

CHAPTER I

INTRODUCTION

1.1 The Background of the Study

Language is a communication tool used by most people in the world. English is also dominant in many fields, one of them is in education. In the globalization era, English become one of subjects taught to students. English language not only use in education area, it can also be used to socialize with a lot of people in the daily life. In the current education. Although it does not obligate them to master English, but English is introduced early on. It can be useful when they choose overseas schools or in majors related to English.

There are four skills in language learning such as speaking, reading, writing and listening. Writing is an effort to express the writer's thinking, feeling, or ideas in written form by considering writing aspects and writing stages to be clear understood by the readers. Chastain (1988) believes that writing is a fundamental communication skill and a distinct asset in the process of language learning. Raimes (1983) states the most important reason is writing helps students learn. He mentioned that: first, writing reinforces students grammatical structure idioms and vocabulary. Second, when students write, they have a chance to express what they have already learnt. Third, students become invlove in new language when they are writing. Writing is an important skill among the four skills in learning English, it is considered the most difficult because the students have to develop their idea how to arrange them into good sentences and they have to know how to make their writing cohesive and

coherent.

There are various kinds of text that students need to learn. They are procedure, recount, descriptive, report and also narrative. Based on curriculum 2013, procedure text is one of the genres which have to be taught to the junior high school students by hoping that the student can explain how to do something. Procedure text is a kind of text procedure text is to inform and to direct someone on how to do something (Bina; 2005:73).

Teachers' preparation before teaching could be provided by creating a creative media. Media in teaching has a crucial role in increasing students' understanding about the material that given by the teachers. A creative and innovative media in teaching will become a stimulation for the students in attracting student's willingness to share their ideas which they have in mind. Remembering the teaching media that given by the teachers nowadays are less interesting for the students. Teachers should make creative writing activities to engage students more active in learning process especially in writing procedure text. Pictures can provide stimulation for writing-habit activities (Harmer, 2007: 330). With pictures, students will get more information by observing and analyzing people, things, or steps from the pictures. In other word, pictures are the creative media for the creative writing activities that teachers should use in class, especially picture series. It is compatible with the procedure writing text; it can show some steps by the pictures that make learning process more fun. It can also foster student interest and can provide a link between the content of the material to the real world (Arsyad, 2013:89).

After the researcher did a brief observation in SMP Brigjend Katamso Medan especially in the 3rd grade students, the researcher found that the school use Kurikulum 2013 (k13). The syllabus contents of procedure text as students writing subject. The researcher also found some problems those are:

1. Teachers were lack of creating teaching media
2. Students were not interested in learning writing procedure text.

In this research, the writer will focus on the student's ability in writing procedure text through a teaching media picture series. Procedure text is one of the genres of writing which text is focused in specific participants. Its social function is to tell or giving instruction for reader to do something. The development of the media must increase student's motivation and ability in learning writing procedure text. By providing more characteristics of the things in the picture series, it can make the students become easier in giving instructions to make something, in games rules, in recipes, manual steps, directions of destination around them especially in terms of writing. Finally, it will improve student's ability in junior high school achievement in learning English.

1.2 The Problems of the Study

Based on the background, the researcher found the problem. The problem is designed below; "How do picture series as a media improve the student's ability in writing procedure text for the 3rd grade of students in SMP Brigjend Katamso Medan"

1.3 The Objectives of the Study

The objective of study is to develop picture series as media to improve student's ability in writing procedure text in 3rd grade students of SMP Brigjend Katamso Medan.

1.4 The Scope of the Study

Based on the background of the study, this research is covering the developing media of writing skill by using picture series as a media for junior high school especially in SMP Brigjend Katamso Medan. This recommended media will increase student's ability in writing procedure text. Picture series will help students to explain how to do something. This media is developed based on the needs analysis of the learners which will motivate them to study procedure text. The media also will be limited only for procedure text since this genre will be taught in the odd semester.

1.5 The Significance of Study

The findings of this research are expected to give theoretical and practical contributions, as follows:

1. Theoretically, the findings of this research will extend and enrich the horizons in theories which related to the areas on how to develop writing media to Senior High School students.

2. Practically, the findings of this research can be the recommended writing media for the students of SMP Brigjend Katamso Medan, as it motivates their passion and willingness to study and confident to communicate in English. Furthermore, it will make the teacher easy to reach the goal of teaching and learning process.



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