

ABSTRAK

PUTRA ARIMA. Nilai-Nilai Esensial Olahraga Pacuan Kuda Tradisional Gayo Di Bener Meriah (Prestasi, Sosial, dan Budaya)

Penelitian ini bertujuan untuk mendeskripsikan nilai – nilai esensial prestasi, sosial, dan budaya yang ada pada olahraga pacuan kuda tradisional Gayo. Penelitian ini merupakan penelitian kualitatif deskriptif yang dilakukan di kabupaten Bener Meriah, Aceh. Sampel dalam penelitian ini adalah Kadis Pariwisata Bener Meriah, Pemilik Kuda, Joki pacuan kuda, dan masyarakat Bener Meriah jumlah keseluruhan 20 orang. Metode pengumpulan data dilakukan dengan observasi, wawancara, dan dokumentasi. Kemudian data yang diperoleh di analisis dengan analisis bersifat kualitatif dengan deskriptif analitik non statistik. Hasil penelitian menunjukkan bahwa nilai – nilai prestasi, sosial, dan budaya yang terkandung dalam kegiatan perlombaan pacuan kuda tradisional Gayo terdapat nilai kompetitif, nilai relegius, nilai adat istiadat, nilai pendidikan moral yang berupa sportivitas, jujur, dan tanggung jawab dalam menjalankan proses latihan yang diberikan. Selain itu terdapat nilai silaturahmi bagi sesama warga di Bener Meriah, Aceh Tengah serta Gayo Lues, juga ekonomi yang dapat membangkitkan pendapatan masyarakat dan daerah Bener Meriah.

Kata Kunci : Nilai, Prestasi, Sosial, Budaya, Pacuan Kuda Tradisional Gayo.

ABSTRACT

PUTRA ARIMA. The Essential Values of Gayo Traditional Horse Racing in Bener Meriah (Achievement, Social and Culture)

This study aims to describe the essential values of achievement, social and culture that exist in the traditional Gayo horse racing sport. This research is a descriptive qualitative study conducted in Bener Meriah district, Aceh. The sample in this study was the Head of Tourism of Bener Meriah, Horse Owners, Horse Racing Jockeys, and the community of Bener Meriah with a total of 20 people. The method of data collection is done by observation, interviews, and documentation. Then the data obtained were analyzed with a qualitative analysis with descriptive non-statistical analytics. The findings showed that the values of achievement, social, and culture contained in the Gayo traditional horse racing activities contained competitive values, religious values, customs values, moral education values in the form of sportsmanship, honesty, and responsibility in carrying out the training process that was given. In addition there is a value of friendship for fellow citizens in Bener Meriah, Aceh Tengah and Gayo Lues, improving the economic life of the society in Bener Meriah.

Keywords : Values, Achievements, Social, Culture, Traditional Gayo Horse Racing.