

## DAFTAR GAMBAR

	Halaman
Gambar 2. 1. Poster Propaganda .....	14
Gambar 2. 2. Poster Propaganda .....	14
Gambar 2. 3. Poster Kampanye .....	14
Gambar 2. 4. Poster <i>Affirmation</i> .....	15
Gambar 2. 5. Poster Film .....	16
Gambar 2. 6. Poster Film .....	16
Gambar 2. 7. Poster Komik Buku .....	16
Gambar 2. 8. Poster Komik Buku .....	16
Gambar 2. 9. Poster Karya Seni .....	17
Gambar 2. 10. Poster Karya Seni .....	17
Gambar 2. 11. Poster Pelayanan Masyarakat .....	18
Gambar 2. 12. Poster Pelayanan Masyarakat .....	18
Gambar 2. 13. Poster Komersial .....	18
Gambar 2. 14. Poster Komersial .....	18
Gambar 2. 15. Elemen Layout .....	22
Gambar 2. 16. <i>Sequence</i> (Urutan) Z .....	26
Gambar 2. 17. <i>Sequence</i> (Urutan) L .....	26
Gambar 2. 18. <i>Sequence</i> (Urutan) I .....	27
Gambar 2. 19. <i>Emphasis</i> (Penekanan) .....	28
Gambar 2. 20. <i>Emphasis</i> (Penekanan) .....	28
Gambar 2. 21. <i>Balance</i> (Keseimbangan) .....	29
Gambar 2. 22. <i>Balance</i> (Keseimbangan) .....	29
Gambar 2. 23. <i>Unity</i> (Kesatuan) .....	30
Gambar 2. 24. Anatomi Huruf .....	32
Gambar 2. 25. <i>Old Style</i> .....	35
Gambar 2. 26. Tradisional .....	35
Gambar 2. 27. Modern .....	36
Gambar 2. 28. <i>Egyptian</i> .....	36

Gambar 2. 29. <i>Grotesque San Serif</i> .....	36
Gambar 2. 30. <i>Humanist San Serif</i> .....	37
Gambar 2. 31. <i>Script San Serif</i> .....	37
Gambar 2. 32. Dekoratif.....	37
Gambar 2. 33. Lingkar Warna.....	41
Gambar 2. 34. Warna Primer .....	42
Gambar 2. 35. Warna Sekunder .....	42
Gambar 2. 36. Warna Analogus .....	43
Gambar 2. 37. Warna Komplimenter.....	44
Gambar 2. 38. Warna Split Komplimenter .....	44
Gambar 2. 39. Warna Triad.....	45
Gambar 2. 40. Makna Warna Anggraini dan Kirana .....	45
Gambar 2. 41. Makna Warna Nugroho.....	46
Gambar 2. 42. Makna Warna Darmaprawira .....	47
Gambar 4. 1. Poster Anti Narkoba 1 .....	68
Gambar 4. 2. Poster Anti Narkoba 2.....	71
Gambar 4. 3. Poster Anti Narkoba 3.....	75
Gambar 4. 4. Poster Anti Narkoba 4.....	78
Gambar 4. 5. Poster Anti Narkoba 5.....	82
Gambar 4. 6. Poster Anti Narkoba 6.....	85
Gambar 4. 7. Poster Anti Narkoba 7.....	89
Gambar 4. 8. Poster Anti Narkoba 8.....	92
Gambar 4. 9. Poster Anti Narkoba 9.....	96
Gambar 4. 10. Poster Anti Narkoba 10.....	100