

## ABSTRACT

**Warda, yulia. Gender Differences in Conversational Style in “ApaKabar Indonesia Talk Show News on Tvone”.Thesis.English Applied Linguistics Study Program.Post Graduate School.State University of Medan 2013.**

The aim of this study is to describe the features of conversational style and different ways of communication between male and female presenters in “*ApaKabar Indonesia Talk Show News Program on Tvone*”. The subjects of this study were five presenters, with two male presenters and three female presenters as the participant. The data are gathered by download the video tape from you tube, these data (utterances of male and female presenters) had been transcribed into written text. It is done to identify, categorize and analyze the utterances of male and female presenters (data) into the features of conversational style and different ways of communication between male and female presenters in the talk show news. In data analysis it is found that 1) male presenters are dominantly used amount of talk, interruption, and conversation support than female presenters do in the talk show news. 2) male presenters are able to communicate by female-like strategies in “*Apa Kabar Indonesia Talk Show News Program on Tvone*”, and vice versa female presenters are able to communicate by male-like strategies in the talk show news. 3) male and female presenters used style differently, because they have different characteristics in social life.

## ABSTRAK

**Wardayulia, Gender Differences in Conversational Style in “ApaKabar Indonesia Talk Show News on Tvone” ( perbedaan gender dan gaya percakapan dalam program talk show beritaApakabar Indonesia di Tvone ). Tesis. Program Studi Linguistik Terapan Bahasa Inggris. Sekolah Pasca Sarjana Universitas Negeri Medan 2013.**

Tujuan penelitian ini adalah untuk menjelaskan ciri-ciri gaya percakapan dan cara berkomunikasi yang berbeda antara presenter laki-laki dan perempuan dalam program talk show berita ApaKabar Indonesia di Tvone. Subjek yang diteliti dalam penelitian ini, terdiri dari 5 presenter yaitu 2 presenter laki-laki dan 3 presenter perempuan sebagai partisipan. Data yang diperoleh dengan mendownload video tape dari YouTube dan data tersebut telah ditranskrip dan dituliskan. Hal ini dilakukan untuk mengidentifikasi, mengkategorikan serta menganalisis data (ujaran presenter laki-laki dan perempuan) ke dalam ciri-ciri gaya percakapan dan cara berkomunikasi yang berbeda antara presenter laki-laki maupun perempuan di talk show berita tersebut. Pada analisis data ditemukan bahwa 1) presenter laki-laki lebih dominan banyak berbicara, interupsi dan mengekspresikan percakapan yang mendukung daripada presenter perempuan yang terdapat di talk show berita, 2) dalam fenomena talk show news Apa Kabar Indonesia di temukan bahwa presenter laki-laki juga berkomunikasi sama seperti presenter perempuan, begitu juga sebaliknya presenter perempuan berkomunikasi sama seperti presenter laki-laki. 3) presenter laki-laki dan perempuan menggunakan gaya percakapan yang berbeda karena mereka memiliki karakteristik yang berbeda dalam kehidupan sosial.