

CHAPTER I

INTRODUCTION

A. The Background of the Study

In this era of globalization, English language has become one of the important skill that should be mastered by people in order to interact to people across the globe. The students nowadays are facing a big challenge which is now happen in 4.0 Revolution Industry. Schwab (2016), states the Fourth Industrial Revolution is an update and development of technologies that are fusing the physical, digital and biological worlds, impacting all disciplines, economies and industries.

The 4.0 Revolution Industry has a big impact and requirements for the skills and job vacancies offered at work. As the 4.0 Revolution Industry will impact all aspects especially in industry, the international companies require their employee to have the ability in English competency because the workplace will be surrounded by native speakers of English and other people who come from international community. That is why the ability of speaking English is one of the important skill to pass the interview session for job seekers to apply in international companies. As one of the subjects in school, English has four language skills to learn, which are; reading, writing, listening and speaking. Each skill has a different level of difficulty, and to master this subject, students must get the same portion in every skills.

Kurum, Eyup (2017), Speaking is considered to be the must have soft skill for an individual to be accepted competent in a foreign language. Speaking is more than to form grammatically correct sentences; it rather covers broad areas of mechanics, functions, pragmatics and social interaction. Furthermore, speaking is one

way to communicate with ideas orally. In order to make the students mastering the speaking skill, it is a must to the teacher making an appropriate materials for teaching speaking skill. The ability in speaking skill has an important contribution for the succesful learning. The speaking skill is important for the teacher to pay attention in teaching English.

According to Nunan (2003), speaking is a productive oral skill. Most people mastering the art of speaking is the important aspect of learning English as a second or foreign language. Speaking is one of the important skills that must be mastered by students because all positions in the hospitality industry need staffs who can communicate well in speaking English such as the front officers, bell boy, waitress, waiter, the laundry man, etc. They will deal with local and foreign people from all over the world. In mastering speaking skills, teachers in vocational schools have done many ways to improve their speaking skills such as learning media, learning facilities, materials and so on.

Teaching speaking for vocational schools in major Hotel Accomodation is specific. According to the Regulation of the Minister of National Education of the Republic of Indonesia in 2006, the goal is to make students be able to a) Achieve English language skills to support the achievement of professional program competencies, b) Implement their English language competencies and abilities oral and written. Therefore, it is clear that the teaching and learning process of English for Hotel Accomodation students must be relevant to their specific program. Students must get specific material that will be useful in their workplace in the future.

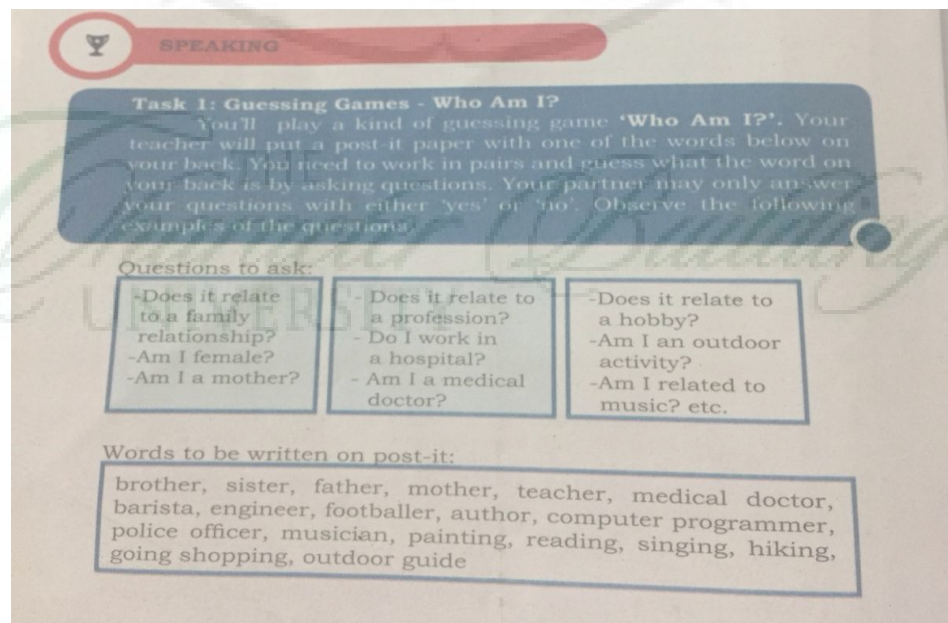
Vocational schools are designed for the students who is willing to work after graduate. The purpose of teaching English in vocational school is preparing the students in workplace such as in job interview, communicating with foreign people, and be able to understand every procedures in English because in the future workplace will be surrounded with English language. The students should have enough ability to compete for seeking the jobs after graduate because they will compete in a strict competition. Since English is one of the requirement that a must have skill for the job applicants, the English teachers in vocational schools should give sufficient learning for them. As the main focus of this research is in the hotel accomodation study program, this study program needs an appropriate English speaking materials for daily conversation related on the context. The future workers in the field of hospitality industry interact with people accross the globe and also it will deal with many procedures and terms in English language. That is why speaking English skill is a must for the workers. Hotel Accomodation study program is one of the major in vocational school out of tourism, business, maritime industries, machinery, culinary,cosmetology, fashion study and etc.

