

ABSTRAK

Zulfikar Alamsyah. NIM 8176192036. Pengembangan Media Pembelajaran Teks Anekdote berbasis E-Learning Siswa Kelas X SMA Harapan 3 Delitua Tahun Pelajaran 2019/2020. Tesis Medan: Program Pascasarjana, Universitas Negeri Medan, 2019.

Penelitian ini dilatar belakangi demi meningkatkan kualitas pendidikan khususnya dalam materi pembelajaran teks anekdot di SMA Harapan 3 Medan. Hasil belajar siswa dalam materi ini masih rendah sehingga memerlukan media pembelajaran yang menarik untuk meningkatkan kemampuan siswa dalam materi teks anekdot. Penelitian ini bertujuan untuk memperoleh media pembelajaran teks anekdot berbasis e-learning dan juga untuk mengetahui: (1) bagaimana prosedur pengembangan media pembelajaran teks anekdot berbasis e-learning (2) bagaimana kelayakan media pembelajaran teks anekdot berbasis e-learning (3) bagaimana dampak penggunaan media pembelajaran berbasis e-learning dalam memahami teks anekdot. Jenis penelitian ini adalah penelitian dan pengembangan (*research and development*). Subjek penelitian ini adalah media pembelajaran teks anekdot berbasis e-learning. Sampel pada penelitian ini 1 kelas dari 4 kelas X yang ada di SMA Harapan 3 Medan berjumlah 32 siswa dan 2 orang guru bahasa Indonesia. Teknik penarikan sampel dilakukan dengan cara *random sampling* atau sampel acak. Penelitian ini dilakukan dalam tiga tahap, yakni tahap I analisis kebutuhan, tahap II rancangan dan pengembangan produk, tahap III evaluasi dan uji coba produk. Hasil validasi ahli materi untuk penilaian kelayakan isi berkategori sangat baik dengan perolehan persentase 96,87%. Penilaian kelayakan penyajian media berkategori sangat baik dengan persentase 96,25%. Penilaian kelayakan bahasa berkategori sangat baik dengan persentase 95%. Hasil validasi ahli media untuk penilaian aspek tampilan berkategori sangat baik dengan persentase 96,66%. Untuk penilaian aspek pemrograman berkategori sangat baik dengan persentase 97,50%. Efektifitas produk diperoleh melalui hasil *pretest* 73,59 dan *posttest* 90. Hasil selisih nilai *pretest* dan *posttest* menunjukkan bahwa nilai hasil belajar siswa rata-rata meningkat sebesar 16,41. Berdasarkan hasil penelitian menyimpulkan bahwasannya media pembelajaran teks anekdot berbasis e-learning telah layak dan efektif untuk digunakan oleh siswa kelas X SMA Harapan 3 Medan.

Kata kunci: *teks anekdot, media pembelajaran, e-learning*

ABSTRACT

Zulfikar Alamsyah. NIM 8176192036. Development of Anecdotal Text Learning Media Based on E-Learning Students of Class X SMA Harapan 3 Delitua 2019/2020. Academic Year. Medan Thesis: Postgraduate Program, Medan State University, 2019.

This research is motivated to improve the quality of education, especially in anecdotal text learning material at SMA Harapan 3 Medan. Student learning outcomes in this material are still low so that it requires interesting learning media to improve students' abilities in anecdotal text material. This study aims to obtain anecdotal text learning media based on e-learning and also to find out: (1) how the procedure for developing anecdotal text learning media based on e-learning (2) how the feasibility of anecdotal text learning media based on e-learning (3) how it impacts the use of e-learning based learning media in understanding anecdotal texts. This type of research is research and development (research and development). The subject of this research is an anecdotal text learning media based on e-learning. The sample in this study was 1 class out of 4 class X in SMA Harapan 3 Medan totaling 32 students and 2 Indonesian teachers. The sampling technique is done by random sampling. This research was conducted in three stages, namely stage I needs analysis, phase II product design and development, phase III product evaluation and testing. The results of the expert validation of the material for the assessment of the feasibility of the category content are very good with the acquisition of a percentage of 96.87%. The assessment of the feasibility of media category is very good with a percentage of 96.25%. Language eligibility assessment is very good with a percentage of 95%. The results of the validation of media experts for the assessment of aspects of the display category are very good with a percentage of 96.66%. For the assessment of aspects of programming the category is very good with a percentage of 97.50%. The effectiveness of the product is obtained through the results of the pretest 73.59 and posttest 90. The difference in the results of the pretest and posttest shows that the value of student learning outcomes on average increased by 16.41. Based on the results of the study concluded that the anecdotal text learning media based on e-learning was feasible and effective for use by class X students of SMA Harapan 3 Medan.

Keywords: *anecdotal text, learning media, e-learning*