

CHAPTER I

INTRODUCTION

A. The Background of the Study

Technology nowadays has been a primer tool that cannot be separated by human's life. It has been developed significantly by following the human needed that can be used as entertainment, housing assistant, communication, works, and education. The human's life style and mobility increase led to a shift in the use of electronic devices. One of the technologies which cannot be separated by society in this era is smartphone. Smartphone nowadays is not used just for communication, but also for doing a lot of things such as works, business, doing a hobby, teaching and learning, etc. Therefore, people are more likely to use mobile devices such as smartphones to access information, particularly smartphones based on the Android operating system.

Indonesia is recorded as one of the countries with the greatest number of population and social media users that means Indonesian has followed the development of technology, especially smartphone. By million population consist of million teachers and learners, the education in Indonesia should utilize the digital technology to improve the quality of million teachers and learners in Indonesia. In general, the challenge of education in Indonesia is a high priority to increase learners' interest in learning, improving teacher quality, increasing efficiency, and effectiveness of media-based learning. Therefore, the researcher found that it is possible to develop a teaching media by using

application in the smartphone that students have. It means that the education system should follow the development of technologies as the teaching and learning strategies. Teachers can utilize the development of technologies especially smartphone to achieve the goals in teaching and learning process by applying the technology toward the students in the classroom. One of the subjects which mostly used technology in teaching and learning process is English subject.

English has become one of the compulsory subjects in Indonesia and has been included as the national subject that should be mastered by the students as the students are demanded to pass the competencies of English subject. There are four skills in learning English as a second language. Those are reading, writing, listening and speaking. These four skills are taught in the school by a lot of strategies used to make the students able to master each skills of learning English. Speaking is one of important skill in language study. When we could speak people will know that we understand about language that was used. The ability to speak English as Foreign Language also proved that the students have been success to learn English as a second language. According to Richards (2008), the mastery of speaking skills in English is priority in many second or foreign language learners. Learners consequently often evaluate their success in language learning as well as the effectiveness of their English course on the basis of how well they feel they have improved in their spoken language proficiency.

The least portion of speaking session in the classroom makes the students face some problems, such as the lack of vocabulary and the difficulty in expressing their feeling, since they do not know how to express themselves in English (Friski, 2018:2). Students need more than just a book as the media in learning English speaking. Therefore, they need a media that can help them improve their speaking ability both inside and outside the classroom. Teacher can use application in mobile phone as the media in teaching English speaking.

Based on the early observation which was done by the researcher at SMA Negeri 3 Medan, the school has followed the development of technology nowadays and has applied some applications as the media such as Instagram, and Ruang Guru, but it is not used in teaching English speaking. The media which is applied in learning speaking still revolves around printed book, students' worksheets and modules, LCD and laptop. It is good, but those media are still not enough to help students reach the goals of learning speaking. Because the speaking activities only focus on presentation and students tend to read the slide they made. As the result, the media used cannot reach the goals of learning speaking such as capability in communication, and expressing ourselves and the ideas we have. Because of that, teachers need another media that can help the students improve their speaking skill by using the existing technology as the digital media in teaching and learning.

The researcher found that all of the students in SMAN 3 Medan have had their own smartphone that they bring to school every day. It means that the students use their smartphone as the tools of communication, learning media,

gaming, etc. This is the chance for teachers to utilize the application in the smartphone as the media that can be use in learning process to make the teaching and learning process become more interesting and controlled.

In order to improve the students' speaking skill and achieve the given learning outcomes, the students need more practices inside and outside the classroom by using *ClassDojo Application* as a media in learning speaking so that the students can speak and practice English well. Researcher chooses *ClassDojo* application as teaching speaking media because this application has fulfilled the characteristics of good teaching media. These issues are further discussed in the following statement.

This research develops a new teaching media by using the exist application named *ClassDojo*. This application has been used in some schools of United States as teaching media. *ClassDojo* application is appropriately used because it has some features that can be used for teaching speaking, such as *Class Story* and *Think Pair Share*. Teacher and students only need to install the application in their smartphone to use the media for free.

B. The Problem of the Study

Based on the background of the study mentioned above, the problem of the study is formulated as follows: How is teaching speaking media for the Tenth Grade students at SMA Negeri 3 Medan developed by using *ClassDojo* Application?

C. The Objective of the Study

Based on the problems of the study, the objective of the study is: to develop the English teaching media for speaking skill by using *ClassDojo* Application for the Tenth Grade Students at SMA Negeri 3 Medan.

D. The Scope of the Study

The teaching media of speaking will be developed based on the students' need and also the development of media and technology nowadays. *ClassDojo* application will be applied to the students in Tenth Grade of Senior High School at SMA Negeri 3 Medan and the skill concerned on, is speaking.

E. The Significance of the Study

The finding of this research can be useful theoretically and practically in providing information about developing teaching media for speaking.

(1) Theoretically

This research is expected to enrich information about how to develop teaching media for speaking.

(2) Practically

This research used as follow:

- a. This research hopefully could be used for English teacher, curriculum developers, and educational institution as a source to develop teaching media which is suitable for the students.
- b. The research hopefully helps the students to improve their speaking skill and grow their motivation in learning English so they are able to speak English well.
- c. This research hopefully could be used for other researchers and application developers as a reference on how to develop English teaching and learning media especially speaking media.