CHAPTER I

INTRODUCTION

A. The Background of the Study

Language is the important necessity of human life in this world. As human being, people use language to deliver what they want to speak to the other. According to Wardaugh (in Srijono, 2001: 1), "Language is a system of arbitrary vocal symbols used for human communication". In human communication, there are two forms of language, spoken language and written language. People use spoken and written language in the daily life to facilitate in communication.

Language has a lot of functions to the people in daily life. According to Srijono (2001: 7), "People use language for different purpose. They use language for communication, persuasion, information, introduction, negotiation and for socialization". For the communication, language can share the human's feeling, desire and idea to the other people.

Language has the relation with the society. According to Holmes (1992: 1) states that language and society are interest in explaining why we speak differently in different social, context, and it concern with identifying the social functions of language and the ways it is used to convey social meaning.

Sociolinguistics also studies the language variation that occurs in this world. There are several definitions about the language variation. Hudson (1980: 24) assert that the study of language diversity is an important part of sociolinguisticsbecauseit was related to social factors. Languages vary from one place to another, from one social group to another group and from one situation to another situation. Language

variation with respect to the level, class, status and social class speakers: Style, Slang, Colloquial, Jargon, Argot, Vulgar, and Cant. Society uses jargon to create their own identity of their group itself. They use the same language and the same vocabularies in the same area or might be in the same profession in working area. It means that jargon aims to show what the groups of society are. Whether the group is the group of working area such as politicians, entertainers, stylist, or it can be the group in the classroom.

The phenomena of jargon are almost always present in every generation of teenagers. These Jargon languages appear in the present era, when social networking through the internet, especially Facebook, comes as an endemic new media, there emerged a language that was written not only in a short but more exaggerated. And one of the reasons of using the jargon language was to be called "cool" and creatively.

Naposo Nauli Bulung creates the words from the combination of Indonesian, and other languages. Sometimes they create the words spontaneously and it becomes continuously used by other of *Naposo Nauli Bulung* . The languages and words that are used in one region and others are actually same. The *Naposo Nauli Bulung* produce the different variety of language in vocabulary, phrase, and abbreviation or acronym Siregar (1998: 1) says that Indonesia known as having wealth of linguistics.

Jargon is the study of certain language that is usually used by group of society. The language also usually only be understood by the group itself. Yule (199: 245) defines that Jargon is one of the key features to register in a certain

group, which can be defined as technical vocabularies associated with a special activity or group.

Jargon in this the study also add that the reason to specialized terminology is for clarity of communication, but part is also for speakers to identify themselves with persons with whom they share interests. In addition, Yule (2010) state that jargon help to create and maintain connections among people whether they are included or excluded of a group of people.

The jargon usually is having purposes in used, such as to make easy in communication, to make short and understandable communication people or group of people with a certain field of occupation. Jargon also has a function to persuade people in community such as used in campaign and demonstration. Tyagi and Misra (2011: 31), jargon is a word or expression used by particular profession or group. Based on the theory, jargon is usually found in community or group such as professions, since, law, academic, social community, or even in campaign.

The previous relavant studies related also contributed to the analysis but to leegs the origin of the researches the data. The data were presented as the result of observation researcher, but those observastions which had been conducted by other researcher have different subject that is were to be conducted by the researcher.

In a research written by Ardiyanto (2014) had in his research entitled *"Jargons used by Stylist in Rabel Beauty Salon Galunggung Malang"*. The objective of his study is to identify the 4 stylist who work at Salon became the informants at her study. She chose them because those 4 stylists are the senior in rabel beauty salon. The author presented a model of jargon as a complete organizational communication tool and discuss how to effectively apply jargon in

the *Naposo Nauli Bulung* group in the diverse work environment. This approach may not be suitable for all organizations, but the information provided by the article can be used to help develop alternative.

Furthermore, Setiawan (2011) entitled *Analyzed kinds of Jargon used in Kaskus*. The objective of his study is to identify the meanings, and the word formation process of jargon. The data were taken by interviewing the *Kaskus* member, observing directly to the member, and downloading the data. The analysis would be helpful in understanding the basic concepts of jargon, the meanings of those borrowing words also change. There is no specific rule or pattern in creating the words of jargon. His research gave the results that the meaning of jargon has both denotative and connotative meaning.

Related to the previous studies, the researcher explained that the object of this research are all *Naposo Nauli Bulung* Group in *Batak Angkola* Society, located in *Hutasuhut* village, Street *Ompu Gende,* capital of *Sipirok* (the biggest town in the South *Tapanuli* regency), North Sumatera province. Jargon deals with the use of language variety in different group of people. The use of jargon shows that language influenced by the difference of place or environment, occupation, and profession itself, especially in *Naposo Nauli Bulung* speech community. Therefore, the researcher choose the topic about jargon in order to know the use and the meaning of the words. This topic is interesting to be done because *Naposo Nauli Bulung* language or jargon use is unique and unfamiliar by common people. Actually, *Naposo Nauli Bulung* use specific language in order that other people do not know what they are talking about, and they want to have special identify in the community or society. When people listen the interpersonal functions of *Naposo*

Nauli Bulung in *Hutasuhut* event. It made most of the people confused about words, especially in *Naposo Nauli Bulung Batak Angkola.* Base on the phenomena, the researcher is interested in exploring more jargons and the meaning of words used.

B. The Problems of the Study

Based on the background of the research, the problems of this research were formulated as following:

1. What types of Jargons used by *Naposo Nauli Bulung* group in *Batak Angkola* Society?

2. What are the meaning of jargons realization by *Naposo Nauli Bulung* group in *Batak Angkola* Society?

C. The Objectives of the Study

In relation to the problems, the objectives of this research were:

1. To find out the types of Jargons used by *Naposo Nauli Bulung* group.

2. To describe the reasons of the meanings of Jargon used by *Naposo Nauli Bulung* group.

D. The Scope of the Study

The scope of this study was focused on jargons used by *Naposo Nauli Bulung* group. The researcher described and analyzed types and the meanings of jargon that were used by the *Naposo Nauli Bulung* group according its functions.

E.   The Significances of the Study

In relation to the problems, the objectives of this research were:

1. For the researcher, this study as a beneficial contribution or additional reference in conducting related study, especially jargon which is used by *Naposo Nauli Bulung group.*

2. For students who want to learn about jargon, this study is expected to be significant as source of study.

3. For the readers, this study is to enrich the knowledge in understanding about variation of jargon