

ABSTRAK

Hesron Ginting, 8156192039, Pengembangan Bahan Ajar Menulis Teks Eksposisi Berbasis Genre untuk Siswa Kelas X SMK Brigjend Katamso Medan.

Pengembangan bahan ajar menulis teks eksposisi berbasis genre untuk siswa kelas X SMK merupakan penelitian *R&D*. Tujuan penelitian ini untuk mendeskripsikan pengembangan, kelayakan, dan efektivitas bahan ajar tersebut. Pengembangan bahan ajar ini menggunakan teori Brog dan Gall yang disederhanakan menjadi 5 tahapan yaitu: (1) pengumpulan informasi, (2) pengembangan produk, (3) uji validasi, (4) revisi, dan (5) uji coba. Berdasarkan hasil kelayakan bahan ajar yang telah dilakukan oleh validator ahli materi dan ahli desain serta uji coba lapangan diperoleh nilai rata-rata untuk materi 89,11% (sangat baik) dan desain 90,80% (sangat baik) dengan total rata-rata keseluruhan validasi 89,95% (sangat baik). Selanjutnya, uji coba lapangan diperoleh hasil yaitu (1) uji coba perorangan 88,23%, (2) uji coba kelompok kecil 89,32%, dan (3) uji coba kelompok terbatas 90,79%. Efektivitas penggunaan bahan ajar menulis teks eksposisi dengan pendekatan genre untuk siswa kelas X SMK terdapat pada kegiatan *pretest-posttest* dan uji gain. Perolehan rata-rata hasil *pretest-posttest* menulis teks eksposisi adalah 68,70 dan 83,55. Selanjutnya, perolehan hasil uji gain yaitu 3,33% kategori tinggi, 93,34% kategori sedang, dan 3,33% kategori rendah. Berdasarkan hasil perolehan data penelitian dapat disimpulkan pengembangan bahan ajar menulis teks eksposisi dengan pendekatan genre untuk siswa kelas X SMK Brigjend Katamso Medan layak untuk digunakan.

Kata Kunci: Bahan Ajar, Teks Eksposisi, dan Genre



ABSTRACT

Hesron Ginting, 8156192039, Teaching Material Developing of Writing Exposition Text Based Genre for Tenth Grade Students in SMK Brigjend Katamso Medan.

Teaching material developing of writing exposition text based genre for tenth grade students in SMK was *R&D* research. The study aimed at describing the developing, advisability and the effectivity of this teaching material. This research applied Brog and Gall theory which was simplified into 5 steps. They were (1) collecting information, (2) developing product, (3) validation test, (4) revision, and (5) trial. Based on the result of advisability test by validators of material expert and design expert revealed that average 89,11 % (very good), and design 90,80% (very good) with total average of validation 89,95% (very good). Then, field trial were revealed, they were (1) individual trial 88,23%, (2) small group trial 89,32% and (3) limited group trial 90,79%. The effectivity of teaching material of writing exposition text based genre for tenth grade students in SMK contained in *pretest-posttest* process and and gain test. The average result of *pretest-posttest* of writing exposition text were 68,70 and 83,55. Moreover, the gain test were 3,33% (high category), 93,34% (middle category), 3,33% (low category). It can be concluded that teaching material developing of writing exposition text based genre for tenth grade students in SMK Brigjend Katamso Medan was advised to be applied.

Keywords: Teaching Materials, Exposition Text, and Genre