

CHAPTER I

INTRODUCTION

1.1 The Background of the Study

Speech Function is one of the important part of the human life in this world which implements of the all process activity as long life in this world one of is interaction with others through talking, conversation or speech to pour their idea in the form writing and expression to have meaning and purpose of every point what is their pour in the form language. Language is the important part in the human life as the way interaction with others, human needs language as tool to convey their idea or news to listeners so that follows exchange of experience them every do interaction with others.

According to Halliday (2014: 31) language is as it is because of the function in which it has evolved in the human species. Language is as communication system which can apply through body language, sounds, and sign to find the meaning of the language in the social context. Halliday (2014: 7) said that the sound system and the writing system are the two modes of expression by which the lexicogrammar of a language is represented, or realized to use the technical term.

The language existence in the modern era is one of the human life key through the science develops in the form structure, style, and its acquisition through speech function in the form writing and speech in social life through interaction direct and it can deliver also through technology one of news broadcast. The language function in human life affirm it is one of the occurring importantly

of the all process in this world because the language interaction has the ways to convey thinking pattern, sense to people based on the mood system of someone. The language principle is one of the manner to understand of meaning and sound in the conversation, which had developing in linguistics study one of functional grammar system. According to Halliday (2014: 11) as a general principle, articulation is arbitrary (conventional), in the sense that there is no systematic relation between sound and meaning (as emphasized by Saussure and Further developed by other European structuralist linguists.

So that to learning of its language meaning and sound in this research is through speech function based on the mood and the process of the speech which adjusted of the quality by announcers's speech during news broadcast doing to continue message or information in the society so that they can find the meaning of the news broadcast. The language system is functional grammar system basic in linguistics that purpose to broaden the function in the situation, culture and ideology in the society built based on the metafunction meaning of the ideational function, textual function, and interpersonal function in social context.

According to Halliday (2014: 33) the context of culture is what the members of a community can mean in cultural terms; that is we interpret culture as a system of higher-level meanings. The interpersonal function is the way to describe the functional grammar through strata lexical or grammar of lexicogrammar between speech function realized in mood in conversation. So that in this research, the researcher focused on the interpersonal function as selected type in this research identified news broadcast in the speech function based on the theory by experts of Haliday's types of speech function (2014), then

supported by Saragih (2006) and Halliday's speech function realized in mood (2014), and Halliday's typical speech function role and commodity (2014). Social context is the locality to realize language function and also to give facilitate language interaction between announcers and listeners through analysis the news broadcast, so that they obtain the meaning of the information in this research which purpose filtered the language in the news broadcast in the form speech function as whether its clauses, so that specific purpose in this research identified the quality of the speech function in the news broadcast to can flourish in linguistics.

According to Halliday (2014: 3) language is in the first instance, a resource for making meaning; so text is a process of making meaning in context. In this research to achieve the purpose the researcher formulated its form in the speech function to foster of people's understanding in the science in the speech function especially beginners and readers to continue it in the meaning and technique of the news broadcast in their life.

The speech is including in the language part which realized in language expression which has function to give information to others through talking pattern directly which can realize in the news broadcast to using electronic technology as radio, television, android phone, and all electronic technology to convey information or message through used speech function theory. According to Halliday (2014: 7) since language evolved as speech, in the life of the human species, all writing systems are in origin parasitic on spoken language. He adds since language develops as speech, in the life of every hearing individual, this dependency constantly reenacted.

The speech function understanding is the first something must dominate by announcers and to can absorb by listeners's thinking based of the content of context has different expression information in the news broadcast of the radio. The listeners and announcers of the news broadcast are the people convey news which needed information through the news broadcast them to can find the meaning of what of their utterance. The Indonesia people are including give the information and information recipient by using news broadcast have benefit in their life as activity, work, and profession to supporting their speech by using speech function as understanding source in to having speech well.

Linguistics is the study of the language structure in the society to investigate the language function in the science one of speech function that having developed by using technology by using radio to convey the news broadcast and that can identify in the speech function theory. Linguistic is the branch of science to learn human life in the society by using some techniques, methods or approach to investigate the phenomenon in the society one of the phenomenon speech function in the news broadcast of the radio.

Speech function is the way to give good understanding of speech in lexicogrammar to announcers and listeners to apply it to having analysis through identify their clauses by using there are types of speech function theory, speech function realized in mood theory, and typical speech function role and commodity theory. In using theories above, it had related in analyzing the data in the speech function is the part of linguistics in functional linguistics system through interpersonal function which purpose to understand the language based on the meaning in the news broadcast.

