

The Types of Flouting Maxim by Governor Candidates of North Sumatera in Election Debate 2018

Tri Wita Indah Sari
English Applied Linguistics Study
Program
Postgraduate School
Universitas Negeri Medan, Indonesia
Triwita97@gmail.com

Zainuddin
English Applied Linguistics Study
Program
Universitas Negeri Medan, Indonesia

Amrin Saragih
English Applied Linguistics Study
Program
Universitas Negeri Medan, Indonesia

Abstract- Linguistics is a study of language, It is competence as being a persons potential to speak a language and linguistics performance as the realization of that potential states (Grudy:1993). It means that it is related to the use of language. By using a language, semantics and pragmatics will be involved. Semantics is study about meaning. This study deals with the flouting maxim by Governor candidates of North Sumatera in Election debate 2018. The objectives of the study were to find out the types of flouting maxim used by governor candidates of North Sumatera in the election debate, This study used the types of flouting maxim by Cutting (2002) : flouting maxim of quantity, flouting maxim of quality, flouting maxim of manner and flouting maxim of relevance. The study was qualitative research. The data were utterances from the candidates and the source of the data taken from website www.youtube.com. The researcher found that there were four types of flouting maxim by the candidates as flouting maxim of quantity, flouting maxim of quality, flouting maxim of manner and flouting maxim of relevance. All the types of flouting maxim occured in debate. The most dominant flouting maxim occured flouting maxim of quantity and the lowest flouting maxim was flouting maxim of Quality.

Keywords: Debate, Flouting Maxim, Pragmatics

I. INTRODUCTION

Human life always relates to communication and interaction in daily activity, communication will be good while one people with another people has a good interaction. Communication and interaction very important in human life. Interaction also has relationship with language, with communication the human makes interaction with one people to another. When the people do the communication, the listeners will give the feedback to response what the speakers says about the ideas, opinions and can be critics. Interaction is a communication or direct involvement with someone to do

something. By giving the feedback human will be an interaction.

flouting maxim is one of the topic that related to semantics and pragmatics. (Cutting:2002) states that condition while speakers do not follow the maxim but listeners accept the appreciation to give implied meaning is called by flouting maxim. Meanwhile flouting maxim occurs in political debate. (Quinn:2005) argues that debate is a method of interactive argument by speakers and listeners should be ensure the meaning from communication can be delivered properly. It means that they must have a good intentionally to be shared information by one speakers with another.

The phenomena when people do not follow the rules of cooperative principle is called flouting maxim. People will be misunderstanding in conversation while the utterances of people is difficult to be understood. By implying meaning from people can not be accepted by listeners and can be the problem in flouting maxim. It happen while speakers and listeners do not give a clear statement to each other. Flouting maxim also occurs in debate for it deals with much conversation and will appear in communication.

II. REVIEW OF LITERATURE

Cutting (2002:36) says that when speakers deliberately do not follow the maxim but expect hearers to appreciate the meaning implied we say they are flouting maxim. While flouting maxim occurs, the speaker do not intent mislead hearer but wan he hearer to look for the conversational implicature, it is meaning the utterances do not directly state in the word uttered. While speakers did not follow cooperative principle the hearer will interpret the message and fill in the missing information relying on the context.

There are four types of flouting maxims that proposed by Cutting (2002: 37). Their are flouting maxim of quantity, flouting maxim of quality, flouting maxim of relevance and flouting maxim of manner.

a. Flouting Maxim of Quality

The flouting maxim of quality is a maxim which describes that the speaker has to provide the information is not accordance with the facts. The speakers statements which they have no evidence.

A : Where do you live?

B : I am the queen of Medan.

B's statement has information which is do not match with actual fact but B's gives untrue statement in order to make A to respect that his statement is untrue. B 's utterance suggests that A's is absurdly incorrect. B flouts the maxim of quantity, since he gives too much information to A, while too much information can distract the listener.

b. Flouting Maxim of Quantity

Flouting maxim of quality Means that a flout of maxim of quantity take when a speaker deliberately provides insufficient or not enough information with situation that require from listener.

A : How are we go to the Brastagi market?

B : we are getting in Brastagi market in danu's motorcycle.

B's statement do not give clear contribution and this information is not required. The statement above suggest that A want to have travel with B.

c. Flouting Maxim of Relevance

In this case flouting maxim of relevance refers to when the speakers are making response which is very obvious irrelevant to the topic being discussed. arise when the speaker deviates from the particular topic being asked and discussed.

A : where did you do yesterday?

B : out

The utterance of statement B does not want to answer from a question. B did not tell where exactly he or she want to go.

d. Flouting Maxim of Manner

Flouting maxim of manner means speakers can be observed that the speaker B has been unsuccessful to monitor the maxim manner by giving extremely long response for yes or no question.

A : I think your friend is very smart, do you agree with me?

B : uh.... I won't to turn you away from your opinion.

When the utterances are not brief, ambiguous, and obscure. Advertisements often flout the maxim of manner. The statement flouts maxim of manner because it is obscure.

III. RESEARCH METHOD

This study is conducted by descriptive qualitative research design. This research is limited to investigate the types of modality in teaching learning procces. The data of this study was the sentences of flouting maxim by governor candidates of North Sumatera in Election debate 2018.

IV. RESULTS

There were found that four types of flouting maxim occurred in debate. They were flouting maxim of quantity, flouting maxim of Quality, flouting maxim of relevance and flouting maxim of manner. The flouting maxim most dominant were found in election debate was Quantity. But lowest flouting maxim was Quality. This the utterances contained flouting maxim of quantity.

