

## ABSTRAK

Ahmad Munawir Hasibuan, NIM :7143141001, Pengaruh Strategi Pembelajaran FIRE-UP Dan Kreativitas Belajar Terhadap Hasil Belajar Siswa Kelas X AP SMK Negeri 1 Pantai Cermin T.P 2018/2019. Skripsi, Jurusan Ekonomi, Prodi Pendidikan Ekonomi, Keahlian Pendidikan Administrasi Perkantoran, Fakultas Ekonomi, Universitas Negeri Medan, 2019.

Penelitian ini bertujuan untuk mengetahui : 1). Pengaruh strategi pembelajaran FIRE-UP terhadap hasil belajar karsipan; 2). Pengaruh kreativitas belajar terhadap hasil belajar karsipan; 3). Pengaruh interaksi antara Strategi pembelajaran dengan kreativitas belajar dalam mempengaruhi hasil belajar karsipan siswa kelas X Administrasi Perkantoran di SMK Negeri 1 Pantai Cermin, Tahun Pembelajaran 2018/2019.

Hasil analisis data diperoleh nilai rerata *pre-test* siswa kelas eksperimen = 34,86 dengan SD = 15,121 dan nilai rerata *pre-test* kelas kontrol = 30,27 dengan SD = 16,114, sedangkan nilai rerata *post-test* setelah diterapkan strategi pembelajaran FIRE-UP dan konvensional = 77,08 dengan SD = 12,692. Dari hasil analisis data yang diperoleh bahwa data hasil belajar berdistribusi normal ( $T_{hitung} = 0,069 > T_{tabel} = 0,05$ ) dan homogen ( $F_{hitung} = 0,072 > F_{tabel} = 0,05$ ). Hasil uji hipotesis menunjukkan bahwa : 1). Rerata hasil belajar siswa yang diajarkan dengan FIRE-UP = 81,26 dan konvensional = 73,05 dengan nilai sig. 0,000; 2). Rerata hasil belajar siswa yang memiliki kreativitas belajar yang tinggi = 86,80 dan kreativitas belajar yang rendah = 67,51 dengan nilai sig. 0,000; 3). Rerata hasil belajar siswa yang diajarkan dengan FIRE-UP yaitu kelompok kreativitas belajar yang tinggi = 88,88 dan kelompok kreativitas belajar yang rendah = 73,64 lebih besar dari hasil belajar siswa yang diajarkan dengan dengan konvensional yaitu kelompok kreativitas belajar yang tinggi 84,73 dan kelompok kreativitas belajar yang rendah = 61,38 dengan nilai sig. 0,028, dalam hal ini ketiga hipotesis tersebut menolak  $H_0$  dan menerima  $H_a$ .

Terdapat interaksi antara strategi pembelajaran FIRE-UP dan kreativitas belajar terhadap hasil belajar karsipan siswa kelas X Administrasi Perkantoran di SMK Negeri 1 Pantai Cermin, Tahun Pembelajaran 2018/2019.

Kata Kunci : FIRE-UP, Kreativitas Belajar, Hasil Belajar Karsipan

## ABSTRACT

**Ahmad Munawir Hasibuan, Registration Number: 7143141001, The Influence of FIRE-UP Learning Strategies and Creativity on Student Learning Outcomes Archival Subject Class X AP SMK 1 Pantai Cermin T.P 2018/2019. Thesis, Department of Economics, Office Administration Education Study Program, Faculty of Economics, State University of Medan 2019.**

The purpose of this study was to determine the effect of FIRE-UP Strategies Learning and student creativity on student learning outcomes. The benefits of this study are as input for teachers and prospective teachers in choosing the learning model that is applied so that students can be more creative in learning so that the learning outcomes achieved can be maximized.

This research was conducted in class X AP at SMKN 1 Pantai Cermin Academic Year 2017/2018. The population in this study is class X AP 1 and X AP 2 which consists of 72 students. Class X AP2 as the control class and X AP 1 as the experimental class. The sampling technique used is total sampling. Data collection instruments used are archival learning outcomes test in the form of multiple choice as many as 20 items and 20 items of questionnaires.

The result of data analysis is the mean value of pre-test of experiment grade student = 34,86 with SD = 15,121 and the mean value of pre-test of control grade = 30,27 with SD = 16,114, with the mean post-test average value after applied generative learning model and conventional = 77,08 with SD = 12,692. From result of data analysis obtained that data of learning result of normal distribution ( $T_{count} = 0,069 > T_{table} = 0,05$ ) and homogeneous ( $F_{count} = 0,072 > F_{table} = 0,05$ ). Hypothesis test results show that : 1). Average of student learning outcomes taught with FIRE-UP = 81,26 and conventional = 73,05 with sig. value 0,000; 2). Average of student learning outcomes with have highly motivation = 86,80 and lowly motivation = 67,51 with sig. value 0,000; 3). Average of student learning outcomes taught of generative learning that is group of highly creativity = 88,88 and lowly creativity group = 73,64 bigger than of student learning outcomes taught of conventional that is group creativity highly = 84,73 and lowly creativity group = 61,38 with sig. value 0,028, in this case hypotheses reject  $H_0$  and receive  $H_a$ .

Thus it can be concluded that the hypothesis which states that there is an influence of FIRE-UP learning strategies and students' creativity on student learning outcomes of class X at SMKN 1 Pantai Cermin T.P 2018/2019.

**Keywords:** FIRE-UP Learning Strategies, Student Creativity, Student Learning Outcomes