The speech functions is also as process to supply learns in the clause exchange in the interpersonal functions system to convey information in the science has been the rule must follow by researcher and readers before understand deeply, as how is the clause exchange in the speech function an experience to can produce new meaning of process exchange delivery the news to others. The process above is very important to understand the news by using interpersonal function as first technique to analysis language function of some languages interaction in this world.

If they will give the news broadcast the researcher aim to find their structures in the clauses by using interpersonal function especially to find the types of speech function, speech function realized in mood, and typical speech function role and commodity. In this study, the other purpose described the metafunction in the form speech function could help of thinking process about the speech function in the news broadcast. In the news broadcast, the listeners sometimes find the clauses of news in the radio has been relation in their life; however they have difficulty to get meaning clearly, this is the reason why they must have good speech function by understanding speech function theory.

Meanwhile, the announcers sometimes have difficulty to produce their clauses, so by understanding the speech function theory, they can have good speech function. This research will help them especially to beginners and readers by having understand the types of speech function theory to having good speech function, speech function realized in mood to having typical congruent in lexicogrammar, typical speech function role and commodity to having the ways produced clauses.

The news broadcast was included in the society culture as civilization of every individual and organization in the process would be thinking the phenomenon of social context by producing morpheme, word, group/ phrase and clause. In this research the beginners have the provision of understanding perspective in the meaning of news broadcast based on the speech function theory, if they only listen the news broadcast based on the text and speech however it did not have comprehend based on the meaning, they have difficulty to understand the news in the clause exchange of speech function.

Based on the explanations above, the researcher had the reasons to study the news broadcast in this research is study the meaning of the clauses in the news broadcast of the radio to investigate deeply to analyzing it in the speech function that can help the beginners to comprehend about speech function absolutely in using its theories to have speech well, especially to readers of this thesis aimed to give the enlightenment in the form speech function in the news broadcast. So that purpose and expectation in this research is the people will able produce speech and text in the functional linguistics system in the interpersonal function there were types of speech function theory, speech function realized in mood theory, and typical speech function role and commodity theory in the news broadcast.

System of Functional Linguistics is the major type in develops tructures deeply to having analysis through semantic meaning, semiotic meaning, and lexicogrammar meaning; while in this research would be understanding in the form lexicogrammar meaning as refers in speech functions realized in mood as to find the typical congruent by using elements of mood to produce the clauses in the news broadcast of the radio.

Saragih (2017: 2) said that operationally the social perception realized in the lexis and grammar or in the lexicogrammar of language. Based on the explanations above, this research would be having related in the English learning to understand the some theories and English circumstance in Indonesia as foreign language that would be developing through speech function design in this research. Mansouri (2016) said that teaching English as a foreign language to students and learners all over the globe is a great endeavor and needs to be strongly supported by all sorts of international and local organizations. Based on the theory above, this research had related as information object of English learning to students in academic education.

According to Bruckner (2015: 24) learning theories are conceptual frameworks describing how information is absorbed, processed, and retained during learning. It would be developing as learning design to students so that they can identify the speech function in the news broadcast by using theories in this study to be information will be supporting of their learning. Bruckner (2015: 9) said that learning design is the type of activity enabled by software that supports sequences of activities that can be both adaptive and collaborative.

So that this research is learning supporting in the process saying news broadcast, doing news broadcast and being news broadcast to able of collaborating in the types of speech functions theory, speech function realized in mood and developing of their ways produced the speech by using typical speech function role and commodity. The researcher observed culture variations and languages in Indonesia had different many cultures in the Asia region, o that the people in Indonesia had been unique custom such as language, party situation,

silence and politeness, behavioral, dialect and life style base on the custom characters in Indonesia which of whole can realize in the news broadcast of the radio. The culture variations in Indonesia had been related in the new broadcast as information source to produce the clauses by announcers and listeners that must have mastery to realize it in the news broadcast of the radio. In this study did not only refer in the news broadcast however can apply it to learn culture variations in Indonesia through speech pattern in the news broadcast. According to Saragih (2017: 14) Indonesia is a large area with three time zones of western centrals and eastern Indonesia time.

He adds variation of language or code due to Social Economic Status (SES) is called social dialect or simply sociolect. The researcher observed Indonesia country as state of information exchange by using language interaction in the society one of applied in the news broadcast. So that the researcher aimed to identify types of speech function there are statement, question, offer, and command in the news broadcast divided in the form clauses, to then analyzed the clauses in the speech function realized in mood the are statement realized declarative, question realized interrogative, offer realized indicatives can be declarative, interrogative, imperative, and command realized imperative.

