

CHAPTER I INTRODUCTION

1.1 The Background of Study

Human beings are social creatures who need communication and interaction in their life. In communicating each other, human beings need a medium so that they can transfer their idea or information to other people and they also can receive others' idea or information. The medium is language. Language plays many important roles for an individual to interact with others in society. It unites different people to be in a family, in a tribe, in a country, even in a world society. It is hard to imagine how people convey messages without a language. In this case, language is identified as a means of communication.

When having communication, there should be at least two people; there will be a speaker and a listener. In general, it is described as an action, which there is the relationship between what the speaker says and what the listener receives, and the purpose is the transforming of information or message.

Holmes (2013) states that there are three components of communication process; those are: the participants, the information to be communicated, and means that is used in communication. The third component; means of communication, can be in the form of language, sign, gesture, etc.

Holmes (2013) adds his explanation that there are two kinds of communication based on the means that is used. They are non-verbal and verbal communication. Non-verbal communication is a communication using a means except language, such as light, whistle, gesture, etc. While verbal communication is a communication that uses language as its means. What most people mean when they say "language" is talk, communication, and discourse.

Halliday (1994:68-71) says:

“Whenever we use language to interact, one of the things we are doing with it is establishing a relationship between us: between the person speaking now and the person who will probably speak next. To establish the relationship we take turns at speaking we take on different speech roles in exchange. The basic speech roles we can take on are giving, demanding information, good and services.”

Furthermore, Halliday (1994:69) states:

“There are four primarily form movement types of speech function those are offer, statement, command, and question. The clause is about the exchanging of information such as stating, confirming, denying, contradicting, inquiring, so the clause is functioning as a proposition. If it is about giving information, so the speech functions is the statement. Speech function of question is if it is about demanding information. Speech function of offer is offering good and services. Speech function of command is demanding good and services.”

There is always a response for question, request, offer, and command. There for analyzing the responses of those speech functions becomes very significant to achieve. These four basic move types of statement, question, offer, and command are what Halliday refers to as speech functions. Speech function is a way of someone delivers ideas in communication to make listeners understand the ideas well. Based on Halliday’s explanation, there are four kinds of speech function; those are: statement, question, command, and offer.

In this study, the researcher focuses on the speech function of Anies Baswedan’s speech that has ever been contradictive because of the existence of the word *pribumi* in a clause of Anies’ speech; *rakyat pribumi ditindas dan dikalahkan oleh kolonialisme*. The word *pribumi* is prohibited because of the negative meaning in it. The speech was conveyed by Anies Baswedan on October 16th in 2017 when he was officially and ceremonially approved as the governor of Jakarta for the period of 2017-2022. Anies Baswedan, the governor of Jakarta since Oktober 2017, is an academic, activist, and politician. He was served as rector of Paramadina University before being appointed to be Minister of

Education and Culture in Joko Widodo administration. His background of life, especially as an academic person, surely influences his skill in taking communication. In fact, the researcher focuses on his speech; how come it happens; an academic person's speech being contradictive because of diction.

The focus of this study is on the speech function of Anies Baswedan's speech. In his speech, it was found that he asked people to do something by using statement; "*Ikatan yang sempat tercerai, mari kita ikat kembali*". In fact, based on the theory stated by Halliday (1994), the speech function of statement is applied for giving any information, not for asking or demanding good or service.

This study tries to analyze; whether an academic and politician speaks markedly or unmarkedly in terms of basic speech roles when speaking in public.

There are some relevant studies related to this research; those are as follows. The first relevant study is about the analysis of speech functions and politeness strategy in classroom interaction at SMK Negeri 1 Driyerejo-Gresik (2016) discussing that the teacher gives positive results toward this research. Teacher applied all those categories of the functions of speech needed by students to be knowledgeable person. And the teacher almost used positive politeness strategy in his teaching to shape up a politer characterized person.

