

ABSTRAK

MARTIN J SIANTURI, NIM 7153343012, “Pengaruh Penerapan Media Pembelajaran *Audio Visual* Dan Kurikulum Berbasis KKNi Terhadap *Higher Order Thinking Skill* Mahasiswa Pendidikan Bisnis Stambuk 2016”.

Permasalahan dalam ini adalah rendahnya *Higher Order Thinking Skill* Mahasiswa. Penelitian ini bertujuan untuk mengetahui Pengaruh Penerapan Media Pembelajaran *Audio Visual* Dan Kurikulum Berbasis KKNi Terhadap *Higher Order Thinking Skill* Mahasiswa Pendidikan Bisnis Stambuk 2016. .

Populasi dalam penelitian ini adalah seluruh Mahasiswa Pendidikan Bisnis Stambuk 2016 berjumlah 96 orang. Instrumen pengumpulan data ialah angket/ kuesioner dengan skala likert yang masing- masing telah diuji cobakan dan telah memenuhi syarat validitas dan reliabilitas. Teknik analisis yang digunakan dalam penelitian ini adalah Pengujian hipotesis secara parsial dilakukan dengan uji t sedangkan untuk pengujian secara bersama- sama dilakukan uji f.

Berdasarkan hasil analisis data dan pembahasan penelitian dapat disimpulkan bahwa (1) Media pembelajaran *Audio Visual* berpengaruh terhadap *Higher order Thinking Skill* (HOTS), artinya semakin tinggi penerapan media pembelajaran *Audio Visual* semakin tinggi pula *Higher Order Thinking Skill* Mahasiswa. Kurikulum berbasis KKNi berpengaruh terhadap *Higher Order Thinking Skill*, artinya semakin tinggi penerapan Kurikulum Berbasis KKNi maka akan semakin tinggi pula *Higher Order Thinking Skill* Mahasiswa.

Kesimpulan penelitian ini adalah *Higher Order Thinking Skill* (HOTS) Mahasiswa sangat ditentukan oleh faktor media pembelajaran *Audio visual* Dan Kurikulum Berbasis KKNi.

Kata Kunci : Media pembelajaran *Audio Visual*, Kurikulum Berbasis KKNi, Terhadap *Higher order Thinking Skill*

ABSTRACT

MARTIN J SIANTURI, NIM 7153343012, "The Effect of the Application of Audio Visual Learning Media and KKNi-Based Curriculum on Higher Order Thinking Skills for Batch 2016 Business Education ".

The problem in this research is the low Higher Order Thinking Skill of Students. This research aims to determine the Effect of the Application of Audio Visual Learning Media and Curriculum Based on KKNi Against Higher Order Thinking Skills for Business Education Students 2016.

The population in this research were all 2016 Stambuk Business Education Students totaling 96 people. The data collection instrument was a questionnaire / questionnaire with a Likert scale, each of which was tested and met the requirements of validity and reliability. The analysis technique used in this research is the partial hypothesis testing conducted by t test while for testing together f test is carried out.

Based on the results of data analysis and research discussion it can be concluded that (1) Audio Visual learning media influences Higher order Thinking Skill (HOTS), meaning that the higher the application of Audio Visual learning media the higher the Higher Order Student Thinking Skill. KKNi-based curriculum influences Higher Order Thinking Skill, meaning that the higher the application of KKNi-Based Curriculum, the higher Higher Student Thinking Skill will be.

The conclusion of this research is the Higher Order Thinking Skill (HOTS) of students is largely determined by the factors of audio visual learning media and curriculum based on KKNi

Keywords: Audio Visual learning media, KKNi Based Curriculum, Towards Higher Order Thinking Skills