Having the reasons in this research to know the ways produced the clauses by using typical speech function role and commodity there are giving clauses: offer and statement, demanding clauses: command and question, information clauses: statement and question, and good & services clauses: offer and command.

The synthesis of relevant studies had been related in the speech function that referred in this study, where speech function is an expression in the form

conversational that had been in linguistically coded as the ways selected information exchange in the ways produced the clauses in the form there were role: “giving & demanding”, and commodity: “information and good & services” to identify their functions clearly in the system functional linguistics that would refer in Halliday (2014) with supported by Saragih, 2006, Arifuddin, 2015: 1, Artha, 2018: 228, Sibarani, 2017: 36).

Based on the approach above, the researcher had been the point of views; the speech function is the study of the language variations in the society in the form text and speech by using language in this world one of applied in the news broadcast. The news broadcast of the radio Kardopa Medan had given news in the form speech of their clauses to listeners, accordingly to know the news broadcast has feature in the speech function needs identify of the news broadcast to identify their clauses in the types of speech function, speech function realized in mood, and typical speech function role and commodity, so that could find the findings which eventually could use to conclude they have good speech function as well. The preliminary data in this study had taken the news broadcast of the radio Kardopa Medan by researcher as follows:

For example statement: “*Ketika kita mengecek atau memantau gadget pasangan kita itu kan suatu hal yang privacy*”. “When we check or monitor of our couple’s gadget it is privacy”. This clause had statement realized declarative in the form typical congruent in lexicogrammar in the ways produced clause used typical speech function, “role giving clause: statement”.

For example question: “*Hari ini ngomongin tentang perlukah kita sebagai wanita atau sebagai istri memantau atau mengecek Smartphone atau Gadget dari pasangan kita?*”. “Today we talk about should us as girl or wife to monitor or check of our couple’s smartphone or gadget?”. This clause had question realized interrogative in the form typical congruent in the ways produced clause used typical speech function, “commodity information clause: question”.

For example offer: *“Kita balik lagi ibu dan reka nita ayo ikutan gabung sama Desi ya di 4521350 atau juga WA boleh 085362506288. “We return again madam and partner Nita let’s join to follow me at 4521350 or could too Wa at 085362506288”*. This clause had offer realized imperative in the form typical congruent in the ways produced clause used typical speech function, “commodity good & services clause: offer”.

For example command: *“Kita positive thinking saja ibu dan reka nita, gak usah terlalu curiga, saya setuju tadi dalam keluarga membina rumah tangga itu rasa saling percaya itu penting banget dan komunikasi itu penting”*. “We are positive thinking madam and Nita partner do not more distrust I agree in the family to raise housewifery needs mutual trust and communication are very important. This clause had command realized imperative in the form typical congruent in the ways produced clause used typical speech function, “commodity good and services clause: command”.

Based on the data above, the researcher identified the data had been analysis in the types of speech function statement, question, offer, and command in the form clauses. Having the findings identified the clauses in the speech function realized in mood, having the reasons found the ways produced clauses in the news broadcast of the radio Kardopa Medan by using typical speech function role and commodity.

The radio is as information source in education so that this study would be learning to announcers and listeners will have good speech by using speech function in the news broadcast. In other hand, the researcher learned the news broadcast of the radio had been benefits to people to comprehend the news in the speech function to apply the speech function. To having speech function analyzing deeply, the researcher would identify their ways produced the clauses in the news broadcast of the radio Kardopa Medan by using typical speech function role and commodity there were giving clauses: offer and statement, demanding clauses: command and question, information clauses: statement and question, and good & services clauses: offer and command.

Kuyucu (2016: 226) said that functions of the radio are classified in five groups as: "news" "information", "education", "advertisement of goods and services", "entertainment and persuasion" and "actuation". So that the researcher aimed to identify the speech function in the news broadcast to having the finding of identifying news broadcast of the radio in the form identify the clauses and selecting in the theories were used in this study. The news broadcast is the information about around circumstance of including cultures by supporting of the human activities as work, career or job and their life style as source of the information in the news broadcast as science part that applied in linguistics.

The existence of the news broadcast is one of the important points in society as information source becomes reassurance to people about environment circumstance around. Based on the observation of the preliminary data, they can request the songs; however the researcher would be only focus in the news broadcast especially news in the form speech of the radio kardopa Medan would identify it by using types of speech function, speech function realized in mood, and typical speech function role and commodity.

