

## ABSTRAK

**TETTY ARIYANI NASUTION. NIM 8176191018. Pengemabangan Bahan Ajar Menulis Teks Anekdote Berbasis Meme Comic dengan Menggunakan Multimedia Interaktif Pada Siswa Kelas X MAS Islamiyah YPI Batangkuis. Tesis. Pendidikan Bahasa dan Sastra Indonesia. Program Pascasarjana Universitas Negeri Medan. 2019.**

Penelitian ini bertujuan untuk mengetahui hasil pengembangan bahan ajar teks anekdot berbasis meme comic dengan menggunakan multimedia interaktif pada siswa kelas X MAS Islamiyah YPI Batangkuis. Bahan ajar yang dikembangkan berbentuk modul digital. Jenis penelitian ini adalah penelitian pengembangan berdasarkan model pengembangan dari Borg and Gall. Dengan subjek uji coba terdiri dari ahli materi, ahli desain, guru bahasa Indonesia, dan siswa kelas X MAS Islamiyah YPI Batangkuis. Hasil penelitian ini menunjukkan bahwa (1) validasi dari ahli materi meliputi kelayakan isi dinyatakan sangat baik dengan total persentase 95.5%, kelayakan penyajian dinyatakan sangat baik dengan total persentase 90.5%, dan kelayakan bahasa dinyatakan sangat baik dengan total persentase 96%. (2) validasi dari ahli desain dengan kriteria cukup baik dengan total persentase 78.12%. (3) respon atau tanggapan yang diberikan oleh guru bahasa Indonesia terhadap bahan ajar berbentuk media teks anekdot berbasis meme comic dinyatakan baik dengan total persentase rata-rata sebesar 86.7%. (4) uji coba perorangan dinyatakan baik dengan total persentase rata-rata sebesar 83.3%. (5) uji coba kecil dinyatakan baik dengan total persentase rata-rata sebesar 87.8%. (6) uji coba lapangan terbatas dinyatakan baik dengan total persentasi skor rata-rata sebesar 86.6%. Hasil perolehan rata-rata nilai siswa dalam tes menulis teks anekdot berbasis meme comic sebelum menggunakan bahan ajar yang dikembangkan dinyatakan cukup baik dengan skor rata-rata 71.23% sedangkan hasil perolehan rata-rata setelah menggunakan bahan ajar dinyatakan baik dengan skor rata-rata 80.83%. selisih yang diperoleh 9.6% dari sebelum dan sesudah menggunakan modul. Hal ini membuktikan bahwa bahan ajar teks anekdot berbasis meme comic meningkat.

**Kata Kunci :** Bahan ajar, teks anekdot, meme comic , multimedia interaktif

## ABSTRACT

**TETTY ARIYANI NASUTION. NIM 8176191018. Development of Teaching Materials Writing Anecdotal Texts Based on Comic Meme by Using Interactive Multimedia in Class X Students of MAS Islamiyah YPI Batangkuis. Thesis. Indonesian language and literature education. Postgraduate Program in Universitas Negeri Medan. 2019.**

This study aims to determine the results of the development of meme comic-based anecdotal text teaching materials using interactive multimedia in class X MAS Islamiyah YPI Batangkuis. Teaching materials developed in the form of digital modules. This type of research is development research based on the development model of Borg and Gall. With the subject of the trial consisting of material experts, design experts, Indonesian language teachers, and class X MAS Islamiyah YPI Batangkuis. The results of this study indicate that (1) the validation of the material experts includes the feasibility of the contents expressed very well with a total percentage of 95.5%, the feasibility of presentation was stated to be very good with a total percentage of 90.5%, and the feasibility of the language was stated very well with a total percentage of 96%. (2) validation from design experts with criteria is quite good with a total percentage of 78.12%. (3) responses or responses given by Indonesian language teachers to teaching materials in the form of comic-based anecdotal text media are stated to be good with a total percentage of 86.7%. (4) individual trials are declared good with a total percentage average of 83.3%. (5) small trials are declared good with a total percentage average of 87.8%. (6) limited service trials are declared good with a total percentage score of 86.6%. The results of the average score of students in the meme comic-based anecdotal text writing test before using the developed teaching material were stated to be quite good with an average score of 71.23% while the average yield after using teaching materials was stated to be good with an average score of 80.83% . the difference obtained is 9.6% from before and after using the module. This proves that the teaching material of comic memes based on anecdotes has increased.

**Keywords:** Teaching materials, anecdotal texts, comic memes, interactive multimedia