

CHAPTER I

INTRODUCTION

A. The Background of the Study

Writing is necessary in academic purpose and it is considered that having a good writing skill is a must for the students. Through writing the students can practice to express their ideas, thoughts and feelings in written form.

The main purpose of teaching writing is the students are expected to be able to communicate accurately and appropriately in the form of writing. As Ghaith (2002) states, "Writing is a complex process that allows researchers to explore thoughts and ideas, and make them visible and concrete". The students must be able to organize the ideas to construct the sentences, to use punctuation, vocabularies, grammar and spelling well. They are also expected to be able to arrange the writing into cohesive and coherent text.

The teacher also needs to use a media for teaching writing that attract the students' willingness to share their ideas creatively. The using of media will help the students in writing especially in descriptive text to share their ideas creatively. According to Celce-Murcia (2001:461), "media are tools or physical things used by the teacher to motivate the students by bringing a slice of real life into the classroom and by presenting language in its more complete communication complex." Media is important in teaching and learning English. They help both the teacher and the students. On the one hand, media help the teacher delivers the material being taught easier and

more expressive. On the other hand, the students can understand the material easily. But, what is happening nowadays is the teaching writing itself which does not really attract the students' willingness to share any ideas in their mind. The media which is used by the teacher is not really interesting.

After the researcher did a brief observation in SMP Brigjend. Katamso I Medan especially in the 2nd grade students, the researcher found that the school uses Kurikulum 2013 (k13). The syllabus contents of descriptive text as students writing subject. The researcher also found some problems those are:

1. Teachers were lack of creating teaching media.
2. Students were not interested in learning writing descriptive text.

It is proven by the primary observation done by the researcher in SMP Brigjend. Katamso I Medan. The teacher at SMP Brigjend. Katamso Medan I usually uses only a whiteboard as her teaching media to teach the students about descriptive text. After she teaches materials of descriptive text, she asks the students to make a short description text of his/herself on their exercise book.

Based on the preliminary data above, the media that is used by the teacher does not much improve the writing skill of the students. Another problem that the researcher finds the students's willingness to write descriptive text is low. The average of students' writing score is seventy-one, meanwhile KKM is seventy-five. The teacher needs to create interactive media to attract their students' attention and the students' willingness to share their ideas creatively and critically in writing descriptive text.

In the School Based Curriculum (Kurikulum 13), there are several text types that should be learned by second grade of Junior High School students. These genres are descriptive, recount, and procedure text (Depdiknas, Indonesia Educational Department, 2013:70). This research will be focused on Descriptive Text only.

Descriptive text refers to a text which describes the characteristic of a specific thing, for example a specific person, animal, or object (Harsyaf et.al, 2009: 13). The aim of descriptive text is basically to give information about a person, place, event or action being described. The description includes parts, physical appearance and characteristics of the object being described. Students are expected to be able to write this text.

Description presents the detail characteristics of the object such as parts, physical appearance and characteristics of the object. It explains the object in details. Another problems that the students still made mistakes in using language features of descriptive text are such as the use of simple present tense. It might be the biggest fear for the students while working on their writing, and finally this made them got stuck about what they are going to write about.

The solution for this problem is then to create a video as the developing media which is interesting and innovative in guiding the students to write a descriptive text. According to Walter (2004) providing visuals or realia helps contextualize instruction in the classroom. Context greatly enhances understanding and student engagement which in turn will help them develop their ideas to enrich their writing. Halcleroad (1983) state that the functions of

media are: (1) to save time; (2) to stimulate interest; (3) to encourage students' participation; (4) to provide a review; (5) to help students to learn communicate ideas visually; (6) to provide a medium for individual or group reports; and (7) to make a classroom dynamic, relevant, and attractive.

The development of the media must attract and stimulate their willingness to communicate in English. By using media in descriptive text which hopefully will increase the students' motivation and enthusiasm to learn any material in English subject. Finally, it will improve the English skills of Junior High School students.

B. The Problem of the Study

Based on the background of the problem above, the problem of the study is formulated as follows:

“How is the video developed as the teaching media of writing descriptive text for eighth grade students in SMP Brigjend. Katamso I Medan ?”

C. The Objective of the Study

Based on the background of the problem above, the objective of the study is formulated as follows:

“To develop video as the teaching media of writing descriptive text in SMP Brigjend. Katamso I Medan.

D. The Scope of the Study

The study will cover the developing media of writing skill by using video for junior high school. This recommended media will help increased the writing ability of the students in the Eighth grade at SMP Brigjend. Katamso I Medan. This media is developed based on the needs analysis of the learners which will motivate them to study descriptive text enthusiastically. The media also will be limited only for descriptive text.

E. The Significances of the Study

The findings of the study are expected to give theoretical and practical contributions, as follows:

1. Theoretically, the findings of the study will extend and enrich the horizons in theories which related to the areas on how to develop writing media to Junior High School students.
2. Practically, the findings of the study can be used as the recommended writing media for the students of the Eighth grade students at SMP Brigjend. Katamso I Medan, as it motivates their enthusiasm and willingness to study and confident to communicate in English.

Besides, it will ease the teacher to achieve the goal of teaching and learning process interestingly.

