study

Based on the background of the study, the problems of this study are formulated as follows:

- 1. To what extent does the presentation of descriptive text in the textbook student grade seven?
- 2. How factors caused the presentation the way it is?

1.3. Objectives of Study

- 1. To analyze the extent does the presentation of descriptive text in the textbook student grade seven.
- 2. To analyze factors caused the presentation the way it is.

1.4. The Scope of the Study

The writer will only use the suitability of content and suitability of presentation out of categories in assessment rubric from BSNP standard. The feasibility of language and feasibility of graphic are exclude within this study. This reason is made due to the purpose of this study which is only to find the compatibility of materials in the textbook. Both feasibility of language and graphic are not included in this study because may avoid the research effectiveness of this study.

1.5. The Significance of the Study

The finding of this research can be useful theoretically and practically in providing information about the presentation of descriptive text in textbook of students grade seven.

Theoritically, the findings of this research will be usefull to another researchers to analyze the descriptive text in textbook of student grade seven based on curriculum 2013.

Practically, the findings of this research will be useful for:

- 1. For teacher, they should be aware of what kind of textbook which is most suitable with their need. Since the process of teaching and learning depend on the curriculum, the teacher should be selective and careful to choose the most suitable textbook which covers the curriculum aims. The selected textbook should support the curriculum to achieve the instructional objectives.
- 2. For the textbook writers/publishers, they have to apply the criteria in developing the materials. For this period of time, the materials should be in line with the 2013 English Standard Competence stated in the 2013 curriculum. Furthermore, the writers/publishers should be able to serve the high quality textbook which is able to fulfill all of the indicators, topics, language features, text structure and the social functions related to the competences.
- 3. For the textbook writer, they should concern more in conducting questions related to sub-competences understanding the texts. In order to be able to cover all the indicators stated in the sub competences.

4. For further research, the researcher hopes that in the future there will be another research regarding to analyze textbook with the 2013 Curriculum. The next researchers can conduct their research for the same textbook but focus on the activities in second semester. Otherwise, they can conduct research for another textbook with different grade.

