CONTENTS

Page

ABSTRACT i

ACKNOWLEDGEMENTS iii

CONTENTS vi

LIST OF ABBREVIATIONS x

LIST OF APPENDICES xi

CHAPTER I INTRODUCTION

1.1 The Background of the Research 1

1.2 The Problems of the Study 6

1.3 The Objectives of the Study 6

1.4 The Scope of the Study 7

1.5 The Significance of the Study 7

CHAPTER II REVIEW OF RELATED LITERATURE

2.1 Language Acquisition 8

2.1.1 The Process of Language Acquisition 8

2.1.2 Factors that Influence Language Acquisition 11

2.1.2.1 Social 11

2.1.2.2 Perceptual 12

2.1.2.3 Cognitive Processes 12

2.1.2.4 Conceptual 13

2.1.2.5 Linguistic 13

2.1.3 The Stages in Pragmatics Acquisition 14

2.1.3.1	The Sensorimotor Period	14
2.1.2.2	The Preoperational Period	15
2.1.2.3	The Concrete Operational Period	17
2.2	Pragmatics	18
2.3`	Context	20
2.4	Implicature	22
2.4.1	Conversational Implicature	24
2.4.2.	The Characteristics of Conversational Implicature	26
2.4.2.1	Cancellability	26
2.4.2.2	Non-detachability	28
2.4.2.3	Calculability	28
2.4.2.4	Non-conventionality	28
2.4.2.5	Indeterminacy	29
2.4.3	Types of Conversational Implicatures	29
2.4.3.1	Generalized Implicature	29
2.4.3.1.1	Scalar Implicature	30
2.4.3.1.2	Clausal Implicature	31
2.4.3.2	Particularized Implicature	31
2.4.4	Cooperative Principle	33
2.4.4.1	Maxim of Quantity	33
2.4.4.1.	Maxim of Quality	34
2.4.4.1	Maxim of Relation	34
2.4.4.4	Maxim of Manner	35
2.4.4.5	Combination of Maxims	35
2.4.5	The Process of Conversational Implicature ...	36
2.4.6	Reasons for Using Conversational Implicature	37

2.4.6.1 Reasons based on the maxims analysis…… 37

2.4.6.1.1 To avoid a deep evaluation from the addresse and to state opinion …….. 38

2.4.6.1.2 To want to get other's trust and to save selves by lying …… 38

2.4.6.1.3 To explain based on the expectation and to avoid discomfort things …… 38

2.4.6.1.4 To show up the knowledge and intelligence and to avoid confrontation …….. 39

2.4.6.2 Reasons based on the speaker's background

2.4.6.2.1 The complicated requirements of social communication …… 39

2.4.6.2.2 The interaction in community …… 40

2.4.6.3.3 The distinctive culture ……... ……... 40

2.4.6.3.4 The trends towards the beauty …… 40

2.5 Previous Studies …… 41

2.6 Conceptual Framework …….. 43

CHAPTER III RESEARCH METHOD

3.1 The Research Design …… 44

3.2 The Subject of the Study …… 45

3.3 The Instruments of Data Collection …….. 47

3.4 The Data of the Study …….. 47

3.5 The Procedures of Data Collection …… 48

3.6 The Techniques of Data Analysis …… 50

3.7 The Trustworthiness of the Study ……... 50

3.7.1 Credibility …… 51

3.7.2 Transferability 51
3.7.3 Dependability 52
3.7.4 Confirmability 52

CHAPTER IV DATA ANALYSIS

4.1 Data Analysis 53
4.1.1 Types of Conversational Implicatures 54
4.1.1.1 Generalized Implicature 57
4.1.1.1.1 Clausal Implicature 60
4.1.1.1.2 Scalar Implicature 62
4.1.1.2 Particularized Implicature 65
4.1.1.3 Combination of Conversational Implicatures 66
4.1.2 The Process of Conversational Implicature 67
4.1.3 The Reasons of Using Conversational Implicatures 70
4.2 Findings 77
4.3 Discussions 79

CHAPTER V CONCLUSIONS AND SUGGESTIONS

5.1 Conclusions 83
5.2 Suggestions 84

REFERENCES