

ABSTRAK

Yesika Duma. NIM 7163143037. Pengaruh *Self Efficacy* dan *Social Support* terhadap Intensi berwirausaha di era Revolusi Industri 4.0 pada Mahasiswa Pendidikan Bisnis stambuk 2017 Fakultas Ekonomi Universitas Negeri Medan. Skripsi. Program Studi Pendidikan Bisnis, Fakultas Ekonomi Universitas Negeri Medan 2016.

Permasalahan dalam penelitian ini adalah Intensi Berwirausaha mahasiswa masih rendah terbukti bahwa belum semua mahasiswa siap untuk berwirausaha. Penelitian ini bertujuan untuk mengetahui Pengaruh *Self Efficacy* Dan *Social Support* Terhadap Intensi Berwirausaha Di Era Revolusi Industri 4.0 Pada Mahasiswa Pendidikan Bisnis Stambuk 2017.

Penelitian ini dilakukan di Fakultas Ekonomi Universitas Negeri Medan dengan populasi sebanyak 89 orang mahasiswa Pendidikan Bisnis stambuk 2017, teknik pengambilan sampel dalam penelitian ini menggunakan metode *Total Sampling*. Teknik pengumpulan data yang digunakan adalah observasi dan angket (kuesioner) yang pengukurannya menggunakan skala likert dan diolah secara statistic dengan menggunakan uji Koefisien Korelasi untuk menguji hipotesis satu dan dua dan dengan uji Analisis Regresi Linier dengan persamaan struktural $Y = \alpha + b_1 X_1 + b_2 X_2$ serta diolah dengan program SPSS 22.00 for Windows.

Dari hasil analisis data maka diperoleh kontribusi Variabel bebas terhadap variabel terikat diketahui dengan nilai koefisien determinasi (*Adjusted R Square*) yang tergolong rendah artinya variabel *Self Efficacy* dan *Social Support* memberikan sumbangan pengaruh terhadap Intensi Berwirausaha. Terdapat hubungan yang Positif dan Signifikan Antara Pengaruh *Self Efficacy* dan *Social Support* terhadap Intensi berwirausaha di era Revolusi Industri 4.0 pada mahasiswa Pendidikan Bisnis.

Berdasarkan hasil analisis data maka dapat ditarik kesimpulan terdapat pengaruh positif dan signifikan antara Pengaruh *Self Efficacy* dan *Social Support* terhadap Intensi berwirausaha di era Revolusi Industri 4.0 pada mahasiswa Pendidikan Bisnis stambuk 2017.

Kata Kunci : *Self Efficacy*, *Social Support*, Intensi Berwirausaha.

ABSTRACT

Yesika Duma. NIM 7163143037. The Effect of Self Efficacy and Social Support on the Intention of entrepreneurship in the era of the Industrial Revolution 4.0 on the 2017 Whip Business Education Students of the Faculty of Economics, Medan State University. Thesis. Business Education Study Program, Faculty of Economics, Medan State University 2016.

The problem in this research is that the intention of student entrepreneurship is still low, it is evident that not all students are ready for entrepreneurship. The research aims to determine the effect of self efficacy and social support on entrepreneurial intentions in the era of the industrial revolution 4.0 in students of business education in 2017.

This research was conducted at the Faculty of Economics, State University of Medan with a population of 89 students of Business Education in 2017 stambuk, the sampling technique in this study used the Total Sampling method. Data collection techniques used were observation and questionnaires (questionnaires) whose measurements used a Likert scale and were processed statistically using the Correlation Coefficient test to test hypotheses one and two and with the Linear Regression Analysis test with structural equation $Y = \alpha + b_1 X_1 + b_2 X_2$ and processed with the SPSS 22.00 for Windows program.

From the results of data analysis, it is obtained that the contribution of the independent variable to the dependent variable is known by the coefficient of determination (Adjusted R Square) which is classified as low which means the variables Self Efficacy and Social Support contribute to the effect on Entrepreneurial Intention. There is a positive and significant relationship between the effect of Self Efficacy and Social Support on the intention of entrepreneurship in the era of the Industrial Revolution 4.0 on Business Education students.

Based on the results of the data analysis, it can be concluded that there is a positive and significant influence between the Effect of Self Efficacy and Social Support on the Intention of entrepreneurship in the Industrial Revolution 4.0 era on the stambuk 2017 Business Education students.

Keywords: Self Efficacy, Social Support, Entrepreneurial Intention