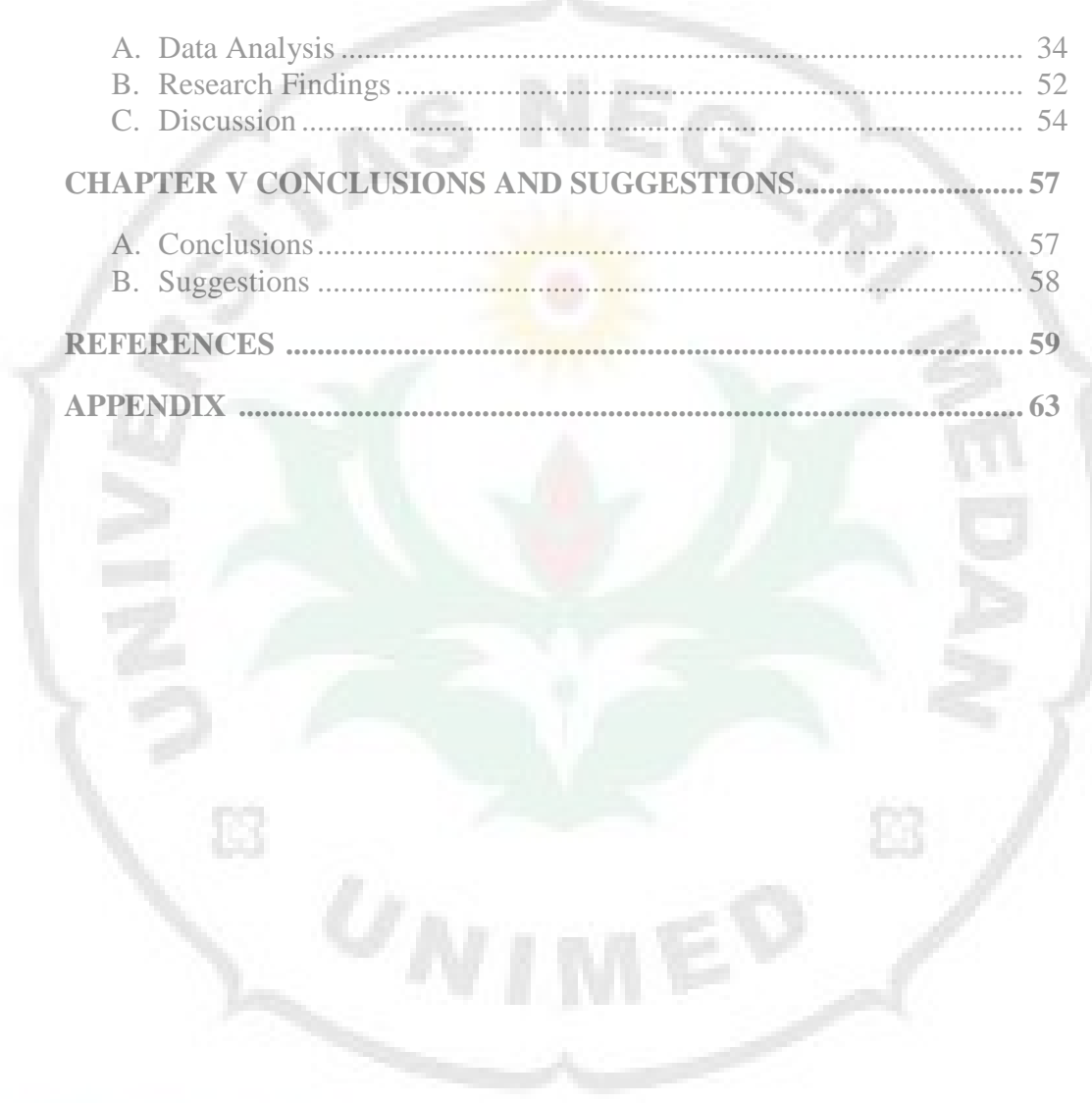


TABLE OF CONTENTS

| | |
|--|-------------|
| ABSTRACT | i |
| AKNOWLEDGEMENT | ii |
| TABLE OF CONTENTS..... | iv |
| LIST OF TABLES | vi |
| LIST OF PICTURES..... | vii |
| LIST OF FIGURE | viii |
| LIST OF APPENDICES | ix |
| CHAPTER I INTRODUCTION | 1 |
| A. The Background of the study | 1 |
| B. The Problems of the Study | 7 |
| C. The Objective of the Study | 7 |
| D. The Scope of the Study | 8 |
| E. The Significance of the Study | 8 |
| CHAPTER II. REVIEW OF LITERATURE | 10 |
| A. Theoretical Framework | 10 |
| 1. Textbooks | 10 |
| a. Understanding of textbook | 10 |
| b. Textbook Analysis | 11 |
| 2. Language | 12 |
| 3. Gender | 14 |
| a. Understanding of Gender | 14 |
| b. Gender and Language | 14 |
| c. Gender Stereotypes | 15 |
| d. Gender Bias | 17 |
| e. Gender Representation | 18 |
| B. Relevant Studies | 23 |
| C. Conceptual Framework | 26 |
| CHAPTER III. RESEARCH METHODOLOGY | 29 |
| A. The Research Design | 29 |
| B. The Data and The Data Sources | 30 |
| C. Techniques of Data Collecting | 31 |
| D. The Technique of Analyzing Data | 31 |

| | |
|--|-----------|
| CHAPTER IV RESEARCH FINDINGS AND DISCUSSIONS..... | 34 |
| A. Data Analysis | 34 |
| B. Research Findings | 52 |
| C. Discussion | 54 |
| CHAPTER V CONCLUSIONS AND SUGGESTIONS..... | 57 |
| A. Conclusions | 57 |
| B. Suggestions | 58 |
| REFERENCES | 59 |
| APPENDIX | 63 |



THE
Character Building
 UNIVERSITY