

TABLE OF CONTENTS

	PAGE
ABSTRACT	i
ACKNOWLEDGEMENT	ii
TABLE OF CONTENTS.....	iv
CHAPTER I. INTRODUCTION	
A. The Background of the Study	1
B. The Identification Problem	3
C. The Scope of the Study	4
D. The Problems of the Study	4
E. The Objectives of the Study	4
F. The Significance of the Study	5
CHAPTER II. REVIEW OF RELATED LITERATURE	
A. Theoretical Framework	
1. Reading	6
a. Definition of Reading.....	6
b. The purpose of Reading	6
c. Types of Reading	7
2. Reading Comprehension	8
3. Descriptive Text.....	8
a. Definition of Descriptive Text	8
b. The Types of Descriptive Text	8
c. The Parts of Descriptive Text	7

4. English For Specific Purposes	9
5. Material Design.....	14
6. Accounting Program	18
7. Reading Competencies.....	19
8. Scientific Approach.....	20
B. Relevant Studies.....	22
C. Conceptual Framework	24

CHAPTER III. RESEARCH METHODOLOGY

A. Research Design.....	25
B. The Instruments of Data Collection	25
C. Place and time of Research	26
D. The Subject of Research.....	26
E. The Technique of Collecting Data	26
F. The Technique of Analyzing Data	26
G. The Steps of Designing New Reading Materials	27
H. The Six Modified Stages of Research and Development.....	30

CHAPTER IV. DATA ANALYSIS

A. Gathering the Data and Information	31
B. Analyzing the Data and Information.....	32
1. Need Analysis	
a. Target Needs	32
b. Learning Needs	34
2. Analysis of Existing Materials	35

C. Developing New Reading Materials	36
D. Validating NewReading Materials.....	49
E. Revising New Reading Materials.....	40
F. Revised Developing Reading Materials.....	41
 CHAPTER V CONCLUSION	
A. Conclusion.....	43
B. Suggestion.....	43
REFERENCES	44