The people need the speech function to investigate speech exchange of an experience so that they can distinguish and compare it in the form speech there were statement, question, offer, and command. In other function, that also gave the typical congruent in the lexicogrammar by using speech function realized in mood, and to giving the reasons in this study to selecte their ways produced the clauses by using typical speech function role and commodity in the news broadcast of the radio Kardopa Medan, so that they will have good speech pattern to get real meaning of the clauses in the news broadcast.

Martin (1992: 397) said that good writing is not simply a question of accent and so transforming the text from spoken to written usage does not substantially improve it. According to Halliday (2014: 23) a text is the product of ongoing selection in a very large network of systems a system network. Based on the reasons, expectations, synthesis of relevant studies, preliminary data, and related some theories in this study, the researcher having aimed to analyzing this study entitled, “Speech Function in the News Broadcast of the Radio Kardopa Medan”, as the local news broadcast in Medan city, to get good structures in the speech when the people become announcers and listeners will have good speech in the news broadcast of the radio, so that this thesis would has values in the scientific and linguistics in the interpersonal function especially in the speech function theory.

1.2 The Problems of the Study

The problems in this study the researcher had adjusted of some theories, expectations and aimed in the background above, having problems were related of the speech function that can prepare as following:

1. What types of the speech function are used in the news broadcast of the Radio Kardopa Medan?
2. How are the speech functions realized in the news broadcast of the radio Kardopa Medan?
3. Why are the typical speech function realized in the news broadcast in the ways they are?

1.3 The Objectives of the Study

The objective of this study was identified the speech function in the news broadcast there were types of speech function, speech function realized in mood, and having the reasons realized by giving findings in their ways produced the clauses by using typical speech function role and commodity, so that the beginners and readers can compare and distinguish of process speech exchange of experience by applying theories approach in the news broadcast based on the linguistics understanding.

1. To identify types of the speech function in the news broadcast of the radio Kardopa Medan.
2. To investigate the speech functions realized in the news broadcast of the radio Kardopa Medan.
3. To give the reasons realized of the typical speech function in the news broadcast of the radio Kardopa Medan.

1.4 The Scope of the Study

The researcher focused on the speech function design as whether its structure in the news broadcast so that would be related in the functional linguistics system in the form metafunction in the part interpersonal function in the types of speech function, speech function realized in mood, and typical speech function role and commodity. The linguistics is the study of human by using language in their life as one of the news broadcast becomes knowledge and insight to comprehend good structures in the language of writing and speech in the news broadcast would be using speech function pattern as well as feature in this study.

1.5 The Significance of the Study

Findings of its structures are expected to be useful theoretically and practically, where the theoretically can clear up to beginners and further research of theories had been related in the types of speech function, speech function realized in mood, and typical speech function role and commodity, so this findings can helpful them to practice in their research as references to build and develops their idea in the functional linguistics system especially in the speech function, so that the significances in this findings as following:

1. Readers

This study gives information to public about used speech function in the news broadcast and related theories in this study, so that they can develop their idea in the form speech function to having benefit will be having good writing and good speech of their clauses can help exact selected words by using speech function theory if they will become announcers and listeners especially in the news broadcast of the radio Kardopa Medan.

2. Researchers

The researchers will be able deeply this findings in other parts of the study in the society having contains by using speech function theory as source or reference in their research so that this study more develops in the linguistics to relate this findings have benefits to people especially when they are used technology as information source especially in the news broadcast of the radio Kardopa Medan.

3. Students

This study can become learning material to students are during study in academic education as design to them, so that this study will be benefit to give the lighting to students about types of speech function theory usefully to having speech function as well, speech function realized in mood usefully to know typical congruent in the lexicogrammar, and typical speech function role and commodity usefully to know the ways produced the clauses especially in the news broadcast of the radio Kardopa Medan.

4. Beginners

This study can helpful to beginners are expected understanding the speech function theory to afford giving the findings in this study in there had been the concept and structures which can build their idea more understanding the speech function theory especially in the news broadcast of the radio Kardopa Medan.

5. Theoretical

Theoretical of the speech function in this study can deliver science in the technology as developing in the speech function of the ways produced the clauses in the form speech and text to beginners and readers were included in the human life part to utilize technology as effectively when they convey the news to apply the speech function theory, speech function realized in mood theory, and typical speech function role and commodity theory, so this findings can clarify some theories of experts and its spectrum of the ways therewith by analyzing clauses in the news broadcast of the radio Kardopa Medan.