The second relevant study is about analysis of speech functions in the script of confession of "Shopaholic" movie (2012) discussing that the speech functions are in form of offer (1 clause), command (13 clauses), statement (67 clauses), and question (22 clauses).

The third relevant study is about an analysis of speech function on *Monsters University* Movie Script (2015) discussing that there are 337 speech functions

realized by mood types in the Mike's dialog. They are: command (45 clauses), statement (174), question (24), compliance (2), acknowledgement (29), answer (15), refusal (4), contradiction (37), and disclaimer (7).

This research has the similarity with those relevant studies; that is analyzing speech function, but this research has difference with those relevant studies. This research analyzes the types of speech function, the mood of the speech function, and the reason why the speech functions are realized in the way they are, while the relevant studies only discuss about the types of speech function. In other words, the analysis of this research is deeper than those relevant studies.

Based on some recent researches about speech function, it was found that an effective dialogue is dominated by alternating referential, expressive, phatic, and poetic functions. The dialogue begins with a referential function which is usually responded by a phatic function. At the end of the dialogue, the situation is resulted by a poetic function, and the following replies are based on a referential function allowing to successfully complete the communication.

Based on the newest findings of recent researches, the researcher tries to conduct further research about speech function. In this case, the researcher focuses on speech, not on dialogue. When a dialogue is held, it means that there are two participants included actively; those are speaker and listener. In a dialogue, both speaker and listener can change their position; the speaker becomes the listener, and the listener becomes the speaker. It is quite different with a condition of speech. When a speech is held, there is only one active speaker, while the others are listeners. In this case, there is less interaction. It happens because in speech,

the listeners just listen to the utterances of the speaker without any responses. They just respond if only the speaker need their respond through a closed question which needs the answer 'yes' or 'no'. Thus, by conducting this research, it can be found out whether the newest findings also happen in speech; whether a referential function is also responded by a phatic function in speech.

1.2 The Problems of Study

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1. What types of speech function are used by Anies Baswedan in his inaugural ceremony as the governor of Jakarta in the period of 2017-2022?
2. How are the speech functions realized by Anies Baswedan in his speech in inaugural ceremony as the governor of Jakarta in the period of 2017-2022?
3. Why are the speech functions realized in the way they are?

1.3. The Objectives of Study

Based on the problems of study, the objectives of study are as follows.

1. To analyze the kinds of speech function used by Anies Baswedan in his speech when he was ceremonially approved as the governor of Jakarta in the period of 2017-2022.

2. To analyze how the speech functions are realized by Anies Baswedan in his speech in inauguration ceremony as the governor of Jakarta in the period of 2017-2022.
3. To analyze the reason why the speech functions are realized in the way they are.

1.4 The Scope of Study

The scope of study is speech function used by Anies Baswedan in his speech when he was ceremonially approved as the governor of Jakarta in the period of 2017-2022. The study analyzes the types of speech function, the mood of the speech function, and the reason of the speaker, in this case is Anies Baswedan, in using the speech functions in the way they are in his speech.

1.5 The Significances of Study

1. Theoretically

The result of the research is expected to improve knowledge of the readers about the types of speech function, the basic speech roles, and the power of language in social life.

2. Practically

1) Students of Linguistics Program

The study is expected to give some benefits to students of linguistics program in giving knowledge and references about the function of speech when it is uttered; thus, the students of linguistics program, as the students who study about language, can use language as well as possible. It is

expected that students of linguistics program can have appropriate diction when taking communication so that people around them can get the message of the communication, and it is also expected that students of linguistics program have deep understanding about people's intend when taking communication, because students of linguistics program can analyze language more deeply and better than those who are not in linguistics program.

2) Public Speakers

The study is expected to give some benefits to public speakers by the analysis and explanation about the speech function, the role, and listeners' understanding about what they listen from the speaker with some certain way of speaking and diction.

3) Other Researchers

The study can be a reference for other researchers to conduct further research about speech function, the mark, and the effect of someone's educational background to the way of speaking and diction.