

## TABLE OF CONTENTS

<b>ABSTRACT</b> .....	i
<b>ACKNOWLEDGEMENT</b> .....	ii
<b>TABLE OF CONTENTS</b> .....	iv
<b>CHAPTER I. INTRODUCTION</b>	
A. The Background of the Study .....	1
B. Problem of the Study.....	4
C. The Objectives of the Study.....	4
D. The Scopes of the Study.....	4
E. The Significance of the Study .....	5
<b>CHAPTER II. REVIEW OF LITERATURE</b>	
A. Theoretical Framework	
1. Writing .....	6
1.1 Teaching Writing .....	8
1.2 Writing Process .....	9
1.3 Writing Genre.....	10
2. Descriptive Text.....	11
a. Social Function .....	11
b. Generic Structure .....	12
c. Language Features .....	12
3. English For Specific Purposes .....	13
4. Material Design.....	18

5. Writing Competencies.....	23
6. Scientific Approach .....	24
B. Relevant Studies.....	26
C. Conceptual Framework .....	27
<b>CHAPTER III. RESEARCH METHODOLOGY</b>	
A. Research Design.....	31
B. The Subject of Research.....	31
C. The Research Instrument.....	32
D. The Technique of Analyzing Data .....	32
E. The Steps of Designing New Writing Materials .....	33
F. Steps of Developing Materials .....	35
<b>CHAPTER IV. DATA ANALYSIS</b>	
A. Research Findings .....	37
1. Gathering The Data and Information .....	37
2. Analyzing the Data and Information.....	38
3. Developing New Writing Materials .....	43
4. Validating New Writing Materials.....	48
5. Revising The Materials Based on Expert Sugesstion .....	49
6. Revised Developing Writing Materials.....	50
B. Discussion .....	52
<b>CHAPTER V. CONCLUSION</b>	
A. Conclusion .....	54
B. Suggestion .....	54

**REFERENCES.....56**  
**APPENDIX .....59**



THE  
*Character Building*  
UNIVERSITY