

# CHAPTER I

## INTRODUCTION

### A. Background of the Study

Literature can express our feeling, thought, and ideas in human social. Literature is a creativity form that human produces works which have a sense that can reflect to the social. The word literature comes from 'literal' in Latin which mean letter. It refers to the written of word. According to Wellek and Warren (1963: 22) imaginative literature that produced by imagination of the author. Jones (1996:1) said that the literature as an art has more function for human to entertain and give information. So, literature is a work by creativity of human which produced to express their imagination in a letter.

Literature fuctions to entertain people feelings and develops our imagination. of literature work whichca be written by human to express their felling or their experience. Human can find literary work surrounding environment in their daily activity such as poem, prose, drama, and novel. The most familiar of literary work is song.

Song is one of language that has lyric which full of beautiful words and content of meaning and message which can entertain all people who hear the song. Jamalus (1988: 5) states that songs can be delivered on a work if they are sound with the accompaniment of musical devices. Song's lyric can give the message contained in the song. Darlin (1994) states that lyric is written as a form

of interaction between the writer and the listener. The writer carries the message with the purpose of motivating listeners.

The writers often explore their feeling through the song based on their personal experience. For example when they write sad song substitute their bad feeling about something. It can give effect to the hearer who feels sad because the content of the lyric can touch their heart. Song can make all hearer feel happiness and enjoy it because it is full of beautiful words which expresses meaning and message. Most of people hear some song everyday to entertain their self.

Batak Toba is one of the tribe which has outstanding traditional song from Indonesia especially in North Sumatra. Batak Toba people has musical in their life. They create a lyric song related to their habitual and their culture. Art of singing and humming was born together in Batak Toba tribe and It chooses singing than humming described by Hilman Situmorang (1988:151). It can be seen that skill of singing in Batak Toba people was born since they were kids. They love singing to entertain their self. They created songs belonging to their life situation.

Most of Batak Toba are able to sing a song since they were a child. They are singing in the church when they worship, when they are gathering in a location to entertain themselves. Batak Toba is popular with beautiful and loud voice. It is caused in once upon a time Batak Toba tribe live in surrounding mountains range so they have loud voice. Conversation can be made by lauding and screaming. There are some outstanding batak singers such as Vicky Sianipar,

Arvindo Simatupang, Rani Simbolon and Joy Tobing. Group singers are Trio Elexis, Trio Lamtama, Trio Loran, and Trio Satahi.

Traditional song of Batak Toba is developed in Toba tribe. Batak Toba song always has a message, meaning and feeling for the hearer or listener. Most of the composers of Batak Toba's song created songs which have moral lesson, motivation, and advice for Batak Toba people. All of the traditional song from Batak Toba tell about their life such as death, birth, weeding, worship, environment, successfully, love and mother struggle.

Advice is the best suggestion for someone in course of action. Most of people express some advice through movie, novel or phrase. Advice is one of the important thing in our daily life because it corrects our fault, make our life better, and neglected us in negativity for example free sex, promiscuity, and etc.

Most of people neglected advice because it is not appropriate with their mind. They do anything in their mind without think the negative effect that will happen to their life. Sometimes this case always happens for an adult wander off to another place and goes away from their parents. For example students of college that reaching education in another place far from them.

Nowadays many students trap in promiscuity because they do not hear advice from their parents or their friends. They follow the negative things that they think good to do from the bad environment. They do anything to make them feel temporary happiness. The phenomenons which happen with students get them in cultural shock from that they never found before. For example, they buy

something branded which the price is so expensive without think how difficult their parents looking for the money, they do free sex, etc.

Parents always give advice and moral lesson for their children wherever they go. Parents are hero for all people especially for Batak Toba tribe because they can grows up better their children. They always give their children advice for their future. The advice can be useful for their life so they can fall on the promiscuity. For Batak Toba tribe giving education for their children is important. They do anything or hard work for their children education until finish it.

Traditional song of Batak Toba has songs about parents. The song can be about parents struggle in growing up their children or giving some advice to their children. Nowadays, many people of toba ethnic do not understand the meaning contained in each of line the lyric, especially about mother. It is not only Toba ethnic but also some other ethnics love toba's song. Sometimes, they just hear the song because the instrument is good to be heard.

For example the quote of song titled "*Poda Nauli*" created by Sakkan Sihombing published in 2017 :

*Burjuhonma anakkon hu*

*O tondikku, namarsikkola i amang*

*Asa juppangmu da amang*

*Akka napinarsitta-sittami*

Be serious, my son

On your college, oh my soul

So you can achieve

## Everything you dream

The quoted lyric above tells about that parents give advice to their children to focus on their study. So the children can reach their high dream. The first line is connotative meaning. It becomes connotative because the phrase contains *anakkon* (my son). *Anakkon* can be associated with the children who need careness and attention from the parents. The second line is collocative meaning because there is words *o tondiku* (oh my soul).

Based on the description above and some previous study, the study would deal about associative meaning in traditional song in Batak Toba which was about messages or advices of parents to their children. In this research, Batak Toba songs would be introduced for foreigners. This thesis entitled: **Associative Meaning in Batak Song.**

### **B. The Problem of The study**

The problems of this study were formulated as the following:

1. Why the associative meanings are expressed in traditional song of Batak Toba songs?
2. How the associative meaning representative in batak toba songs?

### **C. The Scope of the Study**

The study was focused on associative meaning in Batak Toba traditional song which would be fulfilled by messages or advices from parents to their children. The study was focused on associative meaning analysis in Batak Toba song about “messages or advices” for their children. The study was interpreted

by the interpretation of the associative meaning of song's lyric by using semantic theory (Leech). The lyrics are expressed with meaning and advices.

#### **D. The Objective of the Study**

In relation of the problem, the objectives of this study were:

- a) To find out the types of associative meaning in Batak Toba Song.
- b) To explain the meaning of associative meaning in traditional song Batak Toba .
- c) To describe the reason the meaning of associative meaning in traditional song Batak Toba .

#### **E. The Significant of The Study**

This research was expected to give value contribution theoretically and practically:

1. Theoretical, the study was expected to be useful for English and literature students to increase their knowledge about semantic especially associative meaning in *Batak Toba Song*. The result of this study was hoped to give contribution to develop and improve information about linguistic and literature on the semantic area for readers. This study is also hoped to understand clearly about semantic especially associative meaning to readers.
2. Practically, the results of this study hoped to be able help the other researchers who was interested in doing the study about semantics especially associative meaning in *Batak Toba Song* to be references or comparison. It is expected that this paper can be useful for the student to know the meaning of traditional Toba song about the advice of parents.