

TABLE OF CONTENTS

	Pages
ABSTRACT	i
ACKNOWLEDGEMENT	ii
TABLE OF CONTENT	iv
LIST OF TABLES	vii
LIST OF FIGURES	viii
LIST OF APPENDICES	ix
 CHAPTER I. INTRODUCTION	
A. The Background of the Study	1
B. Identification of the Study	6
C. The Problem of the Study	6
D. The Objectives of the Study	6
E. The Scope of the Study	7
F. The Significances of the Study	7
 CHAPTER II. REVIEW LITERATURE	
A. Theoretical Framework	8
1. English for Specific Purpose (ESP)	8
a. English for Academic Purposes (EAP)	8
b. English for Occupational Purposes (EOP)	9
2. English for Vocational School	9
a. English for Hotel Accommodation Study Program	9
3. Speaking	10

a. Nature of Speaking	10
b. Teaching Speaking	11
4. Speaking Materials	13
a. Characteristics of Good Material.....	13
5. Example of Speaking Materials.....	15
a. Preparation.....	15
b. Presentation	15
c. Practice	15
d. Evaluation.....	15
e. Extension	15
6. Material Development.....	15
a. Definition of Materials	15
b. Materials Development	16
c. Learning Materials.....	17
7. Material Design Model.....	18
8. Material Evaluation	19
9. Blended Learning	20
10. Development of Speaking Material based on Blended Learning	27
a. Moodle	28
1.) Procedure of Moodle Cloud	29
2.) The Advantages of Using Moodle Cloud in Teaching and learning process	29
11. Revolution Industry	31

12. Need Analysis.....	31
B. Relevant Study	33
C. Conceptual Framework	36
CHAPTER III. RESEARCH METHODOLOGY	
A. Type of Study.....	39
B. Research Setting	39
C. Research Subject	40
D. Research Instrument	40
E. Data Analysis	41
F. Research Procedure	41
CHAPTER IV: DATA ANALYSIS AND MATERIAL DEVELOPMENT	
A. The result of need analysis.....	50
B. Planning (Writing Syllabus).....	59
C. Designing Materials	62
D. Material Evaluation.....	63
E. Finding (Final Product)	66
F. Discussion	66
CHAPTER V: CONCLUSION AND SUGGESTION	
A. Conclusions.....	68
B. Suggestions	69
REFERENCES	70