Based on observation during PPL which started in September 3rd 2018 ended in November 24th 2018 at SMK 7 MEDAN, the researcher found that the students' speaking skills did not reach the competency. Also, the researcher found that they were not good in speaking English especially to express and understand the transactional conversation, lack of vocabularies, lack of practice and also lack of courage of making mistakes. That is the main reason the researcher intended to make

the appropriate materials in order to help students more interested and motivated in learning English.

In addition, based on a deep interview of ten students' of Hotel Accomodation study program taken from different class at SMK NEGERI 7 MEDAN, the researcher conclude that the speaking materials do not really fully cover the needs of students' Hotel Accomodation study program and the students need something new in the learning process.

In the fact, the textbook that the students' have did not relevant to their study program. It can be seen by the students' hand book that government distributed for school. The speaking materials like: "guessing games: Who am I?" as seen in the figure below, are not likely related to the hotel accomodation study program. It should have been more appropriate and close to the Hotel Accomodation terminology.



Based on the finding the researcher has found while doing the practical session. The researcher intended to develop the appropriate speaking materials through blended learning. The researcher think that it is important to the teachers giving the speaking materials that are up to date with the current issues of E-learning. E-learning can boost up their interests in learning English because the use of internet can be easily to be accessed these days. Speaking materials of Hotel Accomodation should match with what the students' needs and follow the principle of language teaching. This study aims to design an appropriate speaking materials based on blended learning. The blended learning it self included in the E-learning.

The term “blended learning” has become such a buzzword—so that it has taken on many meanings. Bersin states that Blended learning is the combination of different training “media” (technologies, activities, and types of events) to create an optimum training program for a specific audience. The term “blended” means that traditional instructor-led training is being supplemented with other electronic formats. In the context of this book, blended learning programs use many different forms of e-learning, perhaps complemented with instructor-led training and other live formats.

Furthermore, through blended learning, the hobby of students accessing the internet as a media learning can be programmed based on the curriculum by the teacher, controlled implementation and evaluation tools can be prepared. Blended learning can create learning activities interesting, interactive, diverse and meaningful. With blended learning students can learn with more time because students can study more outside the class.

B. Identification of the Problem

Based on the background of the study, there are several identification of problems:

1. The limited amount of speaking materials. The text book given by the government do not cover the need of developing the students' speaking skills. The text book only focus for reading and writing skills which are exist in national examination.
2. Lack of students' confidence in speaking English. For instance, when the teacher asks them to have a dialogue from the teacher – students or students – students they prefer to be silent and refuse for the reason “shy’.
3. The materials in the text book do not support the students' Hotel Accomodation study program. The text book need more the specific one and cover the students' Hotel Accomodation need in the workplace.

C. The Problem of the Study

Based on the background of the study, the problem of this study can be formulated as follows: What is the appropriate English speaking materials needed for students' of Hotel Accomodation study program at SMK NEGERI 7 MEDAN?

D. The Objective of the Study

Related to the research question, the study aims to develop an appropriate English speaking materials for tenth grade students' of Hotel Accomodation study program at SMK NEGERI 7 MEDAN.

E. The Scope of the Study

This study focuses on the designing speaking materials for analyzing students' of Hotel Accomodation needs in learning speaking skill to face the work field.

F. The Significances of The Study

1. For the English teacher, as a source to develop teaching material which is suitable for the students and see the importance of having teacher-developed materials for students in learning process.
2. The students, as a source of information and references to widen their horizon about the topic discussed in the research.
3. Other researchers can get some data and sources about how to develop English teaching and learning material.

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