M : *Pertanyaannya adalah Apakah langkah kongkrit dan strategi sodara untuk mengatasi Pungutan liar, transaksi pengesahan APBD serta jual beli jabatan di Sumatera Utara? (U8)(what are your concrete step and strategy to overcome illegal levies, APBD legalization transaction and the sale and purchase of position in North Sumatera?)*

DSH : *Ini adalah pertanyaan yang kami tunggu, Djarot Sihar hadir di Sumut akan merubah konotasi negatif yang kita semua tidak setuju. Sumut itu bukan semua urusan musti uang tunai, Sumut itu adalah semua urusan mudah dan transparan. Pungli, suap APBD ini adalah masalah kronis sebab itu mindset dari ASN DPRD harus kita rubah. Dengan cara apa kita? Kami sudah punya pengalaman untuk melaksanakan APBD ini dengan menggunakan sistem elektronik. (Djarot Sihar present in Sumut to change the negative conotation. North Sumatera is not all the matter must be money. North Sumatera is all matter easy and transparent. Illegal levies and APBD are the cronic problem so we should change the mindset of the ASN. We have experienced to do APBD with elektronik system). (U9)*

In this sentences explains that DSH has flouted the maxim of quantity because he gave too much information and was not the point out in the matter. DSH should be give the comment about concrete steps to overcome the APBD ratification transaction, sale and purchase positions in North Sumatera. But he did not give clearly response and he flouted the maxim of quantity.

This was utterances contained flouting maxim of quality.

ER : *Tq pak Djarot, saya belum tau stanting ini jadi nanti saya jawab stanting itu apa knapa harus pakai yang sulit gitu? (U60)*

(Why you should used difficult word? Please explain after that i will answer question about stunting).

DSH : Pak Edi *Penyebab utama stunting adalah pada saat golden years pada 100 hari, 100 hari dia tidak mendapatkan pengasuhan yg baik bagi si bayi. Maka dari itu sebetulnya yang harus kita dorong adalah membangun posyandu sebanyak mungkin sampai tingkat lingkungan hingga mengawasi kelahiran bayi ini.* (U62)

(Stunting is a very important and strategic issue. The main cause of stunting is during golden years at 100 days, 100 days he does not get good care for the baby. So from that, we really need to encourage to build a integrated health pos). (U62)

DSH flouted the maxim of quality by neglecting the facts that number of stunting is increasing, yet he still tried to convince people to trust without adding any facts about it or have idea about what's going to happen in the future. he just know a little information from the data but he did not know real condition about stunting condition in North Sumatera. By giving utterances without adequate evidences to back up his statement, and DSH flouted the maxim of quality.

There were utterances contained flouting maxim of relevance.

DSH : Pak Edy, *"bagaimana caranya mengelola tempat bersejarah itu agar mampu meningkatkan pariwisata baik lokal maupun asing?"* (U26)

(Mr. Edy, "how do you manage that historic place in order to increase tourism both locally and foreignly?") (U26)

ER : *Memang benar adanya ini harus kita pelihara, kita pelihara adalah untuk penyemangati anak cucu kita kedepan untuk sejarah. kehadiran pemerintah kesitu kalau pak Jokowi nagacita ya jelas menganggarkan dari APBD, di rencanakan di promosikan sehingga itu menjadi objek yg selaras dengan kemajuan sumut yg kita cintai ini,* (U28)

(It is true that we must maintain, we maintain is to encourage our children and grandchildren in the future for history. The presence of the government there while Pak Jokowi is clearly budgeted from APBD, that will planning to be promoted so that it becomes an object in harmony with progress North Sumatera that we love) (U28)

Er did not give suitable response and irrelevance statement, from what DSH question's. ER should be answer how the cultural heritage can be know by society especially to increase tourism in North Sumatera. This utterance Flouted maxim of Relevance.

There were utterances contained flouting maxim of relevance.

MR : *"Bagaimana tanggapan bg Sihar tentang inginnya Nias membuat provinsi sendiri kedepan?"*. (U74)("What is your response of Sihar about Nias to make its own province in the future?")(U74)

SS : *Nah kita akan mengalokasikan dana yg lebih*

besar di dibandingkan yg lainnya dan tentunya dana ini akan kami ambil dari kerja efisiensi biaya operasional biaya transportasi dan melibatkan swasta bersama dengan pemerintah bekerja sama mencari solusi terbaik bagi Nias. Tidak lupa juga kita akan mengajak BUMD untuk sama mengeroyok pembangunan percepatan di Nias. (U76)

(Well, we will allocate more funds than the others, and of course we will take these funds from work on the efficiency of operational costs of transportation costs and involve the private sector together with the government to work together to find the best solution for Nias. Not forgetting, we will also invite BUMD to join forces in accelerating development in Nias. (U76)

In this conversation SS statement was ambiguous. While SS answered "well we will allocate more funds than the others, and of course we will take these funds from the spelling of operation cost efficiency, transportation costs and involving the private sector with the government looking for the best solution. He flouts the maxim of manner, because he said will be give best solution for Nias. As he know that Nias has big natural resources such as beach, fish and etc. He didn't give unclearly statement and still confused about his statement.

V. DISCUSSION

After analyzing the data and found the result, there are some point that are contained as the important to be discussed. There are four types of flouting maxim found in governor candidates of North Sumatera in election debate 2018. It held On 5th May 2018, 12th May 2018 and 21th May 2018. Those are flouting maxim of quantity, flouting maxim of quality, flouting maxim of relevance and flouting maxim of manner. The most dominant flouting maxim is flouting maxim of quantity which was flouted by candidates. Flouting the maxim quantity is a speakers to deliver a message that give more information and less information to listener as informative as required. Because in this case the candidates give too long response to hearer.

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