ABSTRACT

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This study dealt with sign in *Ndungndungen* Karo. The objectives of the study were to investigate the sign types (icon,index and symbol) used in *Ndungndungen Nasehat* and *Ndungndungen Adat* by using Peirce's theory. This study was conducted by using descriptive qualitative method. The data of this study were *32 Ndungndungen Orang Tua*, consisted of *16 Ndungndungen Nasehat* and *16 Ndungndungen Adat* from the book entitled *375 Ndungndungen Karo by P.Angelo PK. Purba OFM Cap*. For collecting data, this study used the method of literature study and interview. The findings showed that the total numbers of sign classification were 50 signs. There were (44%) Icon, (34%) Symbol and (22%) Index. The use of icon became the most dominant types of sign classification after the use of symbol and index. The meanings of sign types (icon,index and symbol) to show their politeness in talk and the messages, advices, or as a guidance to their life.

Keywords: Sign, Karo, Ndungndungen Nasehat and Ndungndungen